

February 2014

The Chamber @WORK

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most people think
just happens!*

306 N. Main, McPherson, Kansas 67460 • Phone: 620-241-3303 • www.mcphersonchamber.org • Visit us on Facebook

WELCOME TO THE CHAMBER!

Henry Construction
315 N. Walnut
McPherson, KS 67460
Contacts: George & Annie Henry
Phone: 620-755-6631

George and Annie Henry have established Henry Construction. George specializes in sheetrock, painting and framing, but enjoys many different types of small jobs. You can call him for home maintenance and repair as well as remodel. George and Annie have been members of the McPherson community for many years and look forward to serving you.

Americinn Lodge & Suites
2 Leonard Court
Hesston, KS 67062
Contacts: Sonja Good
Phone: 620-327-2053
Fax: 620-327-2083
Web: www.americinn.com

Welcome to the Americinn Lodge & Suites Hesston, Kansas your newest and best lodging choice in Hesston. They offer comfortable and quiet rooms featuring a variety of room types. Wake up to a free, hot home-style Americinn Perk and their 24 hour coffee bar. Guest can enjoy their inviting, indoor pool and relaxing hot tub. If the pool isn't your thing, they have a warm and welcoming lobby where you can sit by the fire and read a book, play chess, or just enjoy the peace and quiet. They have a business center where guests can use the computer and free, hotel-wide, high-speed internet. The hotel of-

fers a meeting room ideal for small corporate meetings, family get-togethers and swimming parties. The Americinn Hesston hotel is conveniently located off Interstate 135 Exit 40.

Vollara
415 E. Woodside
McPherson, KS 67460
Phone: 620-241-4683
Contact: Douglas & Marilyn Bailey
(Independent distributors)
Web: www.myvollara.com

Douglas and Marilyn are independent business owners of the green technology from air purifiers to healthy products for a healthy body and lifestyle.

For thousands of years, civilizations have evolved using the essential building blocks of life: air, water and the nurturing ingredients found in natural foods of the earth. Vollara believes these building blocks serve as the foundation for all things healthy and the source by which 99% of common health issues may be addressed.

Moving forward to the present day, Vollara is positioned as a global leader in natural health and eco-friendly technologies. Their family of companies has a rich 85 year history dating back to Electrolux, USA, a company known for excellence in its technology, unmatched service and endless accomplishments. Its products have been honored in the Smithsonian and its satisfied customers number over 50 million.

Newcomers Welcome!

Are you or someone you know new to the McPherson community or area? The McPherson Chamber of Commerce and GoMcPherson would like to invite you to attend **McPherson New Comers and Friends!** This is a new and laid back social gathering established to help new residents, whether you are making McPherson your new hometown or are just here temporarily, we want you to feel welcome to be here, and to provide you with all the information you need to be comfortable in McPherson.

Please join us on the 1st Thursday of the month at the McPherson Chamber of Commerce, 306 N. Main, McPherson at 5:15 p.m. beginning February 6th. For questions or more information contact Jennifer at jennifer@mcphersonks.org or Kasi at kmorales@gomcpherson.com.



Jennifer Burch
Executive Director

From the McPherson Chamber of Commerce

When a business or organization joins the McPherson Chamber of Commerce, the primary contact is not the only person in the business or organization who can enjoy all the resources, networking opportunities, and benefits offered by the Chamber. Many times, employees are not encouraged to participate or are not aware that their employer is a member, missing out on resources, activities and benefits at their disposal.

We encourage our members to designate several representatives from their business or organization. It benefits the member by keeping your business or organization name out in the forefront as well as the moral of the employee.

The Chamber promotes employee engagement – this buzz term seems to be everywhere today. Business owners that foster employee engagement attract talented employees, empower them to do their best and create an environment where they are less inclined to leave. The engaged employee exudes a strong desire to be a part of the value created by the business or organization and will consistently choose to exert extra discretionary effort focused on creating better outcomes for the customers.

- Research shows engaged employees are:
- 10 times more likely to feel good work is recognized
 - 10 times more likely to feel their supervisor really cares about the employees
 - 8 times more likely to feel their supervisor encourages their growth
 - 4 times more likely to be satisfied with their job
 - 4 times less likely to think about leaving

Don't forget, your employees are members too!

Thank You for your Membership Renewals

The following is a list of member renewals from (12/13/13 to 1/17/14) who support the work the Chamber does on their behalf as well as the betterment of the McPherson community and area. We encourage you to support them!

McPherson Quick Lube, Sharp Advertising, Team Employment, LLC, American Family Insurance (Steve Bahr), Hometown Motors, MiMac Printer, Butterfield Construction, The Old Muffin Factory/Mason Marketing, Aarons Sales & Leasing.

2014 Farm Forum Scheduled

The McPherson Chamber of Commerce Agriculture Committee is host to many events that bring rural community leaders, business representatives and educators together. Please join us in recognizing the following individuals for their active roles in promoting agriculture and educating the public on the role agriculture plays in the daily life of the community and county.

2014 Farm Forum

Guest Speaker: Beth Riffel, Kansas Department of Agriculture

2013 Farm Family of the Year – Neal & Clare Galle
2013 Friend of Agriculture – Joe Pavlovsky

You are invited to join us on Friday, January 24, 2014 @ 6:30 a.m.

Perkins Restaurant – 2111 E. Kansas
Cost \$6.00 per person

Reservations must be made by calling 241-3303.

Thank you Farm Forum Breakfast Sponsors: First Bank Kansas, Zeitlow Distributing, McPherson County Feeders, Glidden-Ediger Funeral Home, Ken Cotton, DDS, Home State Bank & Trust, Horizon Real Estate Services, McPherson Realty Exchange, You Store It, The Investment Center (Dan Hervey), Krehbiel's Specialty Meats, Joe Pavlovsky, Rock 'n' E Farms, Wise & Reber, Elene McKean & Associates, Swindoll, Janzen, Hawk & Loyd LLC, Midway Motors, Sunflower Bank, American Ag Credit, State Farm, McPherson Rental Cars.

Farm Forum Placemat Sponsors: PrairieLand Partners, Cooperative Grain & Supply, Adam Baldwin, Robert Kaufman, Karl Esping, Agriculture Seeds, Verlyn Nelson, Crop Production Service, Mid Kansas Coop, Dale Unruh Seed Farms, Arden Penner, Phillips Seeds, James Anderson, Crop Production Services, Stine Seed Co.,

Legislative Forum

The McPherson Chamber of Commerce Business And Membership Committee and AT&T will be host to the 2014 Legislative Coffee on Saturday, February 1 at 9:00 a.m. – in the meeting room of The Well, 101 N. Main.

This event is open to the public, and we encourage the community to attend to ask questions of their legislators and hear about state legislation taking place during the current session. Present will be Senator Jay Emler, Representative Clark Shultz and Representative Don Schroeder.

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2013 - 2014 Chamber of Commerce Board of Directors

President- Brandon Trost, Integrated Health & Wellness Center

President Elect- Gena Strathman, First Bank Kansas

Treasurer- Jaymie Rothrock, Swindoll, Janzen, Hawk & Loyd • Past President- Dell Reese, Dirt Cheap Banners

Directors: Chad Clark, McPherson Healthcare Foundation, Troy Short, Hospira, Corey Hoover, Midway Motors, Ted Odle, Home State Bank & Trust, Andy Elliot, Elliott Insurance & Real Estate, Gina Venable, Venable Jewelers, Bred McClendon, UDS #418 and Michelle Cullen, Welco Services.

chamber events

January

- 22nd 4p Women's Event @ Chamber
- 23rd 9:30a Chamber Coffee hosted by Next Element Consulting @ The Cedars, 1021 Cedars Drive
- 10:30a Lakeside Plaza Board @ Chamber
- 11:30a Chamber Board @ Chamber
- 24th 6:30a Farm Forum @ Perkins
- 30th 9:30a Chamber Coffee @ Patriot Pawn, 2000 E. Kansas
- 12:45p Advanced Excel @ HCC - McPherson, 2208 E. Kansas

Kansas

- 5:15p Welcome New Comers & Friends @ Chamber
- 7:00a Agriculture Committee @ Perkins
- 12noon Community Development @ Chamber
- 9:30a Chamber Coffee hosted by Kansas Secured Title, 207 N. Main
- 12:45p Advanced Excel @ HCC-McPherson, 2208 E. Kansas.
- 9:30a Chamber Coffee hosted by MCOS & Cartridge King of Kansas, 2109 Industrial Drive
- 12:45p Advanced Excel @ HCC-McPherson, 2208 E. Kansas
- 4:00p Women's Event @ Chamber
- 27 9:30a Chamber Coffee hosted by McPherson Area Human Resource Professionals@ BPU, 401 W Kansas St, 3rd Floor
- 11:30a Chamber Board @ Chamber
- 12:45p Advanced Excel @HCC-McPherson, 2208 E. Kansas

February

- 1 9:00a Legislative Coffee @ The Well, 101 N. Main
- 4 12noon Ambassadors @ Chamber
- 5 12noon Leadership Board of Trustees @ Chamber
- 6 9:30a Chamber Coffee hosted by Henry Construction
- 12:45p Advanced Excel @ HCC - McPherson, 2208 E.



From the United Way of McPherson County

"Wishing you a year with new peace, new hopes, new horizons and new promises..." Upon reading this New Year's greeting I received from a friend, I began to smile as I thought about the potential of opportunity for McPherson County during 2014.

Anne Kirchner
Director

United Way of McPherson County has joined a group whose focus is to bring a health care clinic to our community, specifically to serve low-income families. The initial planning meeting was impactful as more than 25 McPherson County representatives composed of healthcare providers, public officials, non-profit directors and others engaged in meaningful conversation.

The energetic meeting included information from the Big View Team, a committee associated with Circles

of McPherson County. They shared their vision for adequate, accessible and affordable health care. Their two-year study with other community health care facilities that serve low-income families has provided the inspiration to bring similar services to McPherson County.

The meeting ended with all participants eager to assist. An executive committee was formed to explore the possibility of partnering with an already established facility to bring a satellite clinic to McPherson County. The committee was efficient as they presented their initial findings and recommendations at a meeting four weeks later.

As the large group convened once again it was clear this mission was important and, despite the challenges and ambitious goals, the room was filled with vigorous support. I encourage residents of McPherson County to learn more about the process and work together to bring a much needed health care facility to our community.

Challenges include identifying a project solicitor, locating a building site, completing strategic fundraising and meeting aggressive project deadlines. The new year is full of possibilities, and McPherson County has the opportunity to embark on a journey that will provide families with much needed access to affordable health care.

Chamber Academy Class Schedule

The McPherson Chamber of Commerce and Hutchinson Community College -McPherson Campus once again has assembled several classes that will be of assistance in all business sectors.

Advanced Excel (5 sessions)

Thursdays - January 30, February 6, 13, 20 & 27

12:45 to 3:45

\$200.00 Chamber Members

\$250.00 Non Chamber Members

Reservation deadline 1/28/14

Using Your iPad for Business

Wednesday, March 19

11:30 to 1:00 (Bring your own lunch)

\$35.00 Chamber Members

\$50.00 Non Members

Reservation deadline 3/17/14

Social Media: Marketing with Instagram and Pinterest

Thursday, April 24

11:30 to 1:00 (Bring your own lunch)

\$35.00 Chamber Members

\$50.00 Non Members

Reservation deadline 4/23/14

Multi-Generational Workplaces: From Boomers to Millennials

Thursday, May 22

11:30 to 1:00 (Bring your own lunch)

\$35.00 Chamber Members

\$50.00 Non Members

Reservation deadline 5/20/14

Reservations are required by calling the Chamber at 241-3303. All classes must be paid for prior to class start date.

DQ GRILL & CHILL WINNERS

Every month DQ Grill & Chill, 1435 N. Main provides 1 lucky chamber member a FREE DQ Ice Cream Cake. This month's lucky winner is **Central Kansas Foundation, 107 W. Marlin**. We hope they enjoy their special treat!

Thank you to Karen & Roger Horn for providing this opportunity for our Chamber members.

Candy Cane Cash Christmas Promotion

Each year the McPherson Chamber of Commerce and McPherson Main Street promote McPherson businesses with a joint Holiday promotion. The promotion is kicked off with The Snowball Drop Open House Weekend, advertising through TV, radio and print, Cookies with Santa, Free movies at the Opera House, Strolling Carolers (Thank you - McPherson Childrens Arts Council Choir, Elyria Christian School, and Sounds of Heartland), and Candy Cane Cash. Participants in the promotion must be members of either the Chamber or Main Street and pay a fee to cover the expense of the promotion. In addition, the Convention and Visitors Bureau provides a grant to be used towards marketing the events to assist in drawing visitors into McPherson.

Number of Registration Slips	Year	Participating Businesses	Communities In Kansas	Cities out Of State	Total Sales
6,180	2013	23	102	41	\$309,000
3,965	2012	20	81	13	\$198,250

Congratulations to Cheryl Gassie, a teacher at Elyria Christian School, who was the lucky winner of the \$500 in Candy Cane Cash.



Anne Hassler
CVB Director

From the McPherson Convention & Visitors Bureau

Make plans to attend the 2014 Women's Show

I don't know about you, but this cold weather can take a hike. I heard on the news the cold is due to the polar vortex that's come down from Canada. Sounds ominous! Wherever it came from, I'm getting a little stir crazy being stuck indoors. If you're feeling the same way, I have the perfect solution - our 2014 Women's Show, 9 a.m.-4 p.m., Saturday Feb. 22 at The Cedars Conference Center.

This is the third year we've organized a women's show and this year we're saluting working women. By work I mean traditional workforce and those who work at home to keep their families running

smoothly, and especially those who do both.

The women's show will feature Michaeline Chance-Reay, a Kansas Humanities Council speaker who will speak about The Harvey Girls' Service with Style.

Vendors will be available to talk about health, finances, hobbies, fashion, families and more with many giving demonstrations or offering a hands-on activity. It will be a chance to learn something new and keep your brain working during these cold grey months. Lunch will be available, shopping, door prizes and entertainment.

Tickets are just \$2 and go on sale at the CVB, 306 N. Main St. and participating vendors Feb. 3. Be listening to KBBE for ticket giveaways in February.

Stay warm and I'll see you at the women's fair!

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