

# The Chamber Business Journal

October 2015

Doing what most people think just happens!

306 N. Main, McPherson, Kansas 67460 • Phone: 620-241-3303 • www.mcphersonchamber.org • Visit us on Facebook

## WELCOME TO THE CHAMBER!

**McPherson Health and Rehab**  
1601 N. Main  
McPherson, KS 67460  
Contact: Sheri Burns, Megan Koehn & Rhonda Richert  
Phone: 620-241-5360  
Fax: 620-241-5364  
Web: www.mcphersonhealthandrehab.com

McPherson Health and Rehab is a Skilled Nursing and Healthcare facility under the new management of Mission Health Communities LLC, a premier provider of Senior Living. Mission Health has a successful track record of combining management and operational efficiency with providing high-quality health care and services. Last year Mission Health Communities were awarded five Bronze Quality Awards by the American Health Care Association and were included in U.S. News and World Report's Best Nursing Homes Rankings. McPherson Health and Rehab offers all private rooms, as well as a comprehensive range of sub-acute, skilled nursing, therapeutic and residential enrichment services in a setting that emphasizes compassionate care and patient-centered services. The team at McPherson Health and Rehab look forward to providing superior care and enhancing the lives of this community.

## DQ GRILL & CHILL WINNERS

Congratulations to First Bank Kansas, 1301 N. Main they are the winner of a DQ Cake.

Thank you to Roger and Karen Horn, owners of DQ Grill and Chill, 1435 N. Main, for providing the monthly DQ treat product for a special McPherson Chamber of Commerce member.

## Destination Bootcamp

The McPherson E-Community Partnership Fund, which is administered by the McPherson Chamber of Commerce has awarded 11 McPherson and Lindsborg business owners to attend the nationally recognized marketing guru, Jon Schallert's Destination BootCamp on October 27-29 in Longmont, Colorado. BootCamp is an intensive 2 1/2 day program on how to make businesses "Consumer Destinations." Destination BootCamp's goal is to assist local businesses in a challenging economy, by giving them skills, tips and tactics to increase sales and customer traffic into McPherson and Lindsborg.

Scholarships are granted to the following businesses: Connected Fair Trade Store, The White Peacock Coffee, The Old Grind Coffee, Chestnut Studios Ceramics, Small World Gallery and Trollslanda Toy Store along with Holly Lofton Lindsborg CVB all in Lindsborg, The Village Geek, ReachSolutions/IMAGE Professionals Cleaning, Hopp's Sound & Electric, Peoples Bank & Trust from McPherson along with Jennifer Burch, McPherson Chamber of Commerce and Anne Engel, McPherson Main Street.

## From the McPherson Chamber of Commerce



Jennifer Burch  
Executive Director

Recently our community experienced the closing of a very needed childcare facility that provided

care for 80-90 children. This is a topic of my article because this is a great concern for everyone in our community. McPherson was already experiencing a shortage in childcare providers, this closure has set us back further. When I received the news that there was a search for a new location, I immediately contracted the area churches trying to locate a temporary place - my goal was to not have a gap in the childcare for these children. I spoke with the Salina Health Department who does the licensing for childcare providers in McPherson County try-

ing to get the necessary information in order to facilitate a solution, which of course is no simple feat. I sent an email to the Mayor explaining the contacts I had made, he then reached out to others as well trying to find a temporary solution. We held a meeting in hopes of finding a solution, but unfortunately we were not successful, time was not our friend.

Having childcare is another piece of the bigger picture in a successful community. If parents do not have childcare, they then can not go to work. In the Workforce

Survey conducted by the Chamber about 10 years ago, housing and childcare were listed as needs in our community. As we gained ground in the new construction of single and multi family homes, the closure of the childcare facility has taken our community several steps back. This makes it a continual challenge for our local employers to recruit employees if their employees with children don't have childcare options. I assure you that there are many people working to address the shortage of childcare.

## October Designated Manufacturing Month for McPherson County

The McPherson Chamber of Commerce and the McPherson Industrial Development Co. on behalf of Viega LLC, Bradbury Co., Pfizer and CertainTeed invite you to their Open House & tour event during the month of October (see schedule below).

Officially nationwide Manufacturing Day (MFG Day) is recognized the first Friday of October, but with the over 50 manufacturers McPherson City and County Commissioners have signed a proclamation designating October as Manufacturing Month in McPherson County.

The mission of MFG Day is "To empower

manufacturers to improve the public perception of manufacturing careers and the sector's value to the economic health of the U.S. by connecting them to their Open House & tour event during the month of October (see schedule below).

Why does MFG Day exist? Manufacturing environments are often thought of as dark, dangerous environments designed for low-skilled workers. MFG Day addresses this misperception by giving manufacturers an opportunity to open their doors and show what modern manufacturing really is like and what it isn't. MFG

Day also helps in fostering interest and to ensure the next generation of skilled workers exists to take on the rewarding careers the industry offers.

If you are curious about modern manufacturing, this is a great opportunity to see the diversity represented in the manufacturing sector of McPherson County. Everyone attending must be registered by going to www.mfgday.com then complete the "attend an event" section. The website will also provide description of each of the hosting manufacturers and their products.

**Friday, October 2**  
9:00 a.m. to 2:00 p.m.  
Official Kick Off Day - Viega LLC, 2211 Viega Avenue, McPherson

**Tuesday, October 6**  
2:00-7:00 p.m. Bradbury Co., 1200 East Cole, Moundridge

**Friday, October 23**  
Time to be determined, Hospira, A Pfizer Company, 1776 N. Centennial Drive, McPherson

**Wednesday, October 27**  
9:00 a.m. to 2:00 p.m., CertainTeed, 873 N. Hickory, McPherson

# SAVE THE DATES

**FRIDAY, OCTOBER 30TH - 11:30 AM TO 1:00 PM**  
"Together we are stronger" Chamber Annual Meeting Lunch In Mingenback Theatre on McPherson College Campus. Watch your mail for event details.

**THURSDAY, NOVEMBER 5TH - 5:30 PM**  
Christmas Countdown begins with the Snowball Drop on the plaza

**FRIDAY - SUNDAY, NOVEMBER 6TH - 8TH**  
Holiday Open House Weekend - get out and begin the planning of your holiday shopping. The Open House Weekend gives you an opportunity to see some of the greatest gift ideas available.

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## 2015 - 2016 Chamber of Commerce Board of Directors

President – Dr. Brandon Stupka, Stupka Chiropractic & Wellness Center • President Elect – Adrian Morales, Hess Oil Company  
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 Tom Saffel – Prairie Land Works • Katie Sawyer – McPherson College  
 Staff: Jennifer Burch – Executive Director • Debbie Hawkinson – Administrative Assistant • Alesia Stout – Program Assistant

# chamber events

### SEPTEMBER

24 **9:30 a.m.** Chamber Coffee hosted by McPherson Housing Coalition @ The Well

**11:30 a.m.** Chamber Board @ Chamber

### October

1 **9:30 a.m.** Chamber Coffee hosted by Omega Project @ Chamber

2 **9:00 a.m. - 2:00** Manufacturing Day Kick Off Open House @ Viega, LLC, 2211 Viega Avenue

6 **12:00** Ambassadors @ Chamber

**4:00-6:00 p.m.** Manufacturing Day Open House @ Bradbury Co., 1200 East Cole, Moundridge

7 **12:00** Leadership Board of Trustees @ Chamber

8 **9:30 a.m.** Chamber Coffee hosted by Twice Told Tales & Lock and Load, 104 S. Main

13 **7:00 a.m.** Ag Committee @ Perkins

**12:00** Community Development @ Chamber

15 **9:30 a.m.** Chamber Coffee @ Eagle Care Autos, 1111 W. Kansas

21 **4:00 p.m.** Women's Event @ Chamber

22 **9:30 a.m.** Chamber Coffee hosted by MTC, 112 S. Main

23 **TBD** Manufacturing Day Open House @ Pfizer, 1776 N. Centennial Drive

28 **9:00-2:00** Manufacturing Day Open House @ CertainTeed, 873 N. Hickory

30 **11:30 a.m.** "Together We Are Stronger" Chamber Annual Meeting @ Mingenback Theatre on McPherson College Campus

## Thank You for Your Continued Support!

Community Thanksgiving, Welco Services, Guy's 'n Gals, Lock and Load, Glidden-Ediger Funeral Home, McPherson Travel, McPherson Realty Exchange, McPherson Quality Air, Dale Powell, Mattress Haven, The Village Geek, City of McPherson, ReachSolutions, Mark Cobb, Grabers ACE Hardware, Scotts Lawn Service, Team Employment, Burgetts Furniture, Alliance Agency, Lakeside Plaza, Accounting Solutions, Advanced Physical Therapy, McPherson Stamp & Engraving, Pavement Pros, Charlie Williams, Jantz Lumber, The Investment Center, Kansas Municipal Utilities, Overhead Door Co., Hutchinson Regional Medical Center, Mt. Hope Sanctuary, Jay Warner, Prairie Land-works, Stutzman's Greenhouse, Roberts Hutch-Line, Great Plains Federal Credit Union, Cornerstone Premier Real Estate, American Packaging, Elliott Insurance & Real Estate, McPherson County Food Bank, Bill Sheets, Bill Adams, Walters Optometry, Integrated Health & Wellness, Stanton Wholesale Electric Co., Zeitlow Distributing, All Schools Day, WACC, Multi Community Diversified Services, Eagle Care Autos, JP Construction, Steve Schafer, Waddell & Reed Financial Advisors (Marc Seller), McPherson Scottish Society, Circles of McPherson County, ReUse It Center, Family Dental Center, Elyria Christian School, Treasure Chest Gun Shop & Indoor Range, Midwest Electric, Terra Nova (Paul Properties), Williams Energy, Countryside Covenant Church, Clean 4Him, Gilmore Solutions, PrairieLand Partners, Peoples Bank & Trust, Redigas, US Cellular, McPherson Express Laundry, Hutton Construction, Richard J. Penner, DDS, Family Practice Associates, Michael Yowell, DDS,

Hometown Tire & Turf, MKC, Home State Bank/Citizens State Bank, Ken Cotton, DDS, Hopps Sound & Electric, State Farm Insurance (Galen Shields), Specialty Technology, TCK Trust & Financial Advisors, First Bank Kansas, Vern Winter Body Shop, Sunflower Bank, Waddell & Reed Financial Advisors (Marc Penner), Four Season Realtors, McPherson Family Life Center, Royce Janssen, CPA, Henry Construction, Central State Marketing, Two Tigers and a Truck, Emprise Bank, Hasman Termite & Pest Control, Best Western Holiday Manor, MiMac Printer, Jim Leach, Stockham Family Funeral Home, Callabresi Heating & Cooling, The Stone Chimney, American Ag Credit, Farmers State Bank, McPherson Healthcare Foundation, McPherson Veterinarian Clinic, Hess Oil Company, Excalibur Production, Board of Public Utilities, McPherson County Farm Bureau, Swindoll, Janzen, Hawk & Loyd, Midway Motors, Nex Tech, State Farm Insurance (Jim LaDuke), Femco, Wine Family Dental Association, Journey Mennonite Church, South Ash Publishing, Cartridge King of Kansas, Grain Craft, Montana Mikes, Bob Robertson, HI & R Block, KY Construction, Clark Architecture & Design, Prairie Independent Living, Sexual Assault/Domestic Violence Center, McPherson County Community Foundation, Oak Park Townhouses, Horizon Real Estate, TTI Electrical Services, Fee Insurance, Associated Colleges of Central Kansas, Whitehill Insurance Services LLC, Central Plastics, JKL 107.7 FM, K-State Research & Extension McPherson County, Rev. Harold Nelson, The Real Pits BBQ, McPherson Hospital, McPherson Family YMCA, Johnson Electric, Precision Industries Inc., Edward Jones (Brad Seibel), Imperial Garden, McPherson

## From the United Way of McPherson County



Anne Kirchner  
Director

Not long ago 9-year-old Reanna Eilrich knocked on my office door and offered me a check totaling \$31.53 – dollars she had raised while hosting a neighborhood lemonade stand. Her gift was simple, her gift was kind. Unknown to Reanna United Way was preparing to launch the PASS IT FORWARD campaign focusing on financial gifts and random acts of kindness. I was fortunate to grow up in a home where my mother was constantly offering a helping hand. Whether intentional or spur of the moment, those acts of kindness helped push others toward happiness, healing and hope. Our community was a better place because my mother reached out to others. Her acts were performed by a single parent of three living on a shoe-

string budget, often dealing with stresses of her own. One day I asked, "Mom, why do you help so many people?" She replied, "Because that's what we do. We help others in good times and in bad times." Her words remain with me today. United Way of McPherson County provides the perfect avenue to practice what my mother preached. Over the past 60 years, United Way has learned to PASS IT FORWARD as we work collectively with partner agencies, volunteers and donors. Together we help others in good times and bad times. Along the way powerful results happen – educated children, self-sufficient adults and healthy senior citizens. As United Way focuses on raising \$225,000 before December 31, I am grateful for my mother's lifelong lesson. And I am grateful for a 9-year-old McPherson girl who has already learned the importance of passing it forward. Random acts of kindness keep our thoughts open to the many ways we can help others in our community, and it restores our faith in humanity.



Joni Regnier  
CVB Director

## From the McPherson Convention & Visitors Bureau

Join me for two days of Celtic celebration. The McPherson Scottish Festival and Highland games will bring a wee bit of Scotland to Lakeside Park on Sept. 26 & 27. Festival gates open at 9:00 a.m. Saturday and Sunday with competitions slated in Highland Heavy Athletics, Highland dancing, live steel demonstration, sheep dogs and herding demonstration, Scottish clans, Celtic Food & Marketplace, children's wee pub games, food & product vendors and much, much more. Saturday's closing ceremony at 4:30 p.m. and Sunday's at 4:00 p.m. Gather under the entertainment tent to hear some great regional and national entertainers. A full schedule will be available at the gate.

### 2015 Performers:

- **Jeremy Kittle Band**  
This award-winning band features a fiddler & a violinist. Jeremy Kittle

leads an exceptional band with musical roots that span the globe.

### - Tairis

Wisconsin Celtic quintet featuring dance tunes, airs and songs in English and Gaelic!

### - Earl Grey in the Morning

This violin and guitar duo provides Celtic, Jazz, Folk & original music for all occasions.

Saturday will be and evening filled with Celtic Entertainment at the McPherson Museum which includes a buffet dinner, scotch tasting and special music performed by each of our performing groups.

Festival gate admission for adults is \$15 Saturday and \$12 for Sunday. Children 12 and under are free when accompanied by a paying adult. Youth 13 to 17 are admitted for \$3 at the gate. Parking is available at McPherson High School and we will be providing free trolley rides to and from the Festival both days.

For more information or a free brochure please call the McPherson Convention & Visitors Bureau at 620-241-3340 or visit the Festival Facebook page or web site at [www.macfestival.org](http://www.macfestival.org).

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