

February 2013

The Chamber

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most people think
just happens!*

306 N. Main, McPherson, Kansas 67460 • Phone: 620-241-3303 • www.mcphersonchamber.org • Visit us on Facebook

Welcome to the Chamber!

Downtown Underground
122 S. Main
McPherson, KS 67460
Contact: Sandra Byrd
Phone: 620-480-0066
Fax: 620-241-9019

Downtown Underground is a private entertainment membership based club. They will be playing Jazz and more! Entertainment will be for young and old with a variety of music, talent shows, bands, solo artists, also fund raising for music programs. We will be entertaining fitness and fun on the other side of the venue, so kids can enjoy this venue as well. This facility will be available for multi-purposes.

Ribbon cutting to be scheduled.

Hours: Thursday & Sunday: 5-11pm
Friday & Saturday: 5pm-1am
Check them out on facebook -
DowntownUndergroundEntertainment

Ribbon Cutting scheduled Knackies Meats & Sweets

Please join us in an official welcome ribbon cutting for Knackies Meats & Sweets scheduled on Wednesday, January 23 at 10:00 a.m. - 111 S. Maple. We are so happy to have them in McPherson, and the changes they have made to their building is a wonderful asset to our business community.

AT & T Sponsors 2013 Legislative Meet & Greet Coffee

The Business And Membership Committee (BAM) of the McPherson Chamber of Commerce is pleased to announce the upcoming Legislative Meet & Greet Coffee sponsored by AT & T. Legislators Senator Jay Emler and Representatives Clark Shultz and Don Schroeder will be present. Scheduled for Saturday, January 26 at 9:00 a.m. to 10:00 a.m. at The Well, 101 N. Main in McPherson.

2013 Farm Forum

You are invited to the 2013 Farm Forum "Plant the Seeds of Succession" sponsored by the McPherson Chamber of Commerce Agriculture Committee on Wednesday, January 23, 2013 - 6:30 a.m. at Perkins Restaurant. Jonie James, Farm Forum Chair and the new Agriculture Agent for the McPherson County Extension Office will be chairing this year's event.

In years past the Farm Forum has been a platform for bringing the business and agriculture sectors together for a presentation that is of interest and benefit to both. This year will be no different.

Scheduled is keynote speaker Lance Woodbury, a consultant and author, who will be speaking on estate planning and farm succession planning. In addition to the valuable information that Lance will be presenting, the Agriculture committee will also be recognizing Todd and Janell Harman as Farm Family of the Year and Friend of Agriculture award given to Norlan Ferguson.

The cost per person is \$5.00.

Reservations need to be received by Friday, January 18, 2013, by calling the Chamber office at 241-3303 or emailing at chamber@mcphersonks.org. Thank you for your support and hope

you will be able to join us on January 23, 2013.

2013 Farm Forum Sponsors

(as of 1/10/2013)
Dale Powell, Ellene McKean and Associates, Glidden-Ediger Funeral Home, Peoples Bank & Trust, Zeitlow Distributing, Horizon Real Estate, Home State Bank & Trust, Rev. Harold Nelson, Krehbiel's Specialty Meats, Norlan & Jackie Ferguson, Midway Motors SuperCenter, McPherson Realty Exchange, Swindoll, Janzen, Hawk & Loyd, Sharp Advertising, Agricultural Seeds. Contact the McPherson Chamber if you would like to be a sponsor.

Introduce Your Business, Your Service, Your Products To New Customers!

The McPherson Chamber of Commerce provides "Welcome Bags" to new residents of McPherson. As members of the Chamber, you are given the opportunity to be "that first to introduce yourself & business to a new customer". The Chamber distributes the bags to

new residents via through BPU welcome letter. We are in need of bags to put the free gifts that members have provided us, and Chamber members can provide the Chamber with items to put in the bags at any time - we request 50 items at a time. This can be samples, pens, pencils, paper pads, coupon for your business, business cards, brochures, etc. If you are in need of a specialty marketing item to give away, please contact these McPherson Chamber members that can help you

find just the perfect advertising tool.

Atelier Design and Print - 120 N. Main
Artshirt - Gear for Sport - 211 N. Main
Dirt Cheap Banners & Signs - 1317 N. 81 Bypass
MiMacPrinter - 312 N. Main
Sharp Advertising - 620-242-4500
McPherson Business Solutions - 421 N. Maple

From the McPherson Chamber of Commerce



Jennifer Burch
Executive Director

We have started the 2013 year off with a full calendar! We first held a

Healthcare Reform presentation - thank you to the panelist - Dr. Dan Lichy (Midland Family Practice), Jeff Houston (Wise & Reber), Janet McMurray (Blue Cross/Blue

Shield) and Greg McCullough (Farmers Alliance Mutual Insurance) and Chad Clark (McPherson Healthcare Foundation who emceed the presentation. Next on the calendar we start the morning off with the Farm Forum scheduled on January 23 at Perkins Restaurant beginning at an eye opening time of 6:30 a.m., later in the morning we will celebrate the addition of Knackies Meats & Sweets to McPherson with a ribbon cutting at 10:00 a.m. A Legislative Coffee is scheduled

for Saturday, January 26 at 9:00 at The Well - Senator Jay Emler, Representatives Don Schroeder and Clark Shultz will be present - it is important they hear from you the people they serve. We will celebrate the opening of another business new to McPherson with a ribbon cutting. I hope you can join us - keep posted by watching your weekly McNews for more Chamber events, programs, etc.

Holiday Christmas Promotion Results

We believe that this year's 2012 Holiday shopping Christmas promotion collaborated between the members of the McPherson Cham-

ber of Commerce and McPherson Main Street was a great success. We had 20 stores participate with the Candy Cane Cash part of the promotion, which is where we can actually document that there were 3,965 shopper registration slips turned in. Each slip represents

\$50.00 that was spent in the 20 participating stores totaling \$198,250 shopping dollars coming from 13 Kansas communities, 7 states (81 communities) that were identified. That again was \$198,250.00!!!

DQ Grill & Chill Winners

Every month DQ Grill & Chill, 1435 N. Main provides 1 lucky chamber member a FREE treat. This month's lucky winner is McPherson Dental Care, LLC at 700 N. Maple. Enjoy your special treat! Thank you to Karen & Roger Horn for providing this opportunity for our Chamber members.

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2012 - 2013 Chamber of Commerce Board of Directors

President- Dell Reese • President Elect – Dr. Brandon Trost

Treasurer – Jaymie Rothrock • Past President – Greg McCullough

Directors: Chad Clark, Scott Johnson, Gena Strathman, Richard Ragan, Anna Ruxlow, Troy Short, Corey Hoover, Ted Odle

Mission: to work as an organization of individuals, businesses and professionals to enhance the economic, civic and cultural interests of the McPherson area.

chamber events Jan. 2013/Feb. 2013

January

17 9:30 a.m.
Chamber Coffee at Sterling House, 1460 N. Main

22 12:00
Tartan Turkey Golf Tournament meeting @ Chamber

23 6:30 a.m.
Farm Forum @ Perkins Restaurant, 2111 E. Kansas

10:00 a.m.
Knackies Meats & Sweets Ribbon Cutting, 111 S. Maple

12:00 noon
BAM!

24 9:30 a.m.
Chamber Coffee hosted by Perkins, 2111 E. Kansas
10:30 a.m.
Lakeside Plaza

Board @ Chamber
11:30 a.m.
Chamber Board @ Chamber office
26 9:00 a.m.
Legislative Coffee @ The Well 101 N. Main

31 9:30 a.m.
Chamber Coffee hosted by Sunflower Bank, 120 West Kansas

February

5 12:00 noon
Ambassadors @ Chamber

6 12:00 noon
Leadership Board of Trustees @ Chamber

7 9:30 a.m.
Chamber Coffee hosted by McPherson Hospital Hess Fitness

Center, use south side parking lot
12:00
GOMcPherson @ BPU

12 7:00 a.m.
Ag Committee @ Perkins

12:00 noon
Community Development @ Chamber

14 9:30 a.m.
Chamber Coffee hosted by Integrated Health & Wellness Center, 1319 E. First

20 4:00 p.m.
Women's Event @ Chamber

21 9:30 a.m.
Chamber Coffee hosted by King Enterprise Group, 1401 S. Highway 81

Free & Confidential One-on-One Business Counseling Available

The Kansas Small Business Development Center will have an Outreach Center Consultant at the McPherson Chamber of Commerce office located at 306 N. Main from 9:00 to 4:00 on the following days:

Monday's

February 11, March 11, April 15, May 13, June 10, July 15, August 12, September 16, October 21, November 18 and December 9.

The KSBDC offers individualized, confidential, and comprehensive business consulting at no charge to its clients. Any existing small business or individual interested in needing counseling in areas of: marketing and sales, accounting, financial analysis and cost control, personnel, inventory control, business start-up or acquisition, business liquidation or sale, strategic planning, and many other areas. One hour long appointments are available beginning at 9:00, 10:00, 2:00, 3:00 and 4:00 and can be made by calling the McPherson Chamber of Commerce at 620/241-3303.

We're Gonna Make You An Offer You Can't Refuse

The McPherson Chamber of Commerce and Hutchinson Community College – McPherson Campus have joined together in offering classes that can help you, your employees and your business. With an offer like that, it would be a crime not to invest in your "associates" and "the business".

Beginner Excel—Excel is an electronic spreadsheet program whose options for manipulating numbers have made it the most popular spreadsheet program.
Thursday's - 3:00 to 5:00
\$28 Chamber members/\$38 non members per session
January 17—Getting Started
January 24—Formatting a Worksheet
January 31—Charts
February 7—Formulas
February 14—Managing Data
February 21—Using Tables
February 28—Finding & Filtering Data
March 7—Extracting Data

Tables
May 3—Using Goals Seek and What If Analysis
May 10—McPherson Co. All Schools Day
May 17—Analyzing Data with Pivot Tables and Pivot Charts

Microsoft Publisher—A desktop publishing tool that can be a great asset to any business. Design all types of office documents, labels, postcards, flyers, calendars, programs, menus, etc.
Fridays—11:00 to 1:10 p.m. (Lunch provided)
\$35 Chamber Members/\$45.00 for non Members per session
January 18—Flyers & Posters
January 25—Business Cards, Postcards, Invitations
February 1—Brochures & Menus
February 8—Calendars, & itineraries
February 15—Forms: Employment Applications, Questionnaires, Subscriptions
February 22—Newsletter
March 1—Merged Sales Letter, Name Tags, Certificates
March 8—Web Pages

Advanced Excel—More advanced usage of the software.
Friday's 11:00 to 1:10 (Lunch provided)
\$35 Chamber members/\$45 non members per session
March 15—More Formulas
March 22—More Functions
March 28—Spring Break
April 5—Analyzing data using Formulas
April 12—Creating Functional Charts
April 19—Managing Data Using

Reservations for each of the sessions must be received by the Wednesday prior to the class day. Contact the Chamber at 241-3303 or email chamber@mcphersonks.org to make your reservation.

Each track is eligible for (1) hour college credit by attending 7 of 8 sessions in one track. All classes are hands on and take place at HCC-McPherson Campus at 2208 E. Kansas.



From the United Way of McPherson County

Last week as my family disassembled Christmas decorations and started another year I reflected upon the refreshing holiday season I had just experienced. For the first time in over ten years I didn't have the stress related to catering. Rather, I spent time enjoying the holidays and was reminded about the true meaning of the season...the spirit of giving.

On a daily basis I encountered individuals, groups and businesses that were providing unselfish gifts throughout the community. Home State Bank & Trust sponsored the Community Mitten Tree. Kiwanis Club assembled food baskets. Optimist Club raised funds to support gifts for teenagers. Mid Kansas Coop collected and distributed winter coats. Carolers strolled along Main Street with their gift of song. And on Christmas Day festivities culminated with the annual community dinner planned, prepared and served by volunteers.

McPherson County is a caring community. Having completed my first campaign at United Way, I have experienced its generosity firsthand. Nearly \$200,000 was raised in four short months through individual gifts, business contributions and employee campaigns. I display heartfelt thanks to those who chose to join the LIVE UNITED movement.

One hundred percent of funds raised during Campaign 2012 will be distributed to more than 20 agencies within McPherson County who are addressing human service issues. Specifically, United Way is dedicated to supporting programming related to health, education and financial stability.

Many non-profit organizations work diligently every day to accomplish their tasks. United Way provides the opportunity for funds to be raised collectively and redistributed to benefit all. In the meantime, our partner agencies are able to focus on what they do best – provide services to improve the quality of life.

United Way encourages all persons to become involved in the community. This year I invite you to do your part. GIVE. ADVOCATE. VOLUNTEER.

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