

The Chamber Business Journal

August 2018

Doing what most people think just happens!

306 N. Main, McPherson, Kansas 67460 • Phone: 620-241-3303 • www.mcphersonchamber.org • Visit us on Facebook

Congratulations & Welcome to the Chamber!

ELYSIUM STUDIOS

112 S. Main, McPherson, KS 67460
 Contact: Grace Henderson
 Phone: 620-755-7921

Welcome to **Elysium Studios!** Come try one of their yoga classes offered in a variety of styles including Vinyasa, Hatha, Yin-Yang, Restorative and more. Each class is developed with all levels of students in mind, ranging from those just deciding to take their first class to advanced yogis with years of practice under their belt. See course descriptions and schedule online.

They are currently home to three massage therapists, each having graduated from a reputable 500 hour massage institution. The therapists are unique in their techniques and styles, cumulatively offering a wide range of massage modalities including Swedish, Hot Stone, Lymphatic, Hawaiian Lomi Lomi, Ashiatsu, Raindrop Therapy, Reiki, Craniosacral Therapy, Reflexology and Prenatal. Massages are by appointment only.

TOUCHING HEARTS AT HOME

109 1/2 N. Main, Suite 208
 McPherson, KS 67460
 Contact: David & Anita Settle
 Phone: 620/639-2790
 Hours: Monday-Friday 9:00 a.m. to 4:00 p.m.

Anita and David Settle are ready to serve individuals and/or families who care about making the right decisions about care. "We are called to share our love and compassion to those who have a great need and are most vulnerable due to a medical condition or the normal changes that come with aging."

Touching Hearts at Home has been serving seniors and older adults across the country for over ten years. They are called to bring hope to many families throughout McPherson and Central Kansas. Providing respite for those heroes that have taken on the role of caregiver in their own family is a ministry they embrace.

You are invited to join in the celebration of the opening of their location with a Chamber Ribbon Cutting at 9:30 a.m. on Thursday, July 19th.

MIDWEST HEARING AIDS

321 S. Main
 McPherson, KS 67460
 Contact: Josh Brewster
 Erica Mears
 Phone: 620-241-7783
 Web: www.midwesthearingaids.com
 Facebook: Midwest Hearing Aids
 Hours: Monday and Wednesday 9:00 a.m. to 3:00 p.m.
 Friday 9:00 a.m. to 1:30 p.m.

Midwest Hearing Aids is known throughout the state of Kansas with 38 locations statewide. **Midwest Hearing Aids** is Kansas' most experienced and largest hearing aid company. They work with the best manufacturers available and offer a complete line-up of the most technologically advanced hearing aids available. **Midwest Hearing Aids** is and has been locally owned and operated since 1948.

McPherson Makers Space Update

The discussion of a McPherson Makers Space concept was held recently at the McPherson Chamber of Commerce. The meeting drew approximately 28 people with various backgrounds of interest; individuals, educators, artists, engineers, hobby "makers", industry and economic development personnel from McPherson as well as the surrounding communities. There is a lot of excitement to have a designated space for people to create, explore, experiment, invent and fueling the inner entrepreneur and inventor.

A Makers Space can be to an asset to the community and area in addressing workforce development, developing skills and mentoring opportunities.

Dave O'Reilly, Professional Engineer by profession led the meeting by welcoming everyone. He wanted it to be clear that his vision for this "center" is that it would be a community-supported effort; therefore, he encouraged all those interested to provide feedback in how this center would look. After the welcome, O'Reilly shared with the group the different options for "maker" models that were in process around the country. He then passed the floor to Mark Glade, President of the new MakerSpace startup in Harvey that is quickly gaining traction. Mark provided some fantastic insight for the discussion by sharing what their group had learned in their process of getting their center launched. He encouraged the group to research/visit some of the surrounding centers to see how they were organized and get a better understanding of what might best fit in McPherson. The Make Harvey center is fashioned after MakeICT in Wichita, which is a community supported initiative operated by volunteers whose mission is to innovate, learn and build community at the intersection of art, technology, science, and culture.



After hearing the options from Dave and also learning from Mark's experience, the majority of the group seemed to feel most comfortable (at least at this point) with the MakeICT model as well as it embodies what most in the group wanted to see in our community a humble, inviting place where residents and visitors could come together and explore and finetune skills in art, technology, science, and culture.

The group discussed formalizing a monthly meeting to keep the momentum going. The next meeting will be scheduled during the first couple weeks in August. The group decided the next meeting would involve a tour of MakeICT in Wichita. The date and time will be communicated as soon as a meeting is set with MakeICT.

From the McPherson Chamber of Commerce



Jennifer Burch
Executive Director

OWNERS TRUSTED MORE THAN CONGRESS, CORPORATE CEOs

(Published from Association of Chamber of Commerce Executives 6/18/18 Newsletter)

I came upon an article from the National Federation of Independent Business organization that I found incredibly interesting. The title of the article "Owners Trusted More than Congress, Corporate CEOs, reports that a recent survey showed that while Americans value the importance of small business,

many recognize a variety of barriers to starting one.

NFIB President and CEO Juanita Duggan said, "When Americans go to work or buy services, food, and household goods, they are often entering a small business. The survey quantifies how deeply ingrained this sector is across the country." "Small business owners know the community, and the community knows them. Americans clearly want elected officials to listen to and learn from small businesses for the betterment of the community."

Small businesses are part of the fabric of Americans' lives, with one in four (24%) working at one and nearly half (49%) having a family member or friend employed by a small business. Seventy-two percent of those surveyed purchase goods and services from small businesses often.

Although Americans had near-universal praise for small businesses, recog-

inition of the risks and challenges associated with starting one is significant. Seventy-eight percent of Americans believe it would be difficult for someone like them to start a successful small business, citing economic uncertainty (41%) and lack of willingness to take a risk (25%) as primary reasons.

When it comes to understanding local needs, (82%) say small business owners have a strong understanding of local community. Regarding preference in leadership, Americans trust small business owners as elected officials (59%) and prefer them by a wide margin over a CEP of a large corporation (4%) or a union representative (9%).

With more than nine in ten stating that small businesses are important for the local community, it comes as no surprise that (83%) of Americans believe small business concerns should be a priority for lawmakers.

DQ GRILL & CHILL WINNERS

Congratulations to Clean Freaks, 404 N. Walnut. They are the winner of a DQ Cake. Thank you Roger & Karen Horn, owners of DQ Grill & Chill, 1435 N. Main for providing the month DQ ice cream treat.

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Staff: Jennifer Burch, Executive Director • Debbie Hawkinson, Administrative Assistant • Shirley Mackey, Program Assistant



Chamber Men to Hit the Road

Mark your calendar for October 10-14th when the 2018 Men's Chamber Trip heads to St. Louis, Missouri. As always, it will be a terrific trip with plenty of group tours and activities as well free time to explore on your own. The bonus part of traveling on a Men's Chamber Trip is getting to know other business people and making those valuable business connections, while learning more about another community.

St. Louis is known for these great attractions: Gateway Arch, Boeing, Bush Stadium, Scottrade Center, Anheuser-Bush Brewery, Forrest Park and river tours, just to mention a few. Final plans will be coming soon – the affordable trip to be estimated under \$1,000 per person. The trip will include: Luxury motor coach travel (reclining leather seats, Wi-Fi, satellite TV, etc) and hotel stay at the Drury Inn. Just getting there sounds like a vacation!

Be watching for more details to be announced soon. In the meantime save the date for October 10-14th.

Tickets Available for Rural Appreciation Picnic

Join us in celebrating our McPherson County agriculture on Friday, July 27, 2018, 5:30 p.m. to 7:00 p.m. at the Rural Appreciation Picnic during the Kick Off of the 4-H Fair located at 600 W. Woodside.

Volunteers and sponsors will be serving freshly grilled hamburgers from Krehbiel's Specialty Meats, Knackies baked beans, chips, and Culligan Water. To complete the picnic, PrairieLand Partners is providing a slice of watermelon for everyone that finishes with a clean plate.

Tickets are available at the following sponsors. Sunflower Bank, Midway Motors, Zeitlow Distributing, Home State Bank (Main Bank), Hall's Culligan Water, PrairieLand Partners, McPherson Eyecare, Ellene McKean & Associates, First Bank Kansas, Emprise Bank, McPherson County Extension, Peoples Bank and Trust, Hugo Dahlstrom CPA, McPherson County Farm Bureau, S&S Custom Beef.

Additional Sponsors: Wise & Reber, Mid Kansas Machine, Charlie Williams, McPherson Area Solid Waste Utility, Allan Sents, Ferguson Production, Mac Plastics

Chamber and Main Expand TV Advertising Option

For quite a few years, the Chamber and Main Street have been offering our members quarterly television advertising "Experience McPherson Just a short drive from anywhere" with KAKE Channel 10. The exposure reaches Salina, Lindsborg, Great Bend/Hays as well as on Cox cable channels. It has been a proven method of marketing for our member businesses, special events and our overall community. The Chamber is very proud to be able to offer this affordable tv advertising opportunity.

We are pleased to announce that we have added to the tv advertising options – we are partnering with Eagle TV as well. Eagle TV includes FOX (KSAS) viewing area and represents approximately 150,000 households. The emphasis of the programming placement is regional, with only a few spots shown nearest McPherson. The Chamber and Main Street welcomed the opportunity to expand the coverage area and reach new viewers and potential customers of our member businesses.

This is just one of the many marketing/promotional tools the Chamber offers its members. If you would like more information about the regional advertising, please feel free to contact the Chamber at 241-3303.

chamber events

July

- 9 9:30 a.m. Chamber Connections – TBA
- 26 9:30 a.m. Chamber Connections
- 11:00 a.m. Lakeside Plaza Board @ Chamber, 306 N. Main
- 11:30 a.m. Chamber Board @ Chamber, 306 N. Main
- 4:00 p.m. E-Loan Committee meeting @ Chamber
- 27 5:30 p.m. Rural Appreciation Picnic, 600 W. Woodside, 4-H Grounds
- 14 12:00 Community Development @ Chamber
- 15 4:30 p.m. Women's Event @ Chamber
- 16 9:30 a.m. Chamber Connections @ TBA
- 23 9:30 a.m. Chamber Connections @ TBA
- 11:30 a.m. Chamber Board @ Chamber

August

- 23-27 Women's Chamber Trip to Boston, MA
- 1 12:00 Leadership Board @ Chamber
- 2 9:30 a.m. Chamber Connections @ Nex-Tech Wireless, 200 S. Champlin
- 8 7:00 a.m. Ag Committee @ The Well



ROB MACKEY
Executive Director

SWIM, BIKE, RUN LIKE THE WIND

United Way has long acknowledged the importance of health as a platform issue for improving our lives. Our credo states, "United Way fights for the health, education, and financial stability of every person in McPherson County." We do that by supporting programs that provide physical activity whose frequency, duration, intensity and variety promote lifelong health and help prevent chronic disease.

The United Way of McPherson County Triathlon encourages adults and youth to be thinking about their health and to do something about it.

From the United Way of McPherson County

This is the 11th year for the event, being held in McPherson Water Park on Saturday, August 18 at 8 a.m. The triathlon is made up of a swim, bike and run. All proceeds benefit the work of United Way of McPherson County. Cost is \$25 for youth, \$50 for adults, and \$90 for a team of three, which can be made up of family or friends, or join your co-workers for our Corporate Challenge. You can register on our website at www.unitedwaymcpherson.org.

Some of United Way's funded programs emphasizing health include:

- McPherson Family YMCA – The Y's Safety Around Water is designed to teach 2nd graders swimming and safety and water skills to reduce their risk of drowning.

- McPherson Special Olympics – Special Olympics provides a variety of athletic opportunities for Individuals with disabilities.

- GraceMed – Access to health care is incredibly important for those who are uninsured or underinsured. United Way's support helps ensure basic access to health care.

- Through the Council on Aging, United Way provides funding to senior centers throughout McPherson County, providing exercise and recreational opportunities for local seniors.

The United Way of McPherson County Triathlon attracts participants from around Kansas and even other states. Even if you're not a serious triathlete, just finishing the race is an accomplishment. Please join us.

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