

# The Chamber Business Journal

April 2015

*Doing what most people think just happens!*

306 N. Main, McPherson, Kansas 67460 • Phone: 620-241-3303 • www.mcphersonchamber.org • Visit us on Facebook

## WELCOME TO THE CHAMBER!

**Partners In Family Care**  
400 N. Lehmer (Harter Hall)  
McPherson, KS 67460  
Contact: Lori Begnoche, Clinic Director  
Ashlee Pauls, P.A.-C  
Joni Walter, RN  
Phone: 620-242-0404  
Fax: 620-345-6419  
Web: www.partnersinfamilycare.com

Partners In Family Care Clinic accepts patients by appointment as well as walk ins. They provide general check-ups, prescriptions and lab testing. All forms of insurance, including Medicare & KansasCare are accepted, in addition to payment plans for the uninsured.

Partners In Family Care has 4 locations: McPherson, Inman, Hesston and Moundridge. The Clinic is privately owned by six physicians staffing each clinic.

Clinic Hours are: Monday-Friday 8:00 to 1:00 p.m.

**Terra Nova Luxury Apartments**  
1419 Genesis  
McPherson, KS 67460  
Contact: Dana Regier/Ellice McKean & Associates  
Phone: 620-241-2451  
Owner: Paul Properties Terra Nova, LLC  
2235 Highway 46 Suite 103  
Wasco, CA 93280

Paul Properties Terra Nova LLC group are excited to be investing in the McPherson community. They have been investing in the area since 2009 under the name of Twinland II, but their new project will be known as Terra Nova Luxury Apartments.

The 64 unit luxury apartment complex is under construction on land near Avenue A and Maxwell Street, just south of the McPherson cemetery.

Construction is expected to be complete by fall 2015. The apartments will have an open floor plan and include a mix of one bed/one bath, two bed/one bath, and three bed/two bath units. The project will include a clubhouse with a community room, a workout room and a pool. The total project cost is \$74 million. The rent for the apartments will be between \$750 and \$1,250 per month. Heartland Construction Management and Prairie Landworks are involved in the project which is being financed through Peoples Bank.

**Tumbleweed Interiors LLC**  
523 Westview Court  
Lindsborg, KS 67456  
Contact: Rhea Mader  
Phone: 785-227-8360  
Web: tumbleweed-interiors.com

Tumbleweed Interiors is a commercial and residential interior design firm focused on creating harmonious, healthy, sustainable interiors. Owner and principal designer Rhea Mader is a LEED green associate and prides her business in the highest of customer service and quality materials. Creating a custom design is a complex process, one that she will work with you on from concept to completion. She will listen to what you want and would like to work with you to bring your dream project to life.

**The Omega Project**  
1064 14th Avenue  
McPherson, KS 67460  
Contact: Marc Seller, David Case, Danny Walters  
Phone: 620-241-1371  
Web: www.livefreeministries.com

The Omega program seeks to help men and women transition from substance abuse or other life controlling issues to a healthy, God-directed lifestyle. The program revolves around helping men and women identify and pursue God's purposes for their lives. It is designed to radically increase each person's relationship to our Lord Jesus Christ, our Alpha and Omega, the Author and finisher of our faith. Just as the Omega is the last letter of the Greek alphabet, their focus is not on where the men and women begin, but toward the end and what God has in mind for each one.

**C & J Cleaning and Specialized Services LLC**  
29 W. 20th Avenue  
Hutchinson, KS 67502  
Contact: Jennifer Belcher  
Phone: 620-899-4085  
Web: candjcleaning.weebly.com

C & J Cleaning Services is a home based cleaning company. They specialize in residential and small office cleans, as well as minor home repairs. Clients can rest at ease knowing that the owners of C & J will be the ones performing the actual work. They are licensed and insured.

**Journey Mennonite Church**  
201 E. Euclid - Future Home  
McPherson, KS 67460  
Current Worship Location - McPherson Middle School  
Phone: 620-615-2808  
Contact: Jim Ostlund, Campus Pastor

Journey @ McPherson is a campus of Journey Mennonite Church, a multisite church in central Kansas. Journey is committed to personal and community transformation as they worship fully, connect with others, grow in Christ and serve with passion. Since the campus launched in January, 2013, they have held services at the McPherson Middle School, but have recently purchased the old Dillon's Store (201 E. Euclid) to serve as their new 24/7 facility. They are excited to increase their presence in the McPherson community and continue their growth. Their vision for this facility is to share it with others and see an equal number of people use it during the week as they have in service on the weekends.

## From the McPherson Chamber of Commerce



Jennifer Burch  
Executive Director

Recently myself, Brad Ellits (McPherson Industrial Development Co.) and Amy Beckman (NCRA) traveled to New Orleans to the 1st of 4 required intensive, year-long series of workshops for leadership teams on how to build an ACT Work Ready Community. Let's backtrack to 2011 when USD #418 garnered national attention by being the first district in the nation to be granted a waiver from the No Child Left Behind. Instead the district adopted an alternative form of testing called "C3 - Citizenship, College and Career Readiness, which raises the bar and focuses on the growth of the individual student.

Taking what USD #418 has accomplished and the trail they have blazed, we - representatives from the McPherson ACT/Work Ready Team will be taught outreach tools to help promote the ACT National Career Readiness Certificate (NCRC) which McPherson High School students will receive upon graduation. The NCRC is a portable education credential/passport that is used across all sectors of the economy and verifies workplace skills in areas of Applied Mathematics, Locating Information and Reading for Information - skills re-

quired for virtually any job. The Certificate is of great value whether the student is going to continue their education or go directly into the workforce.

The purpose of achieving ACT Work Ready Community status is multi-faceted. The McPherson ACT/Work Ready Team 1) will demonstrate to business/industry how the NCRC is a hiring tool to quickly pinpoint individuals with essential, verifiable workplace skills. 2) What foundational skills are needed for a productive workforce and how to easily communicate their needs to job seekers. 3) Individuals will understand what skills employers require and how to prepare for career success. 4) Policymakers can consistently measure skills gaps in a timely manner at the national, state, and local levels 5) Educators can close skills gaps via tools integrated into career pathways with stackable, industry-recognized credentials 6) Organizations involved in economic development such as the Chamber, MIDC and Main Street can use an on-demand reporting tool to market the quality of our workforce.

I am looking forward to traveling the path that has been opened for our community and county in getting the ACT Work Ready Community designation.

Thank you,  
Jennifer Burch, Executive Director

## Growing Rural Businesses

The McPherson Chamber of Commerce would like to get an idea of whether a "Growing Rural Businesses" training seminar would be of interest to residents and businesses of McPherson County. The seminars are a partnership with Wichita State University, Network Kansas and Center for Entrepreneurship. Topics include:

- Entrepreneurial Mindset for Small Businesses
- Customer Discovery: The Roadmap to a Successful Marketing Plan
- Developing a Comprehensive Promotional Strategy
- Creating Value for Your Customers
- Fundamental Tactics and Approaches of Merchandising
- Basic Sales Techniques and Practices of Selling
- Getting the Best from Others: The Employee Factor
- The Nuts and Bolts of Advertising
- Keeping a Financial Focus: Impact on Marketing and Business Operations
- Practical Legal Issues
- Bringing It All Together: Developing an Effective Niche Strategy

Please go to the Chamber website at [www.mcphersonchamber.org](http://www.mcphersonchamber.org) to complete the survey by March 27.

## American Legion Family Night for Ag in the Class Room

No need to worry about dinner, enjoy hamburger, fries, drink & dessert on Thursday, March 19th from 5:00 to 6:30 p.m. at the McPherson American Legion Family Night, 401 N. Main.

The March American Legion Family Night will help in providing funding for the Ag in the Classroom program. A program partnership with

K-State Extension, McPherson Chamber of Commerce Agriculture Committee and area farmers introduces agriculture to McPherson County 3rd and 4th grade students. A variety of agriculture related topics are brought into the classroom to educate students.

We appreciate the opportunity the American Legion gives the Agriculture Committee of the Chamber to raise funds to continue to offer the Ag in the Classroom. \$5.00 Tickets can be purchased at the Chamber office at 306 N. Main for Thursday, March 19th.

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## 2014 - 2015 Chamber of Commerce Board of Directors

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 Treasurer- Jaymie Rothrock, Swindoll, Janzen, Hawk & Loyd • Past President- Dr. Brandon Trost, Integrated Health & Wellness Center  
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### chamber events

#### March

- 18 **4p** Women's Event @ Chamber, 306 N. Main
- 19 **9:30a** Ribbon Cutting & Chamber Coffee hosted by SkyNet Unmanned Aerial Services @ The Well, 101 N. Main  
**5pm** Family Night @ American Legion for Ag in the Classroom
- 20 AFA Scholarship application deadline
- 23 **4p** Granny Scam Prevention Seminar @ The Chamber, 306 N. Main
- 26 **9:30a** Chamber Coffee hosted by McPherson College, Hoffman Student Union, 1605 E. Gordman St.  
**11:30a** Chamber Board @ Chamber, 306 N. Main
- 28 **9:00a** City Commission Candidate Forum, 306 N. Main
- 31 **8:30a** 2015 Leadership McPherson Class in session
- 02 **9:30a** Chamber Coffee hosted by VAAM, 223 S. Main
- 07 **12p** Ambassadors @ Chamber, 306 N. Main
- 09 **9:30a** Chamber Coffee hosted by Central Christian College Development Office in NEW location 1348 N. Main  
**12p** Tartan Turkey Golf Committee meeting @ Chamber
- 13 **9a** KSBDC representative @ Chamber
- 14 **7a** Agriculture Committee @ Perkins  
**4p** Community Development @ Chamber  
**5:30p** Family Fair @ Community Building
- 15 **4p** Women's Event Committee @ Chamber
- 16 **9:30a** Chamber Coffee hosted by CASA @ MCCF, 206 S. Main
- 21 **8:30a** 2015 Leadership McPherson Class in session

#### April

- 01 **12p** Leadership Board of Trustees @ Chamber
- 23 **9:30a** Chamber Coffee hosted by Ear Care Hearing Aid Centers, 320 S. Main  
**10:30a** Lakeside Plaza Board @ Chamber  
**11:30a** Chamber Board

### City Commission Candidate Forum - March 28

The McPherson Chamber of Commerce Business And Membership Committee will host a Candidate Forum for McPherson City Commission, Saturday, March 28, beginning at 9:00 a.m. at the Chamber's office, 306 N. Main

Candidate for City Commission are Mike Alkire (incumbent) and Larry Wiens. The format will consist of a three minute opening statement, which should focus on their reasons for seeking office and their experience and/or qualifications. The candidates will then answer 2 prepared questions within a two minute time limit per question, which the candidates will have received these questions in advance. The format is question and answer as opposed to debate. Questions will be taken from the audience as they arrive and candidates will have an opportunity to answer them. The audience questions will be screened for duplication, legibility and suitability. Candidates will have one minute to address each audience question. The forum will be followed up with a one minute closing statement from each of the candidates.

Be an informed voter!

### Granny Scam Seminar - March 23

**Recognizing the signs of fraud & your responsibility to report it**

The McPherson Chamber of Commerce and Natasha Hollis of Financial Institution Consulting, LLC invite you to learn about what elder abuse is, recognizing the red flags of fraud, and your responsibility to report it.

Did you know that under the Kansas Statute KSA 39-1431 certain professionals and caregiver situations have a legal obligation to report suspected abuse or exploitation?

If you are a social worker, nurse, dentist, therapists, counselor, case manager, bank trust officer, legal representative, governmental assistance provider, home health care worker or anyone that comes in contact with the elderly or senior citizen, you are invited to join us on Monday, March 23, from 4:00 to 5:30 p.m. at the McPherson Chamber of Commerce office, 306 N. Main for this FREE seminar.

Topics to be covered include:

- The definition of abuse and exploitation
- Who is required to report suspected abuse
- Legal safe harbor protecting reports
- Indicators of abuse and exploitation
- What to report and where to report it

Please call the Chamber at 241-3303 to reserve your spot!

### Tartan Turkey Golf Tournament planned for June 13

The planning has already begun by the Tartan Turkey Golf Tournament Committee and Chamber board for the only fund raising event specifically for Chamber operations. Save the date for Saturday, June 13th. The golf tournament day will begin at the beautiful Turkey Creek Golf Course with a continental breakfast. Golfers will enjoy the camaraderie of team mates and the many sponsors and volunteers at the various golf holes. Hole-In-One Prizes sponsored by Midway Motors. Culligan Water will provide cold bottled water to keep golfers hydrated and playing at their best. After the completion of 18 holes of golf, teams will enjoy lunch by Bernard's Catering & Concessions! Tournament details coming soon but save the date and plan to join us for a fun Saturday morning on June 13th.



*From the United Way of McPherson County*

**"VOLUNTEER** – One who engages in unselfish activity with the intention to promote goodness or improve human quality of life." These words appear on a poster in my office and represent a component of the United Way mission. Without volunteers our community would lack in purpose and our citizens would not benefit from powerful moments.

Volunteering provides lifelong educational opportunities. Young children learn the value of helping others. Teenagers explore career paths. Young professionals build leadership skills. Middle-age adults explore their passions while serving as mentors. And baby boomers maintain a meaningful position in their community while sharing a lifetime of knowledge. Working together all ages create a powerful community.

But how does one determine the perfect volunteer match? No matter what a person's age, it's important to identify volunteer opportunities based on personal interests and talents. An effective volunteer must find true purpose and encounter meaningful results. Otherwise, one's intent to "make a difference" evolves into frustration and regret.

Discovering the perfect volunteer opportunity can take time. Talk to your community leaders. Learn about area non-profits. Analyze your skills, interests and schedule. Be alert to community needs as they are discussed in the newspaper, during church announcements or publicized on a poster. Are you passionate about the cause? Are you willing to make a short- or long-term commitment? Will you have a positive attitude about the work that lies before you?

Now look into the future. Imagine the smile on the face of the elderly woman to whom you delivered a hot meal. Picture the excitement of runners as they cross the finish line you are monitoring during a Special Olympics track meet. Listen to the laughter of the children in the room as you coordinate activities for Vacation Bible School. These are the moments for which you strive. This is community.

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