

June 2013

The Chamber

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just happens!

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Welcome to the Chamber!

Taco John's
2100 E. Kansas Avenue
McPherson, KS 67460
Phone: 620/504-6486
Contact: Mitchell Baldwin
James Manges
Website: www.tacojohns.com

In 1968, a small taco stand opened in Cheyenne, Wyoming. The "Taco House" was an instant success with the locals because of the distinctive seasonings in the tasty tacos and generously-sized burritos. In 1969, the franchise rights were purchased by Harold Holmes and James Woodson. The pair decided to name the franchise after the man who opened the first store - John.

Holmes and Woodson began selling franchises right away, but unlike other fast food chains, Taco John's has focused its growth in smaller cities and rural areas. Today Taco John's operates and franchises more than 400 quick-service restaurants in 25 states, making it among the largest Mexican restaurant brands in America.

Taco John's prides itself on serving generous portions, menu items prepared fresh to order, high-quality ingredients and special recipes, seasonings and sauces. All of their fresh-made Mexican specialties like burritos, tacos and quesadillas come from Taco John's special recipes, which combine bold sauces, spices and salsas with hearty helpings of seasoned meat, crisp Potato Oles and fla-

vorful cheeses. Great-tasting West-Tex food served quickly and pleasantly and for a fair price - that's what Taco John's menu is all about.

Please join the Chamber in welcoming Taco John's to McPherson with their ribbon cutting scheduled for Tuesday, May 21 at 9:30 a.m.

Central Kansas Conservancy
P.O. Box 322
McPherson, KS 67460
Phone: 620-755-6904
Contacts: Jill Bremyer
Michelle Cullen
Web: www.centrikansastrails.org

Central Kansas Conservancy is a non-profit 501(c)(3) organization. Their focus is to develop rail banked railways into recreational trails. These trails are used for walking, jogging, biking and horseback riding. They have the right of way to two rail banked trails. The first is the Meadowlark Trail which runs approximately 12.4 miles between McPherson and Lindsborg. The other is the Sunflower Santa Fe trail which runs from 17th Avenue in McPherson to Marion.

The Meadowlark trail has 4 miles covered with limestone screenings starting at the McPherson side (intersection of Moccasin and Old 81 Highway) going north to Pawnee. These screenings make a nice surface for walking, jogging, biking, etc. The Sunflower Santa Fe trail has three quarters of a mile covered with screenings from the center of Galva going west towards McPherson. There is also a mile east of Galva cleared and ready for limestone screenings.



From the McPherson Chamber of Commerce

WOW! WOW! WOW! It is already half way through May - where has the time gone. The

Chamber really does not experience a "slow time" - we are always working, doing, planning, creating, organizing all the time. We never just sit idle and "wait" for something to happen. One of the biggest projects we are relieved to have completed is the official McPherson Community Magazine. Thanks Ann Engel, McPherson Main Street for collaborating on this project. Anyone that has gone through Leadership McPherson and has done the Learning, Thinking, Working

22nd Annual Tartan Turkey Golf Tournament

Now's the time to call on those friends, co-workers, neighbors and customers to form your "dream team" for the 22nd Annual Tartan Turkey Golf Tournament set for Saturday, June 8 at Turkey Creek Golf Course. The 4-person scramble and fundraising event for the McPherson Chamber of Commerce has an 8 a.m. shotgun start. Register online or download a copy of this year's registration form at www.mcphersonchamber.org. Both competitive and non-competitive teams are welcome. Golf package includes: 18 holes of golf at McPherson's top-notch course, free cinnamon rolls for breakfast, free BBQ lunch, registration gift, hole prize bonuses, BIG hole-in-one prizes and time to enjoy the game with friends and colleagues.

Another great way to participate is by purchasing "opportunity to win" tickets for 4-person scramble on two golf courses, Green Mountain grill, Brooks running shoes, 3 piece golf travel bags or a \$60 meat bundle. Check out our website at www.mcphersonchamber.org visit us on Facebook or contact the Chamber of Commerce at 620-241-3303 for more details.

"Opportunity to Win" Sponsors: McPherson County Club, Turkey Creek Golf Course, Sand Creek Station, Salina Muni, Nelson Appraisal, Hopp's Sound & Electric, S&S Farms and Integrated Health & Wellness Center.

Continental Breakfast - (Homemade Cinnamon Rolls) - Scott's Hometown Foods Lunch - Smoked meat sandwich with all the trimmings - Knackies Meats & Sweets Free Chair Massages - Jessica Griffith, Certified Massage Therapist

Hole N One Prizes - Midway Motors (2013 Ford F-150, 2013 Buick Enclave, 2013 Jeep Wrangler and 3 nights and 2 rounds - Stay & Play Vacation to T.C. Las Vegas

Extra \$300 Prize Money for Competitive Play - Edward Jones (Gary Hess)

Hole & Prize Sponsors: Home State Bank & Trust, Sunflower Bank, Wichita Mid-Continent Airport, Farmers Alliance Insurance, NCRA, Farmers State Bank

Hole Sponsors: Computer Solutions, Inc., Hutton Construction dba King Enterprise Group, First Bank Kansas, McPherson Pizza Hut/Wing Street Restaurants, Rinse & Roll Car Wash, Kansas Secured Title, Hassman Termite & Pest control, Adams, Brown, Beran & Ball Chtd, McPherson Business Solutions, Peoples Bank & Trust, LSI Staffing Inc., The Mortgage Company, Melland Engineering

Ball Sponsors: McPherson Family Life Center, Farmers Alliance Insurance, Edward Jones - Brad Seibel, Edward Jones - Gary Hess, First Bank Kansas, Gilmore Solutions, Inc., Ameriprise Financial, Home State Bank & Trust, Peoples Bank & Trust, Sunflower Bank, Advanced Physical Therapy

***Be A Ball Sponsor** - Each play received a sleeve of golf balls, so we will need about 54 dozen. Any amount you can donate would be great!

Other Donations: McPherson Family Life Center, Krehbiels Specialty Meats, Edward Jones - Gary Hess, Ameriprise Financial, Applebee's McPherson DQ Grill & Chili, Hall's Culligan Water.

*Get creative with your marketing and include logo items or discounts for each golfer. This gives you the potential of 144 business connections.

*Prizes needed in increments of 4 (used for flight prizes - 4 players per team) such as golfing items, video rentals, oil changes, towels, movie passes, dinners, gift certificates/cards, etc.

You can join this list of generous donors by sponsoring and/or entering a team. Go to www.mcphersonchamber.org or call 241-3303 for more information.

New McPherson Community Magazine Available

The new official McPherson Community Magazine, a creative effort of the McPherson Chamber of Commerce, McPherson Main Street and McPherson Business Solutions, is now available at the Chamber Office building, 306 N. Main. Big thank you to those businesses that advertised in the publication. We would not be able to have such a professional publication available without the support of both the Chamber members and Main Street members.

Thank you Home State Bank & Trust, McPherson Public Library, Hutchinson Community College - McPherson Campus, Central Christian College, McPherson College, McPherson Country Club, Turkey Creek Golf Course, McPherson Water Park, McPherson County Community Foundation, McPherson Airport Authority, PrairieLand Partners, McPherson RV Ranch, McPherson Hospital, Multi Community Diversified Serv-

ices, Disability Supports of the Great Plains, Pine Village, The Cedars, Mid Kansas Radio, First Bank Kansas, Sunflower Bank, Swindoll, Janzen, Hawk & Loyd, LLC, National Co-operative Refinery Association, The Citizens State Bank, Midway Motors, Glidden-Ediger Funeral Home, Best Western Holiday Manor, Wallace Chevrolet, Inc., Edward Jones (Gary Hess and Brad Seibel), McPherson Business Solutions, Farmers Alliance, City of McPherson Public Works Department, Kansas Gas Service, Four Seasons (Marsha Silver), Elene McKean & Associates (Linda Owens & Lanae Powell), Four Seasons (Jeannie Heinen), McPherson Co. Abstract & Title Co., Board of Public Utilities, GoMcPherson, Hospira, Scottish Festival, The Bookshelf & Hidden Closet, Venable Jewelers, Artshirt Gear for Sport, McPherson Opera House, The Well, Perkins Restaurant & Bakery, Main Street Deli, The Cook's Nook, The Stone Chimney, Brown's Shoe Fit Co., Great Plains Federal Credit Union, McPherson Convention & Visitors Bureau, Peoples Bank & Trust, and The Clayworks at Disability Supports.

Enrolling Now for 2013 Leadership McPherson

Since 1982 the McPherson Chamber of Commerce has offered Leadership McPherson, a community based program. Leadership in a community is vital to its ongoing success and if McPherson is going to continue to be successful in the next century, we have to become a community of leaders at all levels.

- Goals of Leadership McPherson:**
- Examine new leadership concepts and their emerging roles in the communities.
 - Discover the concern and opportunities facing the McPherson area.
 - Recognize, instruct and encourage effective, potential leaders within McPherson and surrounding communities.
 - Develop a format for ongoing communication among new and established leaders--network ideas and involvement.
 - Inspire leaders to increase their civic involvement in the local area, use the skills learned in their home, work setting, family and volunteer organizations.
 - Create awareness of the importance of the future generations and keeping the McPherson area a great place to live

Leadership Class Session Schedule

Nomination/Enrollment Deadline	July 19
Class Reception	July 25
Overnight Retreat	August 15 & 16
Class Sessions begin at 8:15 to 12:00 noon on Tuesdays	
Sessions	
#1	August 27
#2	September 17
#3	September 24
#4	October 15
#5	October 22
#6	November 19
#7	November 26
#8	December 17*

*On December 17, after the class session, there will be a 2013 Leadership McPherson Class Celebration Lunch held in the participants honor.

• Those most connected to their community value their journey as well as their destination. For all the obstacles they face, they derive satisfaction from the people they meet, the challenges they engage, the lessons they learn, and the knowledge that they're staying true to their beliefs." -Paul Rogat

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2012 - 2013 Chamber of Commerce Board of Directors

President- Dell Reese • President Elect – Dr. Brandon Trost

Treasurer – Jaymie Rothrock • Past President – Greg McCullough

Directors: Chad Clark, Scott Johnson, Gena Strathman, Richard Ragan, Anna Ruxlow, Troy Short, Corey Hoover, Ted Oble

Mission: to work as an organization of individuals, businesses and professionals to enhance the economic, civic and cultural interests of the McPherson area.

chamber events May 2013/June 2013

May

- 15 4:00 p Ribbon Cutting for Mower Medic, 214 N. Elder
- 16 9:30 a Chamber Weekly Coffee hosted by the Tartan Turkey Golf Tournament Committee @ Turkey Creek Golf Course
- 17 11:00 a Chamber Academy @ HCC McPherson
- 21 9:30 a Ribbon Cutting for Taco John's, 2100 E. Kansas
- 11:30 a Leadership McPherson Alumni Lunch & Learn @ Krehbiel's Specialty Meats, 1636 Mohawk Road
- 22 4:00 p Tartan Turkey Golf Meeting @ Chamber
- 23 9:30 a Chamber Weekly Coffee hosted by Catalyst @ Chamber
- 11:30 a Chamber Board meeting @ Chamber
- 27 Memorial Day – Chamber office closed
- 30 9:30 a Chamber Weekly Coffee hosted by Rivercross Hospic @ The Well

June

- 4 12:00 p Ambassadors meeting @ Chamber
- 5 7:00 a When Pigs Fly Committee @ Perkins
- 12:00 p Leadership Board of Trustees @ Chamber
- 6 9:30 a Chamber Weekly Coffee hosted by Classic Floors & Interiors @ 605 Wickersham
- 8 7:00 a Check-In Tartan Turkey Golf Tournament @ Turkey Creek Golf Course
- 8:00 a Shotgun Start
- 11 7:00 a Ag Committee @ Perkins
- 12:00 p Community Development Committee @ Chamber
- 13 9:30 a Chamber Weekly Coffee hosted by Stupka Chiropractic & Wellness Center, 114 W. Euclid
- 19 4:00 p Women's Event Committee @ Chamber
- 20 9:30 a Chamber Coffee Open - Call Chamber 241-3303 to host
- 27 9:30 a Chamber Weekly Coffee hosted by Robertson Chiropractic Center, 209 N. Main
- 11:30 a Chamber Board meeting @ Chamber

Free & Confidential One-on-One Business Counseling Available

The Kansas Small Business Development Center will have an Outreach Center Consultant at the McPherson Chamber of Commerce office located at 306 N. Main from 9:00 to 4:00 on the following days:

Monday's

June 10, July 15, August 12, September 16, October 21, November 18 and December 9.

The KSBDC offers individualized, confidential, and comprehensive business consulting at no charge to its clients. Any existing small business or individual interested in needing counseling in areas of: marketing and sales, accounting, financial analysis and cost control, personnel, inventory control, business start-up or acquisition, business liquidation or sale, strategic planning, and many other areas. One hour long appointments are available beginning at 9:00, 10:00, 2:00, 3:00 and 4:00 and can be made by calling the McPherson Chamber of Commerce at 620/241-3303.

DQ Grill & Chill Winners

Every month DQ Grill & Chill, 1435 N. Main provides 1 lucky chamber member a FREE DQ Ice Cream Cake. This month's lucky winner is Central Christian College. Enjoy your cool treat!

Thank you to Karen & Roger Horn for providing this opportunity for our Chamber members.

"Experience McPherson" TV Ad Promotion

You need not have a sale or a specific product to advertise in this promotion. The promotion is designed to not only promote your business, but to promote McPherson and to tout our own horn. We want people to know that McPherson is Open for Business and to keep McPherson in the minds of potential customers, residents, businesses. The TV ad program is brought to you by the McPherson Chamber of Commerce and McPherson Main Street with KAKE Channel 10 TV at a very affordable price. This is an ongoing promotion and if you are interested in participating, you can join in at any time.

TV Ad program details:

- Three businesses per commercial, 8 second per business, commercial length 30 second
- Minimum of 90 commercials per month, per business
- 3-month commitment per business
- No production charges
- Billing will be done through the Chamber or Main Street to take advantage of the non-profit rate and free match
- Commercials will run in Salina, Lindsborg, McPherson and Great Bend/Hays area on Cox Cable channels, channel 10 locally.
- \$125.00 per business, per month

To get in on the advertising promotion that will run from August 1 to October 1 please contact the Chamber at 241-3303. Commercials will be shot sometime mid to late July.



Anne Hassler
CVB Director

From the McPherson Convention & Visitors Bureau

Summer fun just around the corner

With the 100th All Schools Day behind us, it's time to start thinking about all of the great summer activities to do in McPherson. The Convention and Visitors Bureau has partnered once again with the McPherson Museum and Arts Foundation to bring some great entertainment to Lakeside Park band shell. We have six kid-friendly movies thanks to all of our sponsors.

May 11: Toy Story 3 sponsored by Midway Motors; June 1: Kindergarten Cop sponsored by McPherson Police Benefit Assoc.; July 6: The Lorax sponsored by Walmart; August 3: Babe sponsored by Dr. Tyler and Mary Hughes; September 7: Up sponsored by Kansas Farm Bureau and for the opening night of the Scottish Festival September 27: Brave sponsored by CertainTeed and McPherson Family Life Center.

Carla Barber, executive director of MMAF, selected six excellent musical acts. The series is co-sponsored by Clayworks at Disability Supports and the McPherson CVB.

Mark your calendar to catch some of these great acts: May 10: King Midas; May 31: The Sunflower Colonels; June 7: Mary Jane Furches; June 21: Robin Macy and the Cherokee Maidens; July 5: Jay Huber and Friends; and July 19 Tyler Gregory.

Another great summer tradition is the annual 4th of July fireworks display at Wall Park sponsored by NCRA. Ed Butler and Stephen Weller of the McPherson Light Capital Kiwanis approached me last year looking for someone to take over the fireworks display that the club put on for more than 20 years. I hated to see the fireworks display go away so the CVB stepped up and found a professional to set off the display. When you watch the fireworks this year, take a minute to think of Ed who passed away this spring. He left behind a great legacy of dedication to his community and will be missed.



Anne Kirchner
Director

From the United Way of McPherson County

According to national studies, two-thirds of the nation's third graders are not reading on grade level, which means they are four times as

likely to drop out of high school. The outlook is even worse for disadvantaged children. A staggering 83 percent of fourth graders from low-income families don't read on grade level.

We all want opportunity for our children, but kids who don't read well by third or fourth grade tend to fall farther behind as they start reading to learn. Too many children check out, drop out and fail to reach their potential. Children living in McPherson County are no exception.

Helping kids read well can help close achievement gaps and increase graduation rates. Families, schools and communities must work together! We have the power to change the future of McPherson County if we focus

on helping struggling readers in elementary school. Teachers can't do it alone.

This summer enroll your child in a summer reading program. Libraries throughout McPherson County make this process fun and easy. This year's theme at many locations is "Dig Into Reading," and is supported by the South Central Kansas Library System (SCKLS). Working collaboratively SCKLS and area libraries provide opportunity for quality summertime reading opportunities.

The McPherson Public Library kicks off their summer reading program on May 31, 11 a.m. to 1:30 p.m. at Wickersham Park. Festivities include a ukulele player, a juggling act by "Flying Debris," free lunch and the opportunity to register as a summer reader. Other county libraries will provide personal sign-up opportunities.

We adults can support summer readers by reading out loud to our children or grandchildren. We can volunteer to read to kids in a child care center. We can volunteer as a tutor or mentor. And don't forget to consider a donation to your local library!

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