

The Chamber Business Journal

May 2015

Doing what most people think just happens!

306 N. Main, McPherson, Kansas 67460 • Phone: 620-241-3303 • www.mcphersonchamber.org • Visit us on Facebook

WELCOME TO THE CHAMBER!

Loves Travel Stops
 I-135 Exit #60 at Highway 56
 McPherson, Ks 67460
 Phone: TBA
 Web: www.loves.com
 Contact: Jason Reno

The McPherson Love's Travel Stop is located at Interstate I-135 and U.S. Highway 56. Customers have 24 hour access to gourmet coffee, fresh fruit, travel items, gift merchandise, a Hardee's restaurant and more. The new travel stop offers 84 truck-parking spaces and a Love's Truck Tire Care Center for professional drivers.

Founded in 1964 by Tom Love, Love's Travel Stops & Country Stores is headquartered in Oklahoma City, Oklahoma, and remains entirely family-owned and operated. With more than 330 locations and 200 Love's Truck Tire Care Centers in 40 states, Love's approximate growth rate is 20 stores per year. Love's is currently ranked No. 13 on Forbes Magazine's annual listing of America's Largest Private Companies. To learn more, go to www.loves.com, Facebook www.facebook.com/lovestravelstops, or follow @Loves-TravelStop on Twitter.

CAC Consulting, LLC
 401 Crestview Court
 McPherson, Ks 67460
 Phone: 620-755-9794
 Contact: Chad Clark

CAC Consulting is designed to organize, coordinate, access, identify options and action plans for a sustainable foundation program. In addition CAC Consulting Services include consulting on the implementation of planned giving programs to develop emerging endowments for charitable foundation growth.

Bluestem PACE
 113 S. Ash
 McPherson, Ks 67460
 Phone: 316-836-4838 (temporary)

Bluestem PACE (Program of All-Inclusive Care for the Elderly) is an innovative program with a goal of helping seniors safely live in their own homes and communities. Bluestem PACE is administered by Bluestem Communities, a not-for-profit organization overseeing the operating of two Mennonite-affiliated, continuing-care retirement communities: Kidron Bethel Village of North Newton and Schwalter Villa of Hesston. Bluestem Communities has a reputation for integrity, intelligence in defining and meeting the needs of the elderly, and delivery of exemplary care. Both communities are recognized for leadership in quality of care, including 5-star overall rankings in U.S. News and World Report's 2015 Best Nursing Homes. Bluestem Communities understands that caring for our elderly is a community responsibility and stepped up to be part of the solution. Through a competitive process, Bluestem Communities was chosen by the Kansas Department of Aging and Disability Services to administer the largest rural PACE program in the nation, a 20 county service area in central Kansas. PACE provides community-based services and care as an option to traditional Medicare and Medicaid models, including all the healthcare needs of participants, such as hospitalization, nursing-home and home-health expenses, and transportation. To participate, one must be age 55 or older, nursing-home qualified, living in the PACE service area and be receiving financial assistance from Medicaid. Private-pay services also are available. Bluestem PACE is a 501 (c)(3) not-for-profit organization.

Chris Scott is Executive Director of Bluestem PACE. Formerly Director of Special Projects for Bluestem Communities, he was hired specifically to work on the PACE development project. Prior to joining Bluestem, he spent 9 years with Coastal Corporation, a Fortune 500 company, service operational vice president and as marketing vice president. He also has been vice president of marketing for Mennonite Publishing House and operated his own marketing company for a decade. Chris earned a bachelor's degree in business and organization leadership. He has served on the board of directors of Mennonite Press and CAW Investment Group.

Women's Chamber Trip to "Experience Pure Michigan"

Women of McPherson are invited to join the McPherson Chamber of Commerce Women's Event Committee to Michigan. The trip departs Thursday, September 10 and returns late evening Monday, September 14.

TRIP PACKAGE INCLUDES:

- Motor coach transportation from McPherson to Eisenhower Wichita Airport
- Roundtrip airfare to Traverse City and returning from Chicago
- Airport transfers in Michigan and in Chicago
- Private motor coach transportation throughout the trip
- 3 nights hotel accommodations at the new Petoskey Holiday Inn Express & Suites
- 1 night hotel accommodation at the Chicago Hilton
- Welcome dinner in Petoskey
- Breakfast at the Holiday Inn Express each morning
- Sightseeing features: Tequamemnon Falls, the Great Lakes Shipwreck Museum, the Music House Museum, and Sleeping Bear Dunes
- Private sightseeing tour of Petoskey and community
- Dune ride at Silver Lake Dunes State Park

COST:

- Double Occupancy - \$1,335 per person
- Triple Occupancy - \$1,210 per person
- Quad Occupancy - \$1,150 per person
- Non Chamber members please add \$50 to above prices
- Prices based on a minimum of 25 travelers

The Women's Trip is a great way to meet other business women of the community as well as the McPherson area. For additional trip details, please feel free to call the Chamber at 241-3303 or stop by at 306 N. Main.

A \$300 deposit is due by May 15 to reserve your spot. Make check payable to the McPherson Chamber of Commerce. Final balance for trip is due July 15. Please note that all monies paid are nonrefundable. Optional trip insurance is available and must be paid at time of making deposit.

Please contact McPherson Travel Center at 241-5830 or 800-748-8176 to make insurance arrangements.

DQ GRILL & CHILL WINNERS

Congratulations to Partners In Family Care and the staff located at 400 LehmerHarter Hall on McPherson College campus. They are the winners of a DQ FREE Ice Cream Cake. Thank you to Roger and Karen Horn, owners of DQ Grill and Chill, 1435 N. Main for providing the monthly DQ drawing for a special McPherson Chamber of Commerce member.

Agriculture Committee Raises Funds for Ag in the Classroom

The McPherson Chamber of Commerce Agriculture Committee in partnership with K-State Research and Extension, Farm Bureau and area farmers have been providing funding for the McPherson County Ag in the Classroom. The funding brings agriculture right into the classrooms of county 3rd and 4th grade students. Students learn from veteran educator and agricultural specialist Fran Stucky. Students are provided a hands on experience in

the classroom learning about crops, pigs and cows.

A special thank you to the McPherson American Legion Family Night for providing this opportunity to a variety of organizations to bring awareness and help in the effort in raising funds. Thank you again to the McPherson American Legion for the opportunity to raise \$800.00 to fund the Ag in the Classroom initiative.

From the McPherson Chamber of Commerce



Jennifer Burch
 Executive Director

As the 2015 Leadership McPherson Class proceeds towards the ending of their official leadership training, it amazes me how each class accomplishes way more than expected. To put into practice of what the Leadership McPherson program is about, the class must use the skills they have learned, utilize the information they have been presented and exposed to for a class project that benefits the youth of McPherson. Now that is quite a broad description, which typically makes it more difficult when essentially, the "skys the limit". The class is provided funds to assist in executing their project, but it must not be the driving

purpose. The funds come from an endowment at the McPherson County Community Foundation that the Leadership McPherson program was awarded through our training from the Kansas Healthcare Foundation.

The class goes through what we call "Steps to Performance". Steps to Performance is what groups will experience in working together.

1st - Gathering - introductions take place, it is leader directed, there is a welcoming environment, information is provided, clear expectations and directions are provided, polite conversation takes place, safe discussion

2nd - Chaos - beginning to understand one another, pressure to fit in, jocking of who has power, who is really in charge, struggle for position

3rd - Unity - sense of pride, sense of belonging, respect, trust, begin working as a team, roles are switched many times

4th - Performing - Understanding of each other's strengths and weaknesses, having fun, willing to take risks, have become a cohesive unit.

When the Leadership Class is taught this process - we have many leadership tools we use to get them from gathering to performance. It is quite normal for groups to move from gathering to chaos and back and forth - it is all healthy for groups working together to experience all the stages.

The 2015 Leadership McPherson Class will make their announcement during their Class Celebration Reception on May 5 at 5:30 p.m. at the Best Western Holiday Manor Convention Center. I am always so very, very proud of the projects that have come out of the Leadership McPherson Classes. I am positive that the 2015 Leadership McPherson Class project will no doubt be spectacular!

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chamber events

April

- 16 **9:30a** Chamber Coffee hosted by CASA @ MCCF, 206 S. Main
11:30a Leadership McPherson Alumni Lunch @ Mt. Hope Sanctuary, 303 N. Walnut
- 21 **8:30a** 2015 Leadership McPherson Class in session
- 23 **9:30a** Chamber Coffee hosted by Ear Care Hearing Aid Centers, 320 S. Main
10:30a Lakeside Plaza Board @ Chamber
11:30a Chamber Board @ Chamber
- 28 **8:30a** 2015 Leadership McPherson Class in session @ Chamber
- 30 **9:30a** Chamber Coffee hosted by ESSDACK/ McPherson Learning Center, 906 E. Kansas Avenue

MAY

- 5 **8:30a** 2015 Leadership Class in session @ Chamber
5:30p 2015 Leadership Class Celebration Reception at Best Western Holiday Manor Convention Center
- 6 **12 noon** Leadership Board of Trustees @ Chamber
7:00p OMEGA Presentation @ May fete
- 7 **9:30a** Chamber Coffee hosted by the All Schools Day @ Chamber
- 8 All Schools Day
- 12 **7:00a** Ag Committee @ Perkins
4:00p Community Development @ Chamber
- 14 **9:30a** Chamber Coffee hosted by Hopp's Sound & Electric, 214 E. Euclid
12 noon Tartan Turkey Golf tournament meeting @ Chamber



From the United Way of McPherson County

Never underestimate the power of children! I recently worked with a group of third graders who were searching for a service project to support their Destination Imagination project requirements. They visited the United Way office to learn more about community needs. Their passions were many, their ideas were overwhelming.

One child loved animals and wanted to adopt all the cats at the Humane Society. Another child aspired to collect books for children. Several children wanted to build an activity complex that provided rock climbing, roller skating, go carts and more. Their parent sponsor, Kristen Houston, provided outstanding leadership as she directed them toward manageable projects.

Their final choice? Eisenhower Elementary students Kylie Golden, Sam Houston, Lauren Rogers and

Baylee Simmelink (aka Super Morphing Ninjas) decided to support McPherson Special Olympics by hosting Pajama Wars 2015. Their efforts included planning and executing a day where students at the four McPherson elementary schools and at McPherson Middle School paid \$1 to wear their pajamas to school. The winning school, Roosevelt Elementary, received a homemade trophy and the title of "PJ Master of 2015."

The students worked together to research potential projects and to identify community partners. Their efforts included brainstorming, negotiating and communicating. They discovered the thrill of success as they coordinated details with the local schools and engaged their peers in participating. In less than 2 months their project transformed from an idea tossed onto the conference table into a well-planned event.

In one day, four determined children raised \$1,011.33 for McPherson Special Olympics! I commend these third graders for creating a fun, all-inclusive fundraiser that benefits a community outreach program. Kudos to their ability to research, brainstorm, collaborate and execute with outstanding results. We adults have much to learn from the Super Morphing Ninjas!

Save the Date! It's Tartan Turkey Time!

The McPherson Chamber of Commerce will host the annual Tartan Turkey Golf Tournament on Saturday, June 13 at Turkey Creek Golf Course – Shot gun start 8:00 a.m. sharp!

Golf Package Details – Two Choice sof Play

Non-Competitive Play

- \$280 – 4 person scramble by May 22/\$300 after May 22
- 18 holes of golf
- Breakfast sponsored by REACH Solutions
- Lunch by Bernard's Catering
- Prizes awarded to 3 flights top 3 scores
- Hole Prizes
- Every registered golfer gets a special golf gift
- Hole In One Prize opportunity sponsored by Midway Motors
- Betting Hole
- Winning Non-Competitive receives the engraved traveling Chamber Cup trophy to display for one year.

Competitive

- \$380 – 4 person scramble by May 22/\$400 after May 22
- 18 holes of golf
- Breakfast sponsored by REACH Solutions
- Lunch by Bernard's Catering
- Hole Prizes
- Every registered golfer gets a special golf gift
- Hole In One Prize opportunity sponsored by Midway Motors
- Betting Hole
- Winning team receives cash prize money

Call the Chamber at 241-3303 to register your team (golf carts ARE NOT INCLUDED!). Call Turkey Creek Golf Course at 241-8530 to rent your cart.

If you don't want to play, but enjoy the opportunity to support the

Chamber or would like to take advantage of the networking, here are some options to consider.

\$250 ACE Sponsor/Hole & Prize

- Sign displaying your company name at appointed hole
- Sponsorship listing Weekly Chamber E-Newsletter (distributed to 1000+ businesses & representative)
- Monthly Chamber Business Journal sponsorship listing (distributed to 5,000 McPherson Sentinel subscribers)
- Website and tournament program recognition
- Gift tag recognition on hole prize
- Logo imprint on golfer gift

\$150 EAGLE Sponsor/Hole Sponsor

- Sign displaying your company name at appointed hole
- Sponsorship listing Weekly Chamber E-Newsletter (distributed to 1000+ businesses & representative)
- Monthly Chamber Business Journal sponsorship listing (distributed to 5,000 McPherson Sentinel subscribers)
- Website and tournament program recognition
- Gift tag recognition on hole prize
- Logo imprint on golfer gift

BIRDIE Sponsor/In-Kind Donations

- Sponsorship listing Weekly Chamber E-Newsletter (distributed to 1000+ businesses & representative)
- Monthly Chamber Business Journal sponsorship listing (distributed to 5,000 McPherson Sentinel subscribers)
- Recognition at awards ceremony
- We are in need of items in increments of 4 to be used for flight prizes such as hats, gift cards, dinners, etc.

TEE Time Sponsor/Volunteers

The perfect way to network would be to volunteer – whatever time you can spare would be greatly appreciated! Breakfast and lunch would be included and the networking is a bonus!

Questions about the tournament, sponsorship, volunteering or anything else, please give us a call at 241-3303.



From the McPherson Convention & Visitors Bureau

Down time is time for a favorite movie at my house is the holiday film Elf. There is a scene where Buddy the Elf yells excitedly "Santa is coming!" It's that level of excitement I feel when it gets close to the All Schools Day parade time. Admittedly, I'm an ASD nerd but I think the community at large also feels a sense of anticipation as May draws near. Everyone has an All Schools Day memory or two. In 2013, the Conven-

tion and Visitors Bureau worked with filmmaker Keith Cantrell to make a documentary of the first 100 years of All Schools Day. You can view it online on YouTube, just search for All Schools Day. While we were able to interview close to 80 different people about their favorite All Schools Day memory, there are still many more stories out there. One way to capture those stories is for people to record them in the oral history room at the McPherson Museum. Call the staff at the museum at 241-8464 to set up an appointment to record your story.

Anne Hassler-Heidel, Executive Director

JOHN DEERE
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