

May 2014

The Chamber @WORK

Doing what most people think just happens!

306 N. Main, McPherson, Kansas 67460 • Phone: 620-241-3303 • www.mcphersonchamber.org • Visit us on Facebook

WELCOME TO THE CHAMBER!

Heartland Surface Restoration, LLC
6608 N. Riverpark Road
Moundridge, Ks 67107
Phone: 620-747-9097
Contact: Craig & Julie Miller
Web: www.heartlandssurface.com

Heartland Surface Restoration, LLC is a locally owned and operated business specializing in commercial and residential hard surface restoration and maintenance as well as carpet cleaning. Owners, Craig and Julie Miller are excited to offer their services to the McPherson community. Craig has been factory trained and licensed in the operation and use of a proprietary system designed to give amazing results in deep cleaning and maintaining of hard to clean surfaces such as tile and grout, concrete, natural stone, brick and stucco. Their process is not only effective on interiors, but exteriors as well. This can be anything from brick or stone walls to concrete surfaces such as driveways/drive thru's and sidewalks.

They are not limited to hard services. Heartland Surface Restoration LLC also has the ability to clean textiles such as carpet and upholstery. If you are not sure it can be cleaned, give them a call and they will come out and show you what can be done. Their desire is to offer the highest standard of service in deep cleaning, eliminating that burden for business and homeowners.

Brooklyn & Co. Bridal Gallery
215 N. Main
McPherson, Ks 67460
Phone: 620-241-1451
Contacts: Brenda Ebeling & Brook Harper

The only bridal store in McPherson County is open and ready with complete bridal packages. Recently renovated to a beautiful gallery, Brooklyn & Co. Bridal has designer wedding gowns, bridesmaid, mother dresses and flowergirls dresses. It would not be complete without veils, jewelry, and wedding gifts and accessories, all can be found at Brooklyn & Co. Bridal. Tax rentals and prom attire are available as well.

Brooklyn & Co. Bridal also has wedding and reception décor for rent. This is your one stop wedding shop.

Like them on Facebook.

Welcome to McPherson!

If you are a new resident to McPherson whether it be your new hometown or just temporary, the McPherson Chamber of Commerce and GoMcPherson want you to feel at home.

To get you more acquainted to the McPherson community and area, we invite you to a new resident orientation. It is very casual and we want everyone new to McPherson to be welcomed.

We meet every 1st Thursday of the month at the McPherson Chamber of Commerce office, located at 306 N. Main. It begins at 5:15 and lasts till about 6:00. When you attend, new residents will receive "Welcome to McPherson" gift bags that are filled with Chamber member coupons, brochures and free gifts!

If you have questions, please feel free to call the Chamber office at 241-3303.



From the McPherson Chamber of Commerce

1999 Housing Assessment Proves to be Valid

In my years with the Chamber, the lack of housing has always been a concern. Looking back I found the September 1998 newsletter, which an article announcing the fund raising effort for a McPherson County Housing Assessment to be conducted by RDG Grose Gardner Shukert, Inc, a Nebraska consulting firm. **Excerpts from 1998 articles following months later regarding the City of McPherson housing needs.**

- From local industries, 57% of the company's workforce lives outside McPherson, the reason - they cannot find affordable housing
- Employees who work here and live elsewhere we lose, their rent, loan payments, the dollars they spend on food, clothing and recreation, their contributions to churches and charities, their brainpower, we lose their children in our schools, we lose out in their contribution to the overall success of our community
- Not only do we need to accommodate the needs of our current workforce, but for the jobs that

are open now and for the future.

From 1999 McPherson County Housing Assessment, the final City of McPherson housing needs report:

- Will need to add 777 units to its housing stock over the next ten years.
- 518 would be owner occupied
- 243 selling between \$60,000 and \$110,000
- 117 between \$110,000 and \$170,000
- And the balance over \$170,000
- The city needs to add 259 rental units
- 85 renting for less than \$400 a month
- 92 between \$400-\$500 a month
- 82 between \$500 and \$750

"A failure to satisfy this market will ultimately slow the city's traditional population growth, affect recruitment efforts by local industries, and cause potential residents to live outside the area or turn down local employment opportunities." Marty Shukert, RDG Grose Gardner Shukert, Inc.

As the famous Paul Harvey used to say "now you know the rest of the story."

Jennifer Burch
Executive Director

DID YOU KNOW.....

The McPherson Chamber of Commerce has always been an advocate for housing. In 1976 the Chamber built Lakeside Plaza Apartment Complex with a special HUD program. The 100 unit complex provides safe, clean and affordable housing for families, individuals and senior citizens. The complex is operated as a 501 C 3 organization with its own budget and staff, as the Chamber is a 501 C 6 with its own budget and staff. There is no overlap. The Chamber Executive Board and Executive Director oversee the operations of Lakeside Plaza with a quarterly board meeting with the Complex Manager Bonnie Hoffman and Resident Manager Sally Lewis. In the 38 years of operation, Lakeside Plaza has only had two managers and has always had 100 to 120 people on the waiting list for apartments. That is proof enough of the need for housing in McPherson. Over the years, there has been real estate investors interested in purchasing the property, but they have been declined because they would not guarantee that it would continue to be operated as an affordable option for McPherson residents. That is how committed the Chamber is to housing in McPherson.

The success of Lakeside Plaza goes to the staff maintaining the Lakeside Plaza property complex.

One Shot Seminars Announced

\$50.00 Non Members
Reservation deadline 4/23/14

The McPherson Chamber of Commerce and Hutchinson Community College -McPherson Campus once again has assembled several classes that will assist our business members..

Multi-Generational Workplaces: From Boomers to Millennials
Thursday, May 22
11:30 to 1:00
(Bring your own lunch)
\$35.00 Chamber Members
\$50.00 Non Members
Reservation deadline 5/20/14

Social Media: Marketing with Instagram and Pinterest
Thursday, April 24
11:30 to 1:00
(Bring your own lunch)
\$35.00 Chamber Members

Reservations are required by calling the Chamber at 241-3303. All classes must be paid for prior to class start date.

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2013 - 2014 Chamber of Commerce Board of Directors

President- Brandon Trost, Integrated Health & Wellness Center

President Elect- Gena Strathman, First Bank Kansas

Treasurer- Jaymie Rothrock, Swindoll, Janzen, Hawk & Loyd • Past President- Dell Reese, Dirt Cheap Banners

Directors: Chad Clark, McPherson Healthcare Foundation, Troy Short, Hospira, Corey Hoover, Midway Motors, Ted Odle, Home State Bank & Trust, Andy Elliot, Elliott Insurance & Real Estate, Gina Venable, Venable Jewelers, Bred McClendon, UDS #418 and Michelle Cullen, Welco Services.

chamber events

April

- 16 **4:00p** Women's Event @ Chamber
- 17 **9:30a** Chamber Coffee hosted by Integrated Health & Wellness Center, 1319 E. First Street
- 23 **12:00 noon** BAM! @ Chamber
- 24 **9:30a** Chamber Coffee hosted by McPherson Convention & Visitors Bureau @ the McPherson Opera House, 219 S. Main
- 10:30a** Lakeside Plaza Board @ Chamber
- 11:30a** Chamber Board @ Chamber
- 11:30a** Chamber Academy

May

- 1 **9:30a** Chamber Coffee hosted by Nex Tech Wireless @ Chamber Office
- 5:15p** Welcome Newcomers & Resident Orientation @ Chamber, 306 N Main
- 6 **12:00 noon** Ambassadors @ Chamber

- 7 **7:00a** When Pigs Fly @ Perkins
- 12:00 noon** Leadership Board of Trustees @ Chamber
- 7p** OMEGA awards @ May Fete
- 8 **9:30a** Chamber Coffee hosted by All Schools Day @ Fee Insurance, 110 E Elizabeth
- 9 **10:1st** McPherson County All Schools Day. Chamber Office Closed
- 13 **7:00a** Ag Committee @ Perkins
- 12:00 noon** Community Development @ Chamber
- 15 **9:30a** Chamber Coffee hosted by Prairie Landworks,
- 21 **4:00p** Women's Event @ Chamber
- 22 **9:30a** Chamber Coffee hosted by the Tartan Turkey Golf Committee & Chamber Board of Directors @ Turkey Creek Golf Course, 1000 Fox Run
- 11:30a** Chamber Academy
- 11:30a** Chamber Board

Tartan Turkey Golf Tournament is June 14th

Be an Early Turkey and Register by May 23rd!

\$260.00 for non-competitive play (\$280 after 5/23)
 \$360.00 for competitive - Win CASH! (sponsor is Gary Hess of Edward Jones) (\$380 after 5/23)

4 Person Team Golf Registration Includes:

- ***7:00 a.m. Team check in & team gift bag**
- *Green fees at **Turkey Creek Golf Course**
- *2 Mulligans per person
- *Continental Breakfast sponsored by **Scott's Hometown Foods** of Lindsborg
- ***8:00 a.m. Sharp Shot Gun Start!**
- *Camaraderie of your team, other golfers and volunteers
- *Hole In One Prize Contests sponsored by **Midway Motors**.
- * **Culligan Water** will provide cold bottled water to keep you hydrated and playing at your best.
- *Hole Prize Contests
- *Other Hole Games with opportunities to win!
- *Delicious BBQ lunch sponsored by **Knackies Meats and Sweets!**

\$250 ACE Sponsors

Mattress Haven, Mid Kansas Coop, Farmers State Bank, Home State Bank & Trust, Gary Hess - Edward Jones, Knackies Meats and Sweets, Midway Motors.

\$150 EAGLE Sponsors

Computer Solutions, Inc., Welco Services, Inc., Citizens Financial Services - Tim Kliewer, CFP, Glidden-Ediger Funeral Home, Viega LLC, Hasman Termite & Pest Control, Sunflower Bank, Graber ACE Hardware, Wier Technology, Williams

BIRDIE Sponsors

Scott's Hometown Foods, Culligan Water, Krehbiels Specialty Meats.

BALL Sponsors

Gilmore Solutions, Prairie Landworks, Advanced Physical Therapy, Midway Motors, Brad Seibel, Edward Jones, Gary Hess, Edward Jones, Elliott Insurance, Dirt Cheap Banners, Home State Bank & Trust, Elliott Insurance & Real Estate, Dirt Cheap Banners, Farmers Alliance Mutual Insurance, First Bank Kansas



From the United Way of McPherson County

From the United Way of McPherson County

Have you ever been so excited about something that you wanted to stand on a mountain top and shout the message to those below? That's how I feel about my work with United Way of McPherson County. The more I learn about our community, the louder I want to shout!

The United Way board of directors must feel the same. At a recent meeting they identified the desire to increase communication about our work. We are no longer just a fundraiser. We are an intricate piece of the community puzzle, working with others to identify needs and to find lasting solutions.

Our work involves human service organizations, teachers, law enforcement, industries, faith groups, bankers, volunteers and many

more. Together we participate in community conversations while focusing on the needs and aspirations of our fellow residents. United Way of McPherson County is working strategically with many partners to focus on underlying causes. TOGETHER we find the answers.

The stories of our combined efforts are unfolding. Circles of McPherson County recently celebrated ten program participants who have moved out of poverty. Last year Meals on Wheels delivered 16,000 meals to the elderly. Hospira, Inc. is providing volunteer tutors to help high school students with math and science. And efforts are underway to bring a government funded health clinic to McPherson County.

Improving our community requires the work of many. Interested in learning more about United Way's piece of the puzzle? Follow our community blog at www.mcphersonsentinel.com. Our detailed, timely messages will be designed to keep readers informed about community resources and about how United Way is redefining its presence in McPherson County.

Thank you, McPherson Sentinel, for providing a platform for United Way to share its story. You are also an intricate piece of the puzzle.

Ann Kirchner, Executive Director

DQ GRILL & CHILL WINNERS

Every month **DQ Grill & Chill**, 1435 N. Main provides 1 lucky chamber member a **FREE DQ Ice Cream Cake**. This month's lucky winner is **Best Western Holiday Manor, 2211 E Kansas Ave.** We hope they enjoy their special treat!

Thank you to Karen & Roger Horn for providing this opportunity for our Chamber members.

THANK YOU AMERICAN LEGION FAMILY NIGHT!

\$700 was raised from the American Legion Family Night held March 20th to assist in the funding of the McPherson County Ag in the Classroom and the McPherson County Agriculture Future of America Scholarship Fund.

The McPherson Chamber of Commerce Agriculture Committee appreciates the support of the McPherson American Legion. The American Legion Family Night is a great community event that gives everyone the opportunity to support non profit organizations that contribute many volunteer hours and resources.

From Kansas Department of Commerce FREE STATEWIDE JOB LISTINGS

As the state moves into the busy hiring time of year, we encourage you to utilize local job employment agencies (see listing below), as well as posting job openings at www.kansasworks.com. This service is available at no cost to employers with Kansas job openings. Employers are able to create an employer account at KANSASWORKS.com and easily enter job openings to find qualified and skilled candidates matching job specifications. Employers are able to search through hundreds of resumes of job candidates according to experience, keyword, and other search criteria once an employer account is established on KANSASWORKS.com.

Team Employment LLC, 103 E. Marlin, 241-2901
 LSI Staffing, 305 N. Main, 620-504-6520
 GOMcPherson, 400 W. Kansas, 245-2521

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