

April 2014

# The Chamber @WORK

*Doing what most people think just happens!*

306 N. Main, McPherson, Kansas 67460 • Phone: 620-241-3303 • www.mcphersonchamber.org • Visit us on Facebook

## WELCOME TO THE CHAMBER!

**Nex-Tech Wireless**  
3001 New Way  
Hays, KS 67601  
Contacts: Elan Wagner, Corrina Hudsonpillar,  
Dorothy Steben, Wes Rathbun, Heather Offutt  
Phone: 785-621-3600  
Fax: 785-621-2599  
Web: www.nex-techwireless.com

Nex-Tech Wireless, a subsidiary of Rural Telephone, Golden Belt Telephone and Mutual Telephone is a premier wireless provider offering high-tech wireless solutions to residents in 43 counties of central and western Kansas as well as local coverage to 4 counties in Colorado. Nex-Tech Wireless focuses on providing its customers cutting-edge technology including 4G LTE data, as well as the latest wireless devices, competitive plans, superior nationwide coverage and excellent, local customer care. Nex-Tech Wireless prides itself in giving back to the communities that they serve. MTC, authorized agent for Nex-Tech Wireless is located at 112 S. Main in McPherson. Nex Tech Wireless has over 40 locations to serve their customers.

*a few of*  
**My Favorite Things**  
a home décor & gift shop  
224 N. Main, McPherson, KS 67460  
Contact: Cindy Tillman, Owner/Manager  
Phone: 620-245-5151 • Fax: 620-245-5156  
Like Us On Facebook: facebook.com/afewofmyfavthingsshop  
Hours: Tuesday-Friday 10:00 a.m. to 6:00 p.m.  
Saturday 10:00 a.m. to 4:00 p.m.

Welcome to "A Few of My Favorite Things", a locally owned home décor and gift shop located at 224 N. Main in downtown McPherson. Their goal is to offer unique items not found anywhere else in town. They have new products arriving daily... so be sure to check back often, as they want to keep their merchandise fresh and new!

Some of their "favorite things" include: lamps, clocks, mirrors, rugs, pillows, candles and candle holder, lanterns, trunks and other "vintage-looking" décor, baby gifts, wedding items, wine racks & accessories, Zak serve ware, quilted fabric handbags, collegiate puzzles, paper plates & napkins, and a line of greeting card... truly a collection of the things they love!

The coffee pot is on by 10:00 every morning, so stop by at your convenience and browse their store; they have lots of elbow room to shop comfortably. They offer gift wrap services, as well as gift registry.

Join us to celebrate our opening with the Chamber ribbon cutting ceremony on Thursday, March 20 at 4:00 p.m.

Join us as welcome these beautiful and unique additions to our already wonderful business community.

## Ribbon Cutting Schedule

My Favorite Things, 224 N. Main  
Thursday, March 20 at 4:00 p.m.

Brooklyn & Co. Bridal, 215 N. Main  
Thursday, April 3 at 4:30 p.m.

## Welcome to McPherson

If you are a new resident to McPherson whether it be your new hometown or just temporary, the McPherson Chamber of Commerce and GoMcPherson want you to feel welcome.

To get you more acquainted to the McPherson community and area, we invite you to a new resident ori-

entation. It is very casual and we want everyone new to McPherson to be welcomed.

We meet every 1st Thursday of the month at the McPherson Chamber of Commerce office, located at 306 N. Main. It begins at 5:15 and lasts till about 6:00. When you attend, new residents will receive "Wel-

come to McPherson" gift bags that are filled with Chamber member coupons, brochures and free gifts!

If you have questions, please free feel to call the Chamber office at 241-3303.



Jennifer Burch  
Executive Director

### From the McPherson Chamber of Commerce

Being part of a community . . . . . what does that really mean? Many wonder what the big deal is about getting involved in your community. When I say "community" I mean it in the broadest term. The way I look at it, if you are not involved in your "community" and taking advantage of all the benefits it provides you is like standing on your front porch, observing everything that is going on, but not taking a step off. You are missing out on all the great experiences that are waiting for you. "Community" is a sense of cohesiveness among a group

of people, all people. Whether it be the simple act of kindness to a neighbor or passerby, attending community events, volunteering, knowing your neighbors, supporting the schools, joining clubs or organizations, shopping locally. Not only does the "community" benefit for the involvement, but the individual does as well. People of all ages who feel a sense of belonging tend to lead happier and healthier lives, and strong communities create a more stable and supportive community.

I extend to anyone who is new to McPherson or simply looking to learn more about our great community is welcome to attend the Welcome to McPherson orientations held the first Thursday of the month or stop by our office anytime and we would love to visit with you.

So . . . . . Get off the porch!

## Tartan Turkey Golf Tournament in June

The planning has already begun by the Tartan Turkey Golf Tournament Committee and Chamber board for the only fund raising event specifically for Chamber operations.

Save the date for Saturday, June 14th. The golf tournament day will begin at the beautiful **Turkey Creek Golf Course** with a continental breakfast sponsored by **Scott's Hometown Foods**. Golfers will enjoy the camaraderie of the many sponsors and volunteers at the various golf holes. Hole In One Prizes sponsored by **Midway Motors**. **Culligan Water** will provide cold bottled water to keep golfers hydrated and playing at their best. After the completion of 18 tough holes of golf, teams will enjoy the delicious lunch sponsored by **Knackies Meats and Sweets!**

Tournament details will be in the weekly McNews and coming in the mail.

## Be the First to Introduce Your Business to New Residents

During the spring and summer is when most people contemplate moving to a new community. The Chamber has a great opportunity for Chamber members and it is FREE! You provide us with about 50 items that will help introduce your business, services and products to new residents of McPherson. We combine it with other brochures, pens, cups, discount coupons, etc. from other Chamber members. When new residents sign up with the Board of Public Utilities, new residents are given a Welcome to McPherson card, instructing them to stop by the Chamber office for their free Welcome to McPherson Gifts.

It is a great way to introduce new residents to your business!

See the following Chamber members for advertising items to help you market your business:

- MiMac Printer**  
312 N. Main, 620-242-1071
- Sharp Advertising**  
620-242-4500
- Express Print and Dirt Cheap Banners**  
1317 N. 81 Bypass, 620-241-3316
- Atelier Design & Print**  
120 N. Main, 620-241-5400
- McPherson Business Solutions**  
421 N. Maple, 620-241-4630

*From Our Family ...To Yours*  
**Your Confidence Is Our Reputation**  
**GLIDDEN-EDIGER FUNERAL HOME**  
222 West Euclid, McPherson, KS  
Phone (620)241-2550 24 hr. Service • gliddenedigerfuneral.com  
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Best wishes to all our teams!  
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P.O. Box 1337  
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# 2013 - 2014 Chamber of Commerce Board of Directors

President- Brandon Trost, Integrated Health & Wellness Center  
 President Elect- Gena Strathman, First Bank Kansas

Treasurer- Jaymie Rothrock, Swindoll, Janzen, Hawk & Loyd • Past President- Dell Reese, Dirt Cheap Banners

Directors: Chad Clark, McPherson Healthcare Foundation, Troy Short, Hospira, Corey Hoover, Midway Motors, Ted Odle, Home State Bank & Trust, Andy Elliot, Elliott Insurance & Real Estate, Gina Venable, Venable Jewelers, Bred McClendon, UDS #418 and Michelle Cullen, Welco Services.

## chamber events

Month	Date	Event
March	20th	9:30a.m. Chamber Coffee hosted by RC Heating & Cooling, 207 N. Hickory 4:00 p.m. Ribbon Cutting for A Few of My Favorite Things, 224 N. Main 5:00 p.m. American Legion Family Night for Agriculture Future of America Scholarship, 401 N. Main
	26th	12:00 noon BAM! @ Chamber
	27th	9:30 a.m. Chamber Coffee hosted by McPherson Museum, 1111 E. Kansas 11:30 a.m. Chamber Board @ Chamber office
	1st	12:00 Ambassadors @ Chamber
	2nd	7:00 a.m. When Pigs Fly Committee @ Perkins
	3rd	12:00 noon Leadership Board of Trustees @ Chamber 9:30 a.m. Chamber Coffee hosted by 4:30 p.m. Brooklyn & Co. Bridal ribbon cutting, 215 N. Main 5:15 p.m. Welcome to McPherson Orientation @ Chamber Office
	8th	7:00 a.m. Agriculture Committee @ Perkins 12:00 noon Community Development @ Chamber
	10th	9:30 a.m. Chamber Coffee hosted by Girl Scouts of Kansas Heartland @ Chamber Office 10:00 a.m. Tartan Turkey Committee @ Chamber 4:00 p.m. Women's Event Committee @ Chamber
	16th	

## One Shot Seminars Announced

The McPherson Chamber of Commerce and Hutchinson Community College - McPherson Campus once again has assembled several classes that will of assistance our business members..

### Social Media: Marketing with Instagram and Pinterest

Thursday, April 24  
 11:30 to 1:00 (Bring your own lunch)  
 \$35.00 Chamber Members  
 \$50.00 Non Members  
 Reservation deadline 4/23/14

### Multi-Generational Workplaces: From Boomers to Millennials

Thursday, May 22  
 11:30 to 1:00 (Bring your own lunch)  
 \$35.00 Chamber Members  
 \$50.00 Non Members  
 Reservation deadline 5/20/14

Reservations are required by calling the Chamber at 241-3303. All classes and must be paid for prior to class start date.

## Save the Date Big Chamber Events Coming Up!

- June 14 – Tartan Turkey Golf Tournament at Turkey Creek Golf Course
- July 29 – Rural Appreciation Hamburger Feed at McPherson 4-H Grounds
- August 22 & 23 – When Pigs Fly BBQ Contest & Fly In at McPherson Airport

### DQ GRILL & CHILL WINNERS

Every month DQ Grill & Chill, 1435 N. Main provides 1 lucky chamber member a FREE DQ Ice Cream Cake. This month's lucky winner is **KNGL/KBBE Radio Staff at 411 E. Euclid**. We hope they enjoy their special treat!

Thank you to Karen & Roger Horn for providing this opportunity for our Chamber members.

## American Legion Family Night to Benefit Agriculture Future of America Scholarship Fund

Help support the Agriculture Future of America Scholarship fund by purchasing tickets for the American Legion Family Night scheduled for Thursday, March 20 from 5:00 p.m. to 6:30 p.m., 401 N. Main. Tickets are available for purchase from the Chamber office, 306 N. Main or from Agriculture Committee members for \$5 (hamburger, fries, drink & dessert). At the door, the items are \$1.25 each. This is a great community event that gives everyone the opportunity to support non profit organizations that contribute many volunteer hours and resources.

## Kansas Business Appreciation Awards McPherson Businesses Nominated

Kansas Business Appreciation month serves as a statewide tribute to Kansas businesses for their contributions to our state. The awards program takes place each June and invites individuals and organizations to nominate the proud Kansas businesses that contribute jobs and support their local communities. Regional finalists are recognized at an awards ceremony during the Kansas Cavalry Encampment, with the top nominee receiving the Governor's Award of Excellence which is the top award given to a business by the state of Kansas.

The McPherson Chamber of Commerce, McPherson Main Street, McPherson County Small Business Development and McPherson Industrial Development are pleased to announce the nominations that were submitted for consideration: The Village Geek, The ReUse It Center and Piping Technology Inc.

Kansas businesses continue to be the foundation of our economy, communities and overall quality of life, and the Business Appreciation month is the state's way of recognizing Kansas businesses for all they do to keep Kansas strong.

Award qualifications include:

- Business expansion
- Successful employee retention and recruitment practices
- Employee training/educational programs
- Capital investment in Kansas
- Support of local activities including school activities, community events, economic development and leadership programs

## One on One FREE Business Counseling Free & Confidential One-on One Business Counseling Available

The Kansas Small Business Development Center will have an Outreach Center Consultant at the McPherson Chamber of Commerce office located at 306 N. Main from 9:00 to 4:00 on the following days:

### Monday's

April 14, May 12, June 9, July 14, August 11, September 8, October 13, November 10, December 8.

The KSBDC offers individualized, confidential, and comprehensive business consulting at no charge to its clients. Any existing small business or individual interested in needing counseling in areas of: marketing and sales, accounting, financial analysis and cost control, personnel, inventory control, business start-up or acquisition, business liquidation or sale, strategic planning, and many other areas. One hour long appointments are available beginning at 9:00, 10:00, 2:00, 3:00 and 4:00 and can be made by calling the McPherson Chamber of Commerce at 620/241-3303.



**From the United Way of McPherson County**  
 At our recent campaign celebration, we honored businesses for their extraordinary support. The SPIRIT AWARD was given to those who demonstrated 100 percent employee participation. Awardees included Great Plains Federal Credit Union; Home State Bank; Sunflower Bank; The Children's Center and WinField Solutions.

company collaboration. Qualifications included a minimum \$20,000 pledge as the result of combined employee campaign and company match programs.

The above mentioned award winners, along with many other businesses and McPherson County residents, helped us reach our \$225,000 campaign goal. But where does all the money go?

Our annual campaign is the first step to an incredible community impact process. After securing pledges, United Way engages 28 volunteers to review grant applications from more than 20 non-profit agencies. Each agency identifies a specific program that meets one of our four priority areas including Providing Basic Needs, Rebuilding Lives, Building Self-Reliance and Preparing for Life.

OUTSTANDING PARTICIPATION AWARDS were reserved for businesses demonstrating at least 40 percent employee participation with an average \$50 pledge. Ameriprise Financial; Dillons Food Stores; Farmers Alliance Mutual Insurance; Home State Bank; Kansas Gas Company; NuStar Energy; Sunflower Bank; Swindoll, Janzen, Hawk & Loyd; The Children's Center; Williams Energy and Winfield Solutions were our honorees.

All priority areas focus on the need to understand the real problems in our community. We aspire to move beyond short-term solutions and strive to find lasting change through the efforts of our partner agencies. Together we must facilitate a shared community vision with coordinated action and measurable results.

Every day we strive to bring community members together and encourage them to work in meaningful ways, not just by giving but also by advocating and volunteering. The real work starts now...join the team!

NCRA and Farmers Alliance Mutual Insurance were recognized with the COMMUNITY LEADERSHIP AWARD for overall

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 THE WARREN PLACE BUILDING  
 McPherson, KS • 620-245-1142 • www.csiks.net

**Nancy Laprad**  
Account Manager  
nlaprad@csiks.net

**SUNFLOWER BANK**

620-241-1220 • 120 W. Kansas • McPherson  
[www.sunflowerbank.com](http://www.sunflowerbank.com)

**PRAIRIELAND PARTNERS**

**JOHN DEERE**

620-241-3553  
 800-364-4020

1411 S. Hwy. 81 Bypass  
 McPherson, KS 67460

Our Community Banks On Us

**Peoples Bank and Trust**  
Member FDIC

**HOME STATE BANK & TRUST**  
McPherson, Kansas

**Main Bank**  
223 N. Main

**North Bank**  
1300 N. Main

**East Bank**  
104 S Centennial

**Auto Bank**  
Maple & Euclid