

The Chamber Business Journal

January 2017

Doing what most people think just happens!

306 N. Main, McPherson, Kansas 67460 • Phone: 620-241-3303 • www.mcphersonchamber.org • Visit us on Facebook

Congratulations & Welcome to the Chamber!

The Fieldhouse Sports Grill & Taps

2218 East Kansas
McPherson, KS 67460
Phone: 620-504- 6600
Fax: 620-504- 6087
Facebook: The Fieldhouse Sports Grill & Taps
Contact: John Penick
Hours: Sunday-Wednesday 11:00 a.m. to 11:00 p.m.
Thursday-Saturday 11:00 a.m. to 12:00 a.m.

The Fieldhouse Sports Grill & Taps will be a comfortable and entertaining atmosphere that will focus on bringing the stadium excitement to a local venue. **The Fieldhouse** will be open 7 days a week for lunch, dinner & late night specials. The restaurant will be complete with partially separated dining room, bar and cocktail area with a large private party suite. They look to offer an "experience" over just the normal night out. They will feature a completely "made-from-scratch" menu with seasonal changes and daily features; 25 tap direct draft system plus over 100 different bottle and can options; over 40-50" plus tv's that can be on any game at any time; an assortment of arcade games & billiards table for a little extra entertainment; they will be partnering with the Kansas Lottery to add Keno to the bar experience; and a few other surprises that will stimulate the dining experience and exceed expectations. Join us for a ribbon cutting ceremony scheduled for Wednesday, January 11 at 4:30 p.m.

Plan 4 Architecture Design

900 East First Street
McPherson, KS 67460
Phone: 620-241- 4353
Contact: Brennon Randa, AIA
Plan 4 Architecture Design was originally established in 1992 as Clark Architecture & Design. In 2014 the firm changed hands from founder Randy Clark to Brennon Randa and was re-named in 2016 to **Plan 4 Architecture Design**. The firm is a full service architectural design firm, working with clients on a wide variety of projects. Projects range from Residential to Commercial, Industrial and of the Civic types. Their full line of services can meet any project needs from design, planning, construction management, budding, building permitting, as well as 3d visualizations. Whether you have a large or small project, **Plan 4 Architecture Design**. For more information please contact Brennon Randa at 620-241- 4353 or stop by their newly remodeled office at 900 East First Street, just South of McPherson High School in McPherson, Kansas.

The Finish

900 East First Street
McPherson, KS 67460
Phone: 620-242- 1199
Contact: Brennon & Christy Randa
Hours: Monday-Friday 8:00 a.m. to 5:00 p.m.
Saturday 9:00 a.m. to noon
After hours consultation are available

by appointment 620-242- 1199.
Web: www.thefinishgroup.com

The Finish was established in 2016 by Brennon & Christy Randa and offers a great selection of Interior Finish Materials, specializing in floorcoverings. Their staff offers professional design expertise to personalize your style for any home or business. Visit their showroom for Carpet, Hardward, Laminate, Luxury Vinyl, Porcelain, Stone, Onyx and more. They have a great selection of stain resistant SmartStrand carpets made from proprietary Dupont Triexta fibers. Go see what is new in flooring and start your project with **The Finish** today!
The Finish is located at 900 East First Street, just south of McPherson High School in McPherson, Kansas.

Craft Coffee Parlor

120 N. Main McPherson, KS 67460
Phone: 620-755- 5212
Contact: Phil Parrish, Nick Unruh
Web: www.craftcoffeeparlor.com
Facebook: Craft Coffee Parlor
Hours: Monday-Wednesday 7:00 a.m. -6:00 p.m.
Thursday-Saturday 7:00 a.m. - 10:00 p.m.
Sunday 12:00 - 6:00 P.M.

The Craft Coffee Parlor barista's work everyday to bring community and great fresh brewed coffee to central Kansas. They love coffee and are dedicated to serving every cup with craftsmanship and integrity. Stop in, sit down and enjoy one of life's fine pleasures, you deserve it.

Mac B2B

802 Woodthrush McPherson, KS 67460
Phone: 620-504- 2058
Contact: Jennifer Flood
Web: www.macb2b.com
Facebook. macb2b.com

Mac B2B makes your business work for you. They specialize in payroll accounting, human resources, marketing and a broad range of other business solutions. **Mac B2B** is a trusted provider of services focusing on quality and results that allow you to focus on your business and grow. They offer clients a full range of solutions to relieve the burden administrative overload. Their experienced team is ready to help you!

Thorco Holdings

1720 W. Kansas
McPherson, KS 67460
Phone: 918-313- 5045
Contact: Dave Bohnenblust, Business Development Manager
Web: www.thorcousa.com

Established in 1929, **Thorco Holdings** has been a leader in the distribution and repair of quality engineered products for controlling pressure, liquid level and flow for the energy industry in the U.S.

Leadership McPherson

Growing McPherson's Network of Experienced Leaders

Enrollment for the 2017 Leadership McPherson program will begin January 15, 2017. The McPherson Chamber of Commerce has offered the professional development program since 1982. Leadership in a community is vital to its ongoing success and that is why the Chamber provides it as one of its initiatives.

- **Who is the ideal participant?** Anyone who wants a broader and deeper view and role in our community would be a great candidate for Leadership McPherson.
- **Why should you participate or support an employee to participate?** The community wins and as an employer you win. Graduates from Leadership McPherson have a clearer focus on how and where their efforts contribute to McPherson's success. Making connections to others in the program, employees tend to be more committed to the community they work in, and graduate with more confidence and skills they can utilize in the workplace, home and in the community.
- **What makes Leadership McPherson different than other programs?** Participants benefit from interactivity, involvement, a large alumni network and the Chamber's 34 year experience.
- **How many are in the class and what's the cost?** There is a minimum class of 12 members and maximum of 16. The cost is a very reasonable \$300 for Chamber investors and \$350 for non investors. The tuition covers all expenses - overnight retreat, supplies, meals, etc. There is limited financial assistance available for partial tuition.
- **What are the expectations of participating?** Your success and that of those learning with you requires complete commitment and participation. We have high expectations of each participant during the class sessions and after the training program. We ask that you make a personal commitment to become involved in your community. You will learn more about yourself and recognize talents, skills and strengths you never new you had. You will discover new traits to celebrate and appreciate in others as well. Together, you will gain more confidence and become empowered. Leadership McPherson program consists of a class reception, a very important required one day and a half overnight retreat, and 8 half day sessions. At the conclusion of your leadership training, as a class you will participate in deciding, and executing a class project that benefits the youth of McPherson. The planning and executing of the class project may require time outside of the class sessions. The program runs from April 20-July 26. One excused absence is allowed.

Enrollment forms are available and can be picked up at 306 N. Main or downloaded from the website www.mcphersonchamber.org. If you would like one sent to you or have questions, please call the Chamber office at 241-3303 or email chamber@mcphersonks.org.

McPhersonWhere Santa's Shops!

When shopping at the participating stores listed below - be sure to ask for your Candy Cane Cash to win a \$500 shopping spree. Deadline to register is December 31. Drawing will be held January 12th.

A5 Western, Artshirt-Gear for Sport, Bello Capelli Salon, Brooklyn & Co., Brown's Shoe Fit, CK Pharmacy, Clayworks, Creative Hairlines Spa & Salon, Grabers ACE Hardware, Main Street Deli, Mattress Haven, McPherson Hospital Gift Shop, McPherson Opera House Resale Store Nex-Tech Wireless, Nooks & Crannies Floral, Shimmerz Tanning Salon, Simply Good Overstocks, Stitches Quilt Shop, Stupka Chiropractic & Wellness, Center, The Bookshelf/Hidden Closet, The Cooks Nook, The Stone Chimney, The Village Geek, Twice Told Tales, Venable Jewelers

From the McPherson Chamber of Commerce



Jennifer Burch
Executive Director

Here is a tip for businesses that have not invested in the Chamber. Being a member of the McPherson Chamber of Commerce provides your business an advantage in Search Engine Optimization.

Having a link from the Chamber's website www.mcphersonchamber.org is an authoritative reference point for search engine relevancy. The Chamber website is mobile friendly and is powerful and robust - so a direct linkage tells Google your business site is also important by association. Creating a relationship with other Chamber members generates word of mouth referrals, which in turn generate internet visibility.

I welcome the opportunity to visit with any business to tell the Chamber story and how we can be an asset to the growth of your business. The Chamber not only works for our members, but we

are advocates for the growth of McPherson business and community.

On behalf of the McPherson Chamber of Commerce Board of Directors and staff, we wish everyone a wonderful holiday. We look forward to working with you.

Merry Christmas and Happy New Year!

Jennifer Burch,
Executive Director

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2016 - 2017 Chamber of Commerce Board of Directors

President – Adrian Morales, Hess Oil • President Elect – Brad Mears, Kansas Municipal Utilities
 Treasurer – Josh Menard, Swindoll, Janzen, Hawk & Loyd • Past President – Dr. Brandon Stupka, Stupka Chiropractic & Wellness Center
 Board of Director– Tracy Sterling – Hall’s Culligan Water • Janet Lynch – CertainTeed Corporation • Zac Hoppes – Farmers State Bank
 Katie Sawyer – Tom Saffel – Prairie Landworks • Brad Bengtson – Home State Bank Janey Anderson – A5 Western • Mark Crawford – Staff: Jennifer Burch – Executive Director Debbie Hawkinson – Administrative Assistant • Alesia Stout – Program Assistant

Chamber Connections Coming In 2017

The Chamber Weekly Coffees have been a valuable networking event for not only the hosting Chamber member business, but also those that attending. We are going to be making some changes to the weekly gathering beginning with the first event scheduled on Thursday, January 5th at **MTC, 112 S. Main**. The first change will be the time – we will begin at 9:00 a.m. with introductions & program at 9:15 a.m. This is 30 minutes earlier than what we had been doing. We received a suggestion to start earlier to help accommodate some of the retail businesses that could not make it with the 9:30 start time. We will implement the earlier time frame on a 3 month trial.

The next change is the name of the weekly networking gathering from Chamber Weekly Coffee to Chamber Connections. The new name encompasses the purpose of the weekly gathering. Chamber Connections is an opportunity for our members to network, build business relationships and to be more familiar with other businesses in our community. There is great value in being a member of the Chamber of Commerce and hosting Chamber Connections as well as being a member and attending.

Big shout out to **Craft Coffee**, 120 N. Main for partnering with the Chamber to provide Chamber Connection hosts with 2 FREE caeafes of coffee (please call two days prior to make arrangements to have your coffee hot and ready for you to pick up.)

If you are not a Chamber member, the Chamber Connections is one of the many benefits of membership. The Chamber does the behind the scenes work to pull together events and networking opportunities – the member just has to show up. The Chamber provides the face to face interaction, which helps in building the business relationships.

Agriculture Future of America Scholarship Available

The McPherson Chamber of Commerce and AFA have been partners to provide an annual scholarship to a McPherson County student. “This year, we are pleased to announce that we have made a change in the eligibility of the scholarship. We recognize that there are students who are residents of neighboring counties that attend a McPherson county high school. We are happy to announce those students now can qualify for the scholarship, said Jennifer Burch, Executive Director of the McPherson Chamber of Commerce.”

Agriculture Future of America provides academic scholarships in partnership with communities, organizations and universities. These scholarships are both community and nationally based and are available to graduating high school students pursuing a four year degree in an agriculture or food related field. The scholarship includes: AFA Leaders Conference registration, meals & hotel stay and a \$3,200 academic award.

All scholarships share one application.
 Apply online at www.agfuture.org/2017scholarships
 -Applications are due March 17, 2017

The Importance of Shopping Local First

There are a few things to ponder regarding why it is important to give local business an opportunity to serve you first.

1. Business Owners are your neighbors. They want to get to know you and you know them. They are interested in providing products and service you want and need.
2. Contribute to the Economy. The money you spend with a local business will get filtered back into our local economy.
3. Job Creators. Small businesses generate 65% of new jobs.
4. Support. Think about the donations that small businesses provide – in sponsorships, purchasing of ads, raffle gifts, etc. We need to support

- them so they can support our community.
5. Taxes, Taxes, Taxes. Sales of products & services are taxed. Those taxes are then used for funding schools, streets, highways, programs, etc. Try to keep tax dollars in our community and county.
 6. Unique. If you like one of a kind, many locally owned businesses are trend setters in paving the way in providing unique products.
 7. Service after the sale. That is a consideration when you are making a purchase out of town. You must think about the time and money you will spend in returning for service or exchanging.

chamber events

December

- 23 12:00 Office Closes
- 26 Office Closed
- 30 12:00 Office Closes
- 12 9:00 a.m. Chamber Connections at Advanced Physical Therapy 400 W. 4th St.
- 12:00 Mac County 5K Roundup Meeting @ Chamber

January

- 2 Office Closed
- 4 12:00 Leadership Board of Trustees @ Chamber
- 5 9:00 a.m. Chamber Connections hosted by MTC, 112 S. Main
- 12:00 Chamber Challenge MTG @ Chamber
- 9 12:00 Ambassadors @ Chamber
- 11 4:30 p.m. Ribbon Cutting for Fieldhouse Sports Grill & Tap, 2218 E. Kansas
- 18 4:00 p.m. Women’s Event @ Chamber
- 19 9:00 a.m. Chamber Connections hosted by Legacy Lawn Care @ the Chamber
- 26 9:00 a.m. Chamber Connections hosted by Nex-Tech, 121 W. Marlin
- 10:30 a.m. Lakeside Plaza Board @ Chamber
- 11:30 a.m. Chamber Board @ Chamber

DQ GRILL & CHILL WINNERS

Congratulations to JAR Performance Automotive, 121 E. Sutherland. They are the winner of a DQ Cake. Thank you Roger & Karen Horn, owners of DQ Grill & Chill, 1435 N. Main for providing the DQ ice cream treat.



Stuart Dille
Executive Director

The United Way of McPherson County is a county wide central organization that collects funds to support various organizations that provide services to residents of McPherson County. There is a 12 member board of directors that governs the body of the United Way organization; Scott Barkley (CHS), Jen-

From the United Way of McPherson County

nifer Bonham (Peoples Bank & Trust), Jackie Christiansen (CHS), Kipp Cordell (Mutual TeleCommunications), Ayda Dossett (Home State Bank & Trust), Debbie Eickbush (Community Volunteer), Andy Elliott (Elliott Insurance & Real Estate), Olivia Fetsch (Community Volunteer), Ericka Goring (CHS), Chad Hitt (Board of Public Utilities), Sandy Ide (Emprise Bank) and Shannon Kuder (USD #418).
 The goal this year is

\$250,000 and we have reached 79% of our goal. I know we can do it and there is still time to make that important donation. If you would like more information about the United Way of McPherson County please stop by my office located in the Chamber of Commerce building at 306 N. Main, or give me a call at 620-241-5152.

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