

November 2012

The Chamber @WORK

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just happens!*

306 N. Main, McPherson, Kansas 67460 • Phone: 620-241-3303 • www.mcphersonchamber.org • Visit us on Facebook

Welcome to the Chamber!

Mower Medic, Inc.
214 N. Elder Street • McPherson, Ks 67460
Phone: 620-245-0102
Contact: Shannon Powell, Lanae Powell

Mower Medic, Inc. is a full service small engine repair shop and rental center. Owner, Shannon Powell has many years of experience with trouble shooting and repairing small engines. In addition to engine repairs, you can also get tune-ups for your equipment, blades sharpened, parts and more! Mower Medic, Inc. also offers many items available for rent including a man-lift, trencher, boxer, scaffolding, lawn equipment, tables and chairs, hand tools and many more items for the handyman. Mower Medic, Inc. is an authorized dealer for Oregon brand products. Stop by and see them today at 214 N. Elder, McPherson or give them a call at 245-0102.

Take Shape for Life
8915 N. Plum • Hutchinson, Ks 67502
Phone: 620-663-5149
Cell: 620-727-7338
Contact: Linda Frazier
Web: www.lindafrazier.tsfl.com

Linda Frazier is a Registered Nurse and Certified Health Coach with Take Shape for Life. TSFL is an entirely new approach to well being based on creating health, rather than reacting to illness. This nationwide, physician led program is more than just a short term, weight loss plan or diet. Take Shape for Life is a program for healthy living that begins with changes in your eating and ends with Habits of Health – healthy eating, activity and sleep. We have mentors and coaches in every important area of our life, school, work, and sports. Why should weight loss be any different? Linda works one-on-one as a clients free personal health coach, guiding them through the Habits of Health system.

On the 1st and 3rd Tuesday evenings beginning at 5:30 p.m., in The Well meeting room, Linda facilitates a support group, which is open to the public. She also speaks to groups or companies wellness programs on "Habits of Health."

Little Caesars (Coming Soon)
319 S. Main, Suite A • McPherson, Ks 67460
Phone: 620-504-5000
Contact: Tom & Jennifer Perrin
Web: www.lckansas.com

Little Caesars Pizza is proud and excited to soon be doing business in McPherson! They have LARGE pizzas served Hot-N-Ready whenever you walk into the take-out store or pull up to their pickup window at 319 S. Main Street. Hot-N-Ready means there's no need to call ahead for a fresh pepperoni, cheese, sausage or beef pizza. And you can't beat the \$5.55 price!

Little Caesars also serves made-to-order-pizzas with either the traditional or deep-dish crust. Other menu items include Crazy Bread, Italian Cheese Bread, Caesar Wings and Pepsi products.

The store is expected to open in late November. The owners are Tom and Jennifer Perrin, who also own the Little Caesars in Salina. Tom was born and raised in McPherson. They look forward to being involved in the community by supporting local schools, the library and charities.

The Perrins purchased the long-vacant former Taylor Mart and are undertaking a complete building renovation. Little Caesars will occupy the north side of the building, while the south side will be available for lease.

Four Seasons Realtors – New Associate Joins!
1020 N. Main • McPherson, Ks 67460
Contact: Jeff Odermann
Phone: 620-241-1514
Cell: 620-245-1068
Fax: 620-241-2414
Web: www.4seasonsrealtors.com

Jeff Odermann was raised in McPherson and graduated from McPherson High School and Central Christian College. He and his wife, Sue have 3 daughters and are active members of the Free Methodist Church where he helps with the Outreach McPherson ministry. Jeff previously worked at Central Christian College for 19 years where he developed many relationships within the community. He is excited to strengthen those relationships as a licensed realtor with Four Seasons Realtors by offering the attention, detail and creativity needed when buying or selling your home.

2012 Holiday Promotion

McPherson... It's Where Santa Shops!

Your McPherson Chamber of Commerce and McPherson Main Street are working like crazy elves on an \$10,000 holiday advertising package for our members that includes:

- TV commercials statewide on KWCH, KAKE, COX & Eagle Media
- Radio spots on numerous area & local stations
- Print ads in Sentinel, Hutchinson News, Salina Journal, Lindsborg News Record, and other special holiday inserts as budget allows.
- Flyers, posters, articles, representation at various holiday expos, face book, website, twitter, etc.

Event Dates:
• **Holiday Open House Weekend: Nov 3rd (9-5pm) and Nov. 4th (1-5pm).**

• Cookies with Santa – limited dates, we provide Santa you provide cookies.
Available dates are: Thurs Dec 6th, 13th, 20th: 6-7:30pm and Sunday December 9th 1:30-3pm at The Opera House. Must call 241-7430 to reserve, dates go FAST.

Cost \$300 per participant for full package or No TV package \$150. Deadline October 25, 5pm.

Contact the McPherson Chamber at 241-3303 or McPherson Main Street at 241-7430.



Jennifer Burch
Executive Director

Wise Towns Will Spur Young Entrepreneurs

As you know, we are staunch advocates of youth entrepreneurship and the value of keeping our young people in our communities, we would like to share this from the Agurban, Issue 400 Sept. 25, 2012 on the key points of a feature article by Craig Schroeder

- Building relationships with students who want to get involved in the community, supporting their efforts, and celebrating their local and entrepreneurial projects can help them develop into productive citizens and also make a hometown more attractive as a place to stay or return to.
- Just as with entrepreneurial adults, young entrepreneurs need a place to hang out with their youth who think the way they do. Fitting in is a big deal when you're a teenager. Young entrepreneurs know they think differently, and that sense can cause them to retreat by themselves to experiment with their ideas.
- If towns provide a place for young entrepreneurs to gather and interact, they can feed off each other's energy and create even better ideas and inventions. To be truly successful, youth entrepreneurship must become a priority within a community's economic development strategy. Youth entrepreneurship requires a sustained effort, especially in this challenging economic climate where much of the attention is focused on immediate job creation.

The article ended with this old adage: The best time to plant a tree is 20 years ago. The second best time is today!

Additional Sponsorship Opportunities for Activities FREE Movies at McPherson Opera House—Your business name & logo will appear on the screen prior to the movie & on all publicity. Movies will be December 1st, 9th, and 15th all at 3pm. Additional dates will be added if possible. Minimum sponsorship amount is \$50.

Candy Cane Cash—Prize promotion with cash, coupons, gift certificates & merchandise giveaways. Participant fee \$30, winner will receive \$500 in Candy Cane Cash to spend in participating stores. Nov1-December 31st Promotion materials provided.

Snow Ball Drop—Thursday November 1st, we will drop snowballs from a man-lift (operated by Mower Medic) to kick off the holiday season. Balls will be numbered and correspond to various prizes, including coupons, gift certificates, and services. Business will provide item(s) for prizes to be included.

Contact the McPherson Convention & Visitors Bureau at 620-241-3340 for the following Holiday events.

Trolley Christmas Light Tours—Public tours will be December 6th, 13th, 19th -22nd at 6, 7, & 8pm. Advance tickets for all tours will go on sale November 1, at the CVB office 306 N Main. Tickets are \$5. Schedule and pre-pay for your private tours. Sponsorships for public tour ticket giveaways in \$5 increments.

Citywide Christmas Light Contest—Prize money will be given to selected winners located in McPherson city limits. These homes help provide the route for the Trolley Light Tours to sponsor prizes. \$50 minimum.

got photo ID?

With the General Election just around the corner, remember to bring your photo ID to the polls. Starting January 1, 2012, Kansas voters must show photographic identification when casting a vote in person (Driver's license, military ID, Kansas college ID or other qualifying ID card). To learn more about the Kansas Secure and Fair elections (S.A.F.E.) Act and for a list of acceptable forms go to www.getVoterID.com for more information.

Free & Confidential One-on-One Business Consulting Available

The Kansas Small Business Development Center will have an Outreach Center Consultant at the McPherson Chamber of Commerce office located at 306 N. Main from 9:00 to 4:00 on the following days:

Monday's
November 12 and December 10.

The KSBDCC offers individualized, confidential, and comprehensive business consulting at no charge to its clients. Any existing small business or individual interested in needing counseling in areas of: marketing and sales, accounting, financial analysis and cost control,

personnel, inventory control, business start-up or acquisition, business liquidation or sale, strategic planning, and many other areas. One hour long appointments are available and can be made by calling the McPherson Chamber of Commerce at 620/241-3303.

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2012 - 2013 Chamber of Commerce Board of Directors

President- Dell Reese • President Elect – Dr. Brandon Trost

Treasurer – Jaymie Rothrock • Past President – Greg McCullough

Directors: Chad Clark, Scott Johnson, Gena Strathman, Richard Ragan, Anna Ruxlow, Troy Short, Corey Hoover

Mission: to work as an organization of individuals, businesses and professionals to enhance the economic, civic and cultural interests of the McPherson area.

chamber events Oct./Nov. 2012

October	November
18 9:30 a.m. Chamber Coffee at Hospice Care of Kansas - 117 E. Euclid 5:30-7:30 p.m. Chamber Luau EXPO/Business After Hours/Annual Meeting at the Best Western Holiday Manor Convention Center - 2211 E. Kansas	1 9:30 a.m. Chamber Coffee hosted by STEPMC @ First United Methodist Church, 1200 E. Kansas 12:00 noon GIO McPherson Board @ BPU 2 8:30 a.m. Put Muscle in your Membership @ Chamber 3-4 Holiday Open House Weekend 6 8:30 a.m. Put Muscle In Your Chamber Membership @ Chamber 12:00 noon Ambassadors @ Chamber 4:00 p.m. YP MAC @ Chamber 7 7:00 a.m. When Pigs Fly @ Perkins, 2111 E. Kansas 12:00 noon Leadership Board of Trustees @ Chamber 8 9:30 a.m. Chamber Coffee hosted by Hassman Termit & Pest Control @ Chamber Office 9 8:30 a.m. Put Muscle Into Your Membership @ Chamber 12 9:00 a.m. Kansas Small Business Development Counseling @ Chamber 11:00 a.m. Veterans Day Ceremony
24 8:30 a.m. Put Muscle In Your Chamber Membership @ Chamber 12:00 p.m. BAM Committee @ Chamber 25 9:30 a.m. Chamber Coffee @ The Cedars Cafe, 1021 Cedars Drive 10:30 a.m. Lakeside Plaza Board @ Chamber 11:30 a.m. Chamber Board @ Chamber 5:30 p.m. YP MAC Mingle @ Walters Optometry, 915 N. Main 26 8:30 a.m. Put Muscle in your Membership @ Chamber 30 8:30 a.m. 2012 Leadership McPherson in Session @ Chamber 31 8:30 a.m. Put Muscle In Your Membership @ Chamber	13 7:00 a.m. Ag Committee @ Perkins, 2111 E. Kansas 8:30 a.m. 2012 Leadership McPherson Class in Session @ Chamber 11:30 a.m. 2012 Leadership McPherson Class Celebration @ the Best Western Holiday Manor Convention Center, 2211 E. Kansas 14 8:30 a.m. Put Muscle Into Your Membership @ Chamber 15 9:30 a.m. Chamber Coffee hosted by McPherson County Community Foundation @ 206 S. Main 11:30 a.m. Chamber Board @ Chamber 11:30 a.m. - 1:00 p.m. YP MAC Lunch & Learn @ Farmers Alliance Wellness Center, 1122 N. Main 22 Happy Thanksgiving 23 Office Closed 27 8:30 a.m. Put Muscle Into Your Membership @ Chamber 29 9:30 a.m. Chamber Coffee hosted by Hutchinson Community College - McPherson Campus, 2208 E. Kansas

Leadership Board of Trustees Host Bet You Did Not Know...

The Leadership McPherson Alumni met recently for a quarterly Lunch and Learn. The first stop was the McPherson Mausoleum. Randy Pauls, Cemetery Sexton introduced the contractor and his crew who are bringing the Mausoleum back to its original beauty. Some facts about the McPherson Cemetery.

- Currently there is 58 finished acres
- Approximately 15,000 burials
- There is 42 acres for future expansion
- Current renovation costs of the Mausoleum is \$225,000
- There is over 300 crypts in the mausoleum
- 20 crypts are still available

Those attending then proceeded to the City of McPherson office board room where Treasurer Tammy Seely and Public Works Director Doug Whitacre presented. Tammy provided an organizational chart showing the departments that each of the commissioners oversee; Commissioner of Finance and Revenue (Bob Moore) - City Treasurer/Finance Director, Cemetery Sexton, Park Superintendent and Com-

munity Building, Mayor Tom Brown - City Clerk/Administrator, City Attorney, City Prosecutor, Municipal Judge, Board of Public Utilities, Library Board, Park Board, Planning Commissioner, Board of Zoning Appeals, Recreation Commission, City/County Airport Board, Board of Health, Tree Board, Golf Advisory Board, Cemetery Advisory Board, Fire Chief, Police Chief, City Sanitarian, Convention & Visitors Bureau and Golf Course. Commissioner of Streets and Utilities (Mike Alkire), City Engineer, Streets, Sewer System, Zoning Administrator and City Inspector.

Public Works Director Doug Whitacre shared some facts: City population = 13,156. Area covering 741 square miles; Water Sold = 1,343,820,000 gallons; Electricity Sold = 878,260,371 kw; Streets = 77.02 miles; Signs = 4,275; Signaled Intersections = 18; Sanitary Sewer Mains = 91.18 miles; Wastewater Treatment (2011) = 594,160,000 gallons; Storm Sewer Mains = 24.46 miles; 2011 New Sidewalks = 2,897 feet; 2011 Sidewalks replaced = 638 feet; ADA ramps = 1,328

Thank you to Leadership McPherson Board of Trustee member Bob Moore for organizing the panel and Randy Pauls, Doug Whitacre and Tammy Seely for their presentations.

Be the First to a New Audience

The McPherson Chamber of Commerce provides "Welcome Bags" to new residents of McPherson. As members of the Chamber, you are given the opportunity to be "that first to a new audience." The Chamber distributes the bags to new residents via through BPU welcome letter and realtors. We are in need of bags to put the free gifts that members have provided us, and Chamber members can provide the Chamber with items to put in the bags at any time - we request 50 items at a time.

DQ Grill & Chill Winners

Every month DQ Grill & Chill, 1435 N. Main provides 1 lucky chamber member a FREE treat. This month's lucky winner is McPherson Floral located at 104 S. Main. Congratulations to Bob Christiansen and his staff. Enjoy your special treat! Thank you to Karen & Roger Horn for providing this opportunity for our Chamber members.



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Ann Engel
Executive Director

From McPherson Main Street

It's been a crazy month as we juggled Halloween & Christmas events, but things are gradually slowing down and coming together. I'm sure that all of you have looked over the "Home for the Holiday" package that Main Street and the Chamber sent out a few weeks ago, and are by now quickly filling out the participation forms! Hmmmm, seriously, if you haven't taken the time to read it yet, we have multiple opportunities for you to support McPherson during the holidays while you get your business name out there as well. Please take a minute to look it over and be sure to call Jennifer or me if you have any questions.

Speaking of the holiday season, we will begin



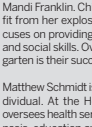
Anne Kirchner
Director

From the United Way of McPherson County

Building a strong community takes effort from many. McPherson County is fortunate to have a variety of agencies working together to address the issues of health, education and income. While exploring our United Way partner agencies, I've discovered many individuals who understand the true meaning of giving, advocating and volunteering.

The Children's Center in Lindsborg is led by Mandi Franklin. Children and staff alike benefit from her explosive energy. The center focuses on providing children with educational and social skills. Overall readiness for Kindergarten is their success story.

Matthew Schmidt is a passionate, attentive individual. At the Health Ministries Clinic he oversees health services related to early diagnosis, education and quality management of chronic diseases. These services lower health care costs for the communities it serves.



Anne Hassler
CVB Director

Collaborations and Celebrations

I like to think of this time of year as the calm in the eye of the storm at work. The summer music series is wrapped up, Scottish Fest is over, we've shown our last movie in the park and the Christmas holiday chaos won't start for another month.

It's a good time to plan the next movie and I'm already cooking up some fund projects for the 100th anniversary of All Schools Day next May to collaborate on - a documentary and a commemorative book.

Notice I said collaborate because, goodness know, I'm pretty limited in what I can do on my own. Both of these projects will require the help and participation of many current and former McPherson residents. We'll need to borrow photos or videos and record people's favorite stories of past All Schools Day celebrations. Collaboration, that's a great word if



JOHN DEERE

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