

October 2013

The Chamber @WORK

*Doing what
most people think
just happens!*

306 N. Main, McPherson, Kansas 67460 • Phone: 620-241-3303 • www.mcphersonchamber.org • Visit us on Facebook

Welcome to the Chamber!

McPherson Kitchen and Bath - New Creations Inc.
1204 N. Maple
McPherson, Ks 67460
Phone: 620-755-9023
620-921-5280
Contact: Heith Juhnke
Website: mcphersonkitchenandbath.com

Owner, Keith Juhnke has been in the construction industry for 40 years. New Creations has worked on projects in Nebraska, Oklahoma and Kansas. Two and a half years ago Keith married Kathy and moved from Buhler to McPherson. Excited about his involvement in the community, Keith does all aspects of remodel. He and his staff can build custom cabinets and counter tops in their shop. There is no project too big or small for McPherson Kitchen and Bath - New Creations, Inc.

Chamber Helps Facilitate C3 Initiative

In an effort to address McPherson's current qualified workforce need as well as to provide our students with every opportunity to succeed in their future endeavors, the McPherson Chamber of Commerce strongly encourages our membership to take into consideration the following information. "USD #418 C3 initiative has placed a focus on three important areas for student's future: Citizenship, College and Career readiness. As we continue to improve helping students prepare for a career, we have discovered several ways to help our students make better career choices. One way to help our students is to provide opportunities for career exploration. Job shadowing, industry visits and internships are opportunities we would like to develop and expand. Several seniors are currently

piloting internships. The goal is for the student with a solid career idea to gain experience in that area in order to confirm, or rule out, that career before enrolling in post-secondary education. Internships also give our students the opportunity to practice good workplace skills. Students in the internship program spend one class period every day observing and assisting in a career field. McPherson High School students receive credit for this elective class, and are required to keep a log containing a list of assigned tasks, observed careers and reflections on the experience. This semester we have students participating in internships at a veterinary office, a small business and a school. We hope to expand and provide more students with this valuable opportunity. Stephanie Hamilton, McPherson High School College & Career Advocate is facilitating the internships placements. Call Stephanie at 620-241-9520 for more information."

The Ice House Entrepreneurship Program is Coming to McPherson!

Who Owns the Ice House? Eight Life Lessons From an Unlikely Entrepreneur

In the last 1950s, Glen Allan, Mississippi, was a poor cotton community. For many, it was a time and place where opportunities were limited by social and legal constraints that were beyond their control. It was a time and place where few dared to dream.

Based on his own life experience, Pulitzer nominee Clifton Taubert has teamed up with entrepreneur thought leader Gary Schoeniger to create a powerful and compelling story that capture the essence of an entrepreneurial mindset and the unlimited opportunities it can provide. Drawing on the entrepreneurial life lesson Taubert learned from his Uncle Cleve, Who Owns the Ice House? Chronicles Taubert's journey from life in the Mississippi Delta at the height of legal segregation to being recognized by Time magazine as "one of our nation's most outstanding emerging entrepreneurs." Who Owns the Ice House? Reaches into the past to remind us of the timeless and universal principles that can empower anyone to succeed. The highly interactive program enables participants

to learn directly from the firsthand experience of successful real-world entrepreneurs. The overall objective is to empower learners through entrepreneurial thinking and immerse them in entrepreneurial experiences that will enable them to develop entrepreneurial skills.

This is an unprecedented opportunity. Through the combined efforts of the McPherson County Entrepreneurship Community Board, McPherson College, Inman Entrepreneurship Community and NetWork Kansas, this program is available to inspire and engage innovators and entrepreneurs of our community and county.

This is an eight week community course every Monday night 5:30-7:30 p.m. beginning Monday, September 30th and ending Monday, November 18th. Registration is \$50.00 with a \$25 refund upon completion of the course. Classes will be held at McPherson College and a light meal will be provided.

Register on-line at www.kansasicehouse.com (click on McPherson County). **SPACE IS LIMITED! Deadline is September 20th.**

Questions call Jennifer Burch, McPherson Chamber of Commerce 620-241-3303 or Bob Ratzlaff, Peoples Bank & Trust/Inman Entrepreneurship Community, 620-585-2265.

Mutual Tele Communication (MTC) And Chamber Team Up Be As Smart As Your Smartphone

The large number of applications available for your smartphone can be overwhelming. So we asked, and MTC has obliged by offering to show you some of the best and most useful productivity apps to help you get the most out of your work day. These apps will help you conserve battery life, track packages, manage files on your computer from your smartphone and more! This FREE workshop scheduled for Wednesday, October 9 from 11:30 to 12:30 at MTC, 112 S. Main is open to all McPherson Chamber of Commerce members - regardless of which carrier provides your wireless service. Lunch will be provided. RSVP is required. Call the McPherson Chamber of Commerce at 620-241-3303 by Monday, October 7 to make your reservation.



From the McPherson Chamber of Commerce

The Chamber's fiscal year just ended August 31st. With that date rolling around every year comes change. We have board members that retire after serving their term, giving way to

others to step in and serve. I want to thank Anna Ruxlow of McPherson College for so graciously serving and being a facilitator for Leadership McPherson, and Greg McCullough of Farmers Alliance Mutual Insurance. Greg not only served as the Chamber President, but also as a facilitator of Leadership McPherson. His last duty on the board was to Chair the Tartan Turkey Golf Tournament. Great job Greg! Dell Reese of Dirty Cheap Banners will move from the role as President to past president. Hopefully Dell, you can get back to doing your "paid job". We truly appreciate all your time and willingness to wear the Chamber hat. Gena Strathman of First Bank Kansas will move into the

President-Elect slot and Dr. Brandon Trost of Integrated Health & Wellness will lead the Chamber for the 2013-2014 year. The change is sad as well as exciting. We get used to working with people and then it is time to change. We look forward to the coming year and under Brandon's leadership we are working to find the answer to "if you are not a Chamber member, why?"

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2013 - 2014 Chamber of Commerce Board of Directors

President- Dr. Brandon Trost, Integrated Health & Wellness Center

President Elect – Gena Strathman, First Bank Kansas

Treasurer – Jaymie Rothrock, Swindoll, Janzen, Hawk & Loyd • Past President – Dell Reese, Dirt Cheap Banners

Directors: Chad Clark, McPherson Healthcare Foundation, Troy Short, Hospira, Corey Hoover, Midway Motors, Ted Odle, Home State Bank & Trust, Andy Elliott, Elliott Insurance & Real Estate, Gina Venable, Venable Jewelers, Bret McClendon, USD #418 and Michele Cullen, Welco Services.

chamber events

September

24th 8:15a Leadership Class @ Chamber
25th 12:00 B.A.M @ Chamber
Men's Trip departs for Los Angeles!
26th 9:30a Chamber Coffee hosted by Central Kansas Conservancy at the Meadowlark Trail (West Northview road - just west of 81 Highway)
11:30a Chamber Board of Directors @ Chamber
28th Men's Trip Returns
30th Who Owns the Ice House Seminar @ McPherson College.

October

1st 12:00p Ambassadors @ Chamber
2nd 12:00p Leadership Board of Trustees @ Chamber
3rd 9:30a Chamber Coffee hosted by WACCOC @ Chamber
7:00a Ag Committee @ Perkins
12:00p Community Development @ Chamber
9th 11:30 Productivity Apps Work Shop @ MTC, 112 S. Main
10th 9:30a Chamber Coffee & Ribbon Cutting hosted by LSI Staffing, NEW LOCATION 305 N. Main
15th 8:15a Leadership Class @ Chamber
16th 4 p Women's Event Committee @ Chamber
17th 9:30a Chamber Coffee hosted by Integrated Health & Wellness Center @ 1319 E. First
5:30p **Get Your Chamber Team Spirit** at the Chamber EXPO/Business After Hours

October & November 2013

& Annual Meeting @ the Best Western Holiday Manor Convention Center - details coming soon!
8:15a Leadership Class @ Chamber
24th 9:30a Chamber Coffee hosted by Ear Care Hearing Aid Centers, 320 S. Main
29th 11:30a Brief Overview of ICloud Seminar @ MTC, 112 S. Main
31st 9:30a Chamber Coffee hosted by Hutchinson Hospital Regional Medical Center @ Chamber

November

5th 12:00 Ambassadors @ Chamber
6th 12:00 Leadership Board of Trustees @ Chamber
7th 9:30a Chamber Coffee hosted by The Cedars, 1021 Cedars Drive
6:30p The Great Snow Ball Drop on the Plaza
12th 7:00a Ag Committee @ Perkins
12:00 Community Development @ Chamber
14th 9:30a Chamber Coffee @ McPherson County Community Foundation
11:30a Chamber Board @ Chamber
8:30m 2013 Leadership McPherson Class
19th 9:30a Chamber Coffee hosted by Harden Hospice Of Kansas, 117 E. Euclid
21st 8:30a 2013 Leadership McPherson @ Chamber
26th 12:00 Thanksgiving Office Closed
28th Thanksgiving Office Closed
29th Thanksgiving Office Closed

One on One FREE Business Counseling

Free & Confidential One-on-One Business Counseling Available

The Kansas Small Business Development Center will have an Outreach Center Consultant at the McPherson Chamber of Commerce office located at 306 N. Main from 9:00 to 4:00 on the following days:

Monday's

October 21, November 18 and December 9.

The KSBCDC offers individualized, confidential, and comprehensive business consulting at no charge to its clients. Any existing small business or individual interested in needing counseling in areas of: marketing and sales, accounting, financial analysis and cost control, personnel, inventory control, business start-up or acquisition, business liquidation or sale, strategic planning, and many other areas. One hour long appointments are available beginning at 9:00, 10:00, 2:00, 3:00 and 4:00 and can be made by calling the McPherson Chamber of Commerce at 620/241-3303.

DQ Grill & Chill Winners

Every month DQ Grill & Chill, 1435 N. Main provides 1 lucky chamber member a FREE DQ Ice Cream Cake. This month's lucky winner is **Specialty Technology, 618 N. Mulberry, McPherson, KS.**

Thank you to Karen & Roger Horn for providing this opportunity for our Chamber members.

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Thank You for your Chamber Membership Renewals

The following is a list of members (as of 9/16/13) who supported the work the Chamber does on their behalf as well as the betterment of the McPherson community and area. We encourage you to support them!

Mattress Haven, H & R Block, The Village Geek, Rev. Harold Nelson, Glidden-Ediger Funeral Home, Dale Powell, Burgett's Furniture, Elliott Insurance and Real Estate, Alliance Agency, Alexander Agency, Inc., Great Plains Federal Credit Union, Mike Ransch, Whitehill Insurance Services, Escalibur Production, Charlie Williams, Waddell & Reed (Marc Penner), Accounting Solutions, Four Seasons Realtors (John Holthus, Sharon Keeler, Marsha Silver), Flory Roofing, Redigas, Affordable Sign & LED, Richard Penner, DDS, The Investment Center (Dan Hervey) Baldwin Creative Services, Midwest Electric Services, Femco, TTI Electric, The Stone Chimney, McPherson County Community Foundation, Bill Adams, Vern Winter Body Shop, Midway Motors, Little Caesars, Circles of McPherson County, Cereal Food Processors, Holiday Inn Express, Wagoner Construction, McPherson Travel, Cooper Tire of McPherson, Sound of the Heartland, Don Steffes, Caseys General Store, Dr. Robert Arnold, O.D., McPherson Rental Center, Jay Warner, Mid-Kansas Cylinder Head, KNGI/RBWE Radio, McPherson-Veterinarian Clinic, LSI Staffing, McPherson Stamp & Engraving, Edward Jones (Brad Siebel), First Bank Kansas, Fastlane Auto, Hassman Termite, Eickbush Production, First United Methodist Church, Pine Village, Robertson Chiropractic Center, Chemstar, MCDS (Multi Community Diversified Services), McPherson Senior Center, Gilmore Solutions, Judy Casey, Grabers Ace Hardware, Hopp's Sound & Electric, Esther V. Rettig M.D., P.A., Northgate Manor, Peoples Bank & Trust, Applebees Bar & Grill, McPherson Opera House, Hometown Tire & Turf, Swindoll, Janzen, Hawk & Loyd, McPherson Recreation Commission, Northridge Crossing, C.A.S.A. Hess Oil, Prairie Independent Living, McPherson Realty Exchange (Doyle Davidson), Kasey Aroum, McPherson County Abstract & Title Co., Water Products, Inc., Ted Morris, CPA, K-State Research & Extension, McPherson Healthcare Foundation, Countryside Covenant Church, Clark Architecture, ACCK, Farmers State Bank, McPherson Hospital, American AgCredit, Marck Cobb, Scotts Hometown Foods, Michael Mills Chartered, Integrated Health & Wellness, Disability Supports of the Great Plains, Prairieview, Mt. Hope Sanctuary, KJHL, Johnson Electric, Specialty Technology, Ken Cotton DDS, Hall's Culligan H2O, Becker Tire, McPherson Dental Care, Kansas Secured Title, McPherson Family YMCA, McPherson County Farm Bureau Association, Ear Care Hearing Aid Center, Inc., Stanion

Wholesale, City of McPherson, Turkey Creek Golf Course, Sexual Assault Domestic Violence Center, TCK Trust & Financial Advisors, Sunflower Bank, McPherson Concrete Products, Sawyer Land & Cattle, Royce Janzen, CPA, Kwik Shop Advanced Physical Therapy, BPU, Stockham Family Funeral Home, McPherson County Old Mill Museum, Farmers Alliance Mutual Insurance Co, McPherson County Club, Precision Industries, Larry Williams, Dennis Friesen, Bill Sheets, Imperial Gardens, Pjsky Photography, Computer Solutions Inc., The Well, Home State Bank (Citizens State Bank), Bling It!, Park Ridge Apartments, Hutchinson Regional Medical Center, Pam Shoemaker, Allan Sents, Smoky Valley Nursery, Welco Services, Central Kansas Conservancy, Hospira, IntegriFly Salon & Spa, The Cedars, Jantzy Lumber, Rinse & Roll Car Wash, Ark Valley Roofing, Jim's Appliances, Hutchinson Community College (Hutchinson Campus), PrairieLand Partners, Elene McKean & Associates (Linda Owens, Lanae Powell, Dana Regier, Bruce Owens), Winice Family Dental, Ameriprise Financial, Sounds Great, Brick Street Marketing, American League, Five Star Cellular (U.S. Cellular), Dustin Haigh Agency, Central Christian College, DQ Grill & Chill, Stull Gallery & Auction, State Farm Insurance (Galen Shields), Lacy Land & Cattle, Art Shirt Gear for Sport, Wise & Reber L.C., JP Construction, Invest Financial Corporation, Bob Robertson, CT Fit 24, Dirt Cheap Banners & Signs, Mid Kansas Coop, Sears, Mustang Mobile Park, Sheets-Adams Realtors (Myron Barrow, Sandy Watke, Dave Chatter), Walters Optometry, Girl Scouts of Kansas Heartland, Hospice Care of Reno County, Montana Mikes, Overhead Door, Health Food Market, Associates in Family Care, Lakeside Plaza Apartments, MTC, Cornerstone Premier Real Estate, McPherson Eyecare, Michael Yowell DDS, Mike's TV & Appliance, Agriculture Seeds, Holland Paving, Central Kansas Foundation, NCRFA, Mid Kansas Machine, Selzer Backhoe Services, Mower Medic, Time Out Sports Bar & Grill, Adams, Brown, Beran & Ball, Browns Shoe Fit, Client Central Counseling, WalMart, McPherson Quality Air, McPherson County Republican Committee, WACCOC, Knasieks, Patriot Pawn, Hugo Dahlstrom, CPA, Central States Marketing, Cooks Nook, Tres Amigos, Ferguson Production, CertainTeed, Winfield Solutions, Midland Family Practice, Auto Custom Collision Repair, ReUse It Center, Callabresi Heating & Cooling, Edward Jones (Gary Hess), Wichita Mid-Continent Airport, Armin Nelson, David O'Dell CPA, N.M. Patton, McPherson USD #418, Dillos #36, Stawn Construction & Contracting, Community Thanksgiving, Cargill Inc., State Farm Insurance (Jim LaDuke), Johns-Manville, Zeitlow Distributing, Classic Floors & Interiors, Sam's Club, Best Western Holiday Manor.



Anne Kirchner
Director

"Bounce the ball with your right hand. Switch and bounce with our left hand. Now, bounce the ball between your eggs like this," instructed Coach Swartzendruber. The gym was filled with constant chatter and excitement from 43 children as they learned the basics of basketball including dribbling, passing and shooting.

On September 7, United Way of McPherson County hosted a FREE basketball clinic for third-through-sixth graders. The event would not have been possible without volunteers from teh men's and women's basketball teams of McPherson College. Tim Swartzendruber, men's head basketball coach, was instrumental in providing a professional, festive atmosphere.

The group drills culminated into half-court team scrimmages with over 20 college students cheering for the youth.

The basketball clinic was one of several events designed to kick off the 2013 United Way Campaign. This year's theme, "Join the Team," is focused on increasing dollars and the donor pool. While the ultimate goal is to raise \$225,000, United Way board members felt it was important to dedicate a portion of the kickoff to giving back to the community.

The basketball was a perfect way to demonstrate the United Way mission to support health, education and income stability throughout McPherson County. Almost every elementary school in the county was represented, and the added bonus was involving many young adult volunteers who served as role models to the children.

Collaboration is the key to supporting the United Way movement. It takes the work of many to bring powerful, positive changes within the community around us. United Way has intentionally focused on community conversations this past year with the goal of discovering the human service needs throughout McPherson County and to build trust among individuals so we can improve and magnify the scope of our work. You are invited to JOIN THE TEAM!



Anne Hassler
cvb Director
Scottish Fest!

Personally, I have some Scottish ancestors so I've always loved that McPherson has a Scottish Festival. 2013 marks the 20th year for the festival so I encourage everyone to attend.

The festival has offered free student tickets for all McPherson students for years. Students in pre-K through fifth grade also receive one free adult ticket. What a perfect opportunity to make a memory with your kid(s). Seriously, be a fun parent and show them a sample of a

culture different than our own and let them try a Scotch egg or meat pie and listen to some great Celtic tunes or watch the athletes toss a caber. There are also many kidfriendly activities like the passport game, mini Highland games, train rides and kids crafts. Home school students can also receive free tickets by calling Wanda Scott at 241-5428.

We'll be showing our last free movies in the park for the year after the Scottish Festival opening ceremonies on Sept. 27. We found the perfect movie too - Brave, the story of a strong-willed Scottish lass and her family. We'll have a drawing for a free Merida doll for children 12 and under so be sure to come.

Just around the corner will be the big Halloween Trick or Treat down Main Street Oct. 24 and the Beta Sigma Phi carnival at the community building. We'll launch our holiday coloring contest that week too for a free one-hour trolley rental. Look for coloring pages to come home in your children's backpacks.