Chamber October 2016

Doing what most people think just happens!

306 N. Main, McPherson, Kansas 67460 • Phone: 620-241-3303 • www.mcphersonchamber.org • Visit us on Facebook

Congratulations & Welcome to the Chamber!

VYPE Kansas LLC 11050 E. Central Avenue Wichita, KS 67206 Phone: Mike Cooper Terry Newman Contact: 316-691-2900 Fax: 316-691-2111

VYPE Magazine celebrates the accomplishments of area students, athletes, coaches, schools and communities on and off the field. **VYPE** owner and publisher Mike Cooper

announced that he will launch **VYPE** North Central Kansas which will cover 47 high schools in the counties of Clay, Cloud, Dickinson, Ellsworth, Jewell, Lincoln, Marion,

McPherson, Mitchell, Ottawa, Republic, Rice, Saline and Washington. Cooper launched VYPE Central Kansas in the Wichita area in 2007 and the magazine celebrated its 100 th issue last November. "We are glad to be able to expand and continue celebrating the accomplishments of even more awesome athletes in our high Schools. The rich traditions of central Kansas athletics are such a great fit for **VYPE** and we cannot wait to share these memories with a brand new audience." Stated VYPE partner, Terry Newman.

VYPE Central Kansas is a fullcolor magazine with 64-80 pages each month and over 120 pages in its annual Football Preview, which is printed in early August. Between 12,000 and 15,000 copies are printed each month. **VYPE** Central Kansas and **VYPE** North Central Kansas are the first two steps in **VYPE**'s plan to cover the state of Kansas with its positive, insightful and colorful coverage of high school sports and activities in the state. The first issue of VYPE North Central Kansas, which will be based in Salina, will be a combination of a football preview and fall sports preview and will be available to the public in mid-August. The initial distribution will be 5,000 copies.

Equations, and Statistics • General, Organic, and Physical Chemistry General Physics

Storage Town 902 E. First Street

McPherson, Ks 67460 Phone: 620-245-3850 Contact: Dana & amp; Randy Clark Hours: Monday-Friday 8:00 a.m. to 5:00 p.m. Saturday 8:00 to noon Dana and Randy are excited about this new venture and the addition of U- Haul service. Their hope is to provide a high quality, friendly service to McPherson. The U-Haul service goes hand in hand with storage needs that people have. "Over the years Storage Town has seen first hand the benefits of an active Chamber of Commerce. McPherson is fortunate to have such a group" said Randy Clark, owner of Storage Town.

Just Dance

1512 Manchester McPherson, KS 67460 Phone: 620-480- 9220 Contact: Alesia Stout, Owner/Instructor/ Choreographer Facebook:Facebook.com/Just-DanceMac

Just Dance! Is your local dance studio right here in McPherson. Alesia has been involved with dance for over 35 years and strives to share her passion for dance with the next generation. Her dance career began with lessons as a child & continued throughout school as Captain of both her high school and college dance teams. Her dance, community theater, choreography and performance experience led to the natural transition of teacher, which she has been doing for 15 years. Alesia looks forward to continuing to share her experience and love of dance with the community. Students at **Just** Dance! Have a great time learning ballet, jazz, hip-hop and tap! Classes are geared towards fun & performance not competition. The studio is open to both girls and boys ages 3 years thru high school...... they want everyone to be able to join the fun. In addition to these classes, they are currently working on the possibility of providing adult dance fitness classes as well. Just Dance! is your friendly, fun and affordable dance studio. With classes once a week, you have time for other interests and activities.

October is Manufacturing Month in McPherson County

One of the main goals of recognizing Manufacturing month in McPherson County is to get young people motivated to learn more about modern day manufacturing. Opening doors to students, educators and the general public, brings more awareness about the evolution of manufacturing technology.

Manufacturing Day is recognized throughout the United States on Friday, October 7 th. Because of the large number of industries in McPherson County, schedule tour contact Shannon we are recognizing the day throughout the month of October. Manufacturing Day is a collective effort of the McPherson Chamber of Commerce and McPherson Industrial Development Co. to connect manufacturers to their communities. As we work toward giving public awareness of Manufacturing, we appreciate the support and participation of the McPherson County industries for opening their doors.

"There are several manufacturers struggling to find trained and skilled employees to replace those who are retiring, in addition to filling positions for expansion plans. This is why it is important that we support them and their efforts to educate about viable, well-paying jobs in manufacturing," said Jennifer Burch, Executive Director of the McPherson Chamber of Commerce. McPherson Manufacturing month has grown over the 3 years of the county's participation from 3 to 8 participating manufacturers this year. Regional high school juniors and seniors, colleges and technical schools are invited to bring students to learn about modern day manufacturing. Not only are students learning, so are the teachers who play a criticalrole in students' career paths.

Friday, October 7 **Official Manufacturing Day** Kick Off

9:00 a.m. to 2:00 p.m. Viega LLC, 2211 Viega Avenue -McPherson, Kansas *Please register online to attend www.mfgday.com. Facility tours, job fair and demonstrations.

1:00 to 3:30 p.m. Pfizer, 1776 Centennial Drive - McPherson, Kansas STUDENTS ONLY *To Wescott at 620-504-7824 or email Shannon.Williams2@Hospira.com

1:30 to 3:30 p.m. Central Plastics, 811 W. First - McPherson, Kansas *Please register online at www.mfgday.com or contact Kelly Sorenson or Allie Houghton at 620-5800 ext 539 & 530

Friday, October 14

9:00 a.m. to 2:30 p.m. Certain-Teed, 873 N. Hickory -McPherson, Kansas *Please contact Lolu Ogunlewe at 316-554-9626 to schedule tour 9:00, 10:30, 12:00, 1:00 allow approximately 75 minutes, must arrive 20 minutes prior to get protective gear and safety briefing. Students will be given first priority.

Elevate Tutoring Services

McPherson, Ks 67460 Phone: 308-631-8816 Contact: Karleen Brown Web: www.elevatetutoringservices.weebly.com Facebook: @elevatetutoringservices Hours: By appointment

Elevate Tutoring Services offers one-on- one and group sessions focused on helping with math and science courses. They offer flexible scheduling and local meeting locations. The courses they are currently available to tutor are:

High School

 Any level of Algebra and Statistics

Any level of Chemistry

Any level of Physics

College

* Any level of Algebra and Calculus

Trigonometry, Differential

Just Dance! is now enrolling for fall classes. For more information call 620-480- 9220.

Come experience the joy of

and Just Dance!

being able to express yourself,

Thursday, October 6

8:00 a.m. to 6:00 p.m. Bradbury Co., 1200 East Cole -Moundridge, Kansas *For group tours call Maria Pressnall 620-345-4278

2:30 p.m. to 5:00 p.m. American Maplan Corporation/Battenfeld Cincinnati STUDENTS ONLY *Please register to attend by emailing capo.r@battenfeldcincinnati.com

Monday, October 17

9:30 a.m. to 2:00 p.m. Saxon Remote Systems, 880 N. Vanguard – McPherson, Kansas Groups of 15 or more please call to schedule tour time 316-847-8809 or 620-755-2856 or 1-877-454-2767

Tuesday, October 18

9:00 a.m. to 1:00 p.m. Johns-Manville, 1465 17 th Avenue – McPherson, Kansas STU-DENTS ONLY *Please contact Jamie Barta at 620-241-4822 to schedule tour time.



2015 - 2016 Chamber of Commerce Board of Directors

President – Adrian Morales, Hess Oil • President Elect – Brad Mears, Kansas Municipal Utilities Treasurer – Josh Menard, Swindoll, Janzen, Hawk & Loyd • Past President – Dr. Brandon Stupka, Stupka Chiropractic & Wellness Center Board of Director- Tracy Sterling - Hall's Culligan Water • Janet Lynch - CertainTeed Corporation • Zac Hoppes - Farmers State Bank Katie Sawyer – McPherson College • Tom Saffel – Prairie Landworks • Brad Bengtson – Home State Bank Janey Anderson – A5 Western • Mark Crawford – USD #418 Staff: Jennifer Burch – Executive Director Debbie Hawkinson – Administrative Assistant • Alesia Stout – Program Assistant

State of Health Care in McPherson

of Commerce is hosting a lunch meeting to inform members and the business community of the services and availability of general family medical care in McPherson. Access to medical care is a quality of life amenity that is vital to the growth of our community as well as the retention and recruitment of workforce. Sponsored by MTC.

Representation from McPherson Hospital, Great

The McPherson Chamber Plains Family Medicine, Hutchinson Clinic, Grace Med and Partners in Family Care will be present to provide an overview of their services.

> The presentation and lunch is scheduled for **Tuesday**, October 18, 11:30 a.m. to 1:00p.m. at the McPherson Museum, 1111 E. Kansas. Reservations are required by calling the Chamber office at 241-3303 by Thursday, October 13. The presentation and lunch is \$12.00.

New Overtime Regulations - Are You Ready?

The U.S. Labor Department has disclosed the details of its final revised regulations defining the exemptions under the federal Fair Labor Standard Act's Section 13 (a) (1). If you currently consider any of your employees to be exempt "white collar" employees, you might have to make some sweeping changes.

To learn more about the federal Fair Labor Standards Act exemption changes and what it all means for employers - you are invited to attend a FREE presentation on Friday, October 21 at 12:00 to 1:00 p.m. at the ACCK office located at 208 S. Main.

The presentation will be conducted by Jeffrey A. Houston of Wise & Reber, L.C. and will cover the following:

 General overview of the Fair Labor Standards Act

• Different categories of exempt employees and test behind each

Question & answers

Space is limited, so please call the Chamber at 241-3303 by Thursday, October 20 to reserve your spot. You are welcome to bring a brown bag lunch.

From the McPherson Chamber of Commerce



customers are, why do customers buy, and fundamentals of customer interviews or surveys. The class participated in an exercise called The Five Whys to demon-strate how to dig deeper into the needs and wants of customers. It wasn't as easy as it sounds, but very valuable. The instructor Dr. Chris Broberg, Associate Professor of Entrepreneurship used an interesting term "Customer Development". It got me thinking about how networking is another way of "customer development". There is such a great importance to the success of your business to know what your cus-

tomer wants and needs. It is also relevant, that your customer knows you and trusts you. Building a business relationship with your customer, is essentially "customer development". When the term "networking" is used, many people are not comfortable in the setting and the idea of having to "network" scares the bejeebies out of most people. I think the words "customer development" explains the purpose and the goal, and people may be feel more comfortable than the dreaded word "net-working".

chamber events September

- 28 Men's Chamber Ambassador Trip departs for Denver, CO.
- 9:30 a.m. Chamber Coffee 29 @ Simply Good Overstocks, 301 S. Main

5:30 p.m. Growing Rural Businesses @ ACCK, 208 S. Main

October

- 12:00 noon Leadership 5 Board @ Chamber
- 9:30 a.m. Ribbon Cutting & a 6 Chamber Coffee for CK Pharmacy, 200 N. Main
- 12:00 noon Ambassadors @ 10 Chamber
- 7:00 a.m. Ag Committee @ 11 Perkins

12:00 noon Community Development @ Chamber

4:00 pm Ribbon Cutting for MCDS- Chestnut Place, 1008 & 1012 S. Chestnut

9:30 a.m. Chamber Coffee at 13 Walters Optometry, 915 N. Main

> 5:30 p.m. Growing Rural Businesses @ ACCK, 208 S. Main

Deadline for State of Health Care Lunch 10/18

11:30 a.m. State of Health 18 Care in McPherson @

McPherson Museum, 1111 E. First Street

- 19 4:00 p.m. Women's Trip meeting @ Chamber
- 20 9:30 a.m. Chamber Coffee at HCC-McPherson Campus, 2208 E. Kansas

5:30 p.m. Growing Rural Businesses @ ACCK, 208 S. Main

- 21 12:00 noon Overtime Regulations – Are You Ready @ ACCK, 208 S. Main
- 27 9:30 a.m. Chamber Coffee @ Fresh Ideas, - McPherson College Campus

11:30 a.m. Chamber Board @ Chamber

5:30 p.m. Growing Rural Businesses @ ACCK, 208 S. Main

November

- 2 12:00 noon Leadership Board @ Chamber
- 3 9:30 a.m. Ribbon Cutting & Chamber Coffee at Three Rings, 536 S. 81 Bypass

5:30 p.m. Snowball Drop on the Plaza

Growing Rural Businesses @ ACCK, 208 S. Main

4-6 Holiday Open Houses in **McPherson**



Jennifer Burch Executive Director

What is Customer **Development?**

At the second "Growing Rural Businesses" work-shop series titled "Customer Discovery: The Roadmap to a Success-ful Marketing Plan." The core of the topic narrowed down to getting to know who your

Jennifer Burch Executive Director

DO GRILL & CHILL WINNERS

Congratulations to Three Rings Brewery, 536 S. 81 Bypass, McPherson. at 118 N. Main. They are the winner of a DQ Cake. Thank you to Roger and Karen Horn, owners of DQ Grill and Chill, 1435 N. Main, for providing the monthly DQ ice cream treat.

WATCH FOR DINE & DONATE EVENTS THROUGHOUT THE COUNTY.



www.unitedwaymcpherson.org

GIVE. ADVOCATE. VOLUNTEER.





Our Community Banks On $U\!s$



THE MCPHERSON **ENTINE**

116 S. Main - McPherson - 620.241.2422



Main Bank 223 N. Main

North Bank 1300 N. Main

East Bank 104 S Centennial

Auto Bank Maple & Euclid