

November 2013

# The Chamber @WORK

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## WELCOME TO THE CHAMBER!

**Hutton Construction**  
2229 S. West St.  
Wichita, KS 67213  
1401 S. Hwy 81 Bypass  
McPherson, KS 67460  
Wichita Phone: 316-942-8855  
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Contacts: Quentin Ellis (Wichita)  
Andy Buesing (McPherson)  
Web: www.huttonconstruction.com

Founded in 1992 and committed to providing value-added solutions for just about any project you could dream of, Hutton Construction is a proven leader in commercial construction management and design/build delivery methods. Based in Wichita, Kansas, Hutton has built a strong portfolio of work for major clients throughout the Midwest.

**Tiffani Floyd – New Associate with Elene McKeane & Associates**  
421 N. Main, McPherson, Ks 67460  
Cell: 620-480-6448  
Office: 620-241-2451  
Fax: 620-241-2458

is excited to announce her new career as a full time, licensed Realtor with Elene McKeane and Associates under Linda K. Owens, Broker. McPherson is a beautiful, unique community that is a wonderful place to raise a family. This is why she loves to call McPherson home. Tiffani moved to McPherson fourteen years ago and graduated from McPherson High Schools in 2003. Her husband Steve, is a Business Manager at Midway Motors Supercenter, they have two children Garrett, a first grader and Bailee, a preschooler.

Tiffani is an active member of the McPherson Chamber of Commerce Ambassador's Club, a member of McPherson Main Street Promotions Committee and enjoys volunteering at their church and school. She has also served on the McPherson Main Street Board of Directors.

With her recent training and all the experiences she has had working in the community over the past 10 years, she feels very confident about being able to help buyers and sellers with their real estate needs. Her goal is to be an extremely knowledgeable real estate professional and provide the best possible service to her clients.

If you are thinking about buying or selling property in the next few years, Tiffani would appreciate the opportunity to work with you. She will do everything to meet your real estate needs. She is ready to explain the process, market trends and provide tips to help you prepare and be knowledgeable for when you are ready.

## Thank You for your Membership Renewals

The following is a list of member renewals from 9/17/2013 to 10/10/2013 who support the work the Chamber does on their behalf as well as the betterment of the McPherson community and area. We encourage you to support them!

AT&T, Savant Services, Freddie's Frozen Custard, A-5 Western, Elene McKeane and Associates (Tiffani Floyd), Krehbiel's Specialty Meats, Brookdale Senior Living, Perkins, Starlite Lanes, Stupka Chiropractic & Wellness Center, LLC, Casey's, American Packaging, McPherson Housing Coalition, American Family Insurance (Phil Havens), Culvers Wine and Spirits, Town & County Realty (Bonnie Hoffman), Primerica Financial Services, (Lori Johnson), Neighbors Café, McPherson Airport Authority, Ask Your Travel Agent, Creative Hairlines Salon and Spa, Hedlund Electric, John's Motors Service, M & W Commercial Cleaning, McPherson Laundry & Dry Cleaning, Medical Center Pharmacy, McPherson Scottish Society, Venable Jewelers, KHUT Radio, Premier Casting, Moringa Life Drinks, Guys 'n Gals, Four Seasons Realtors (Jeannie Heinen), AMAC Realty (James Melland), Kansas Municipal Utilities, Family Dental Center, McPherson Family Life Center, KV Construction, Four Season Realtors (Jeff Odermann), McPherson Museum, Jim Leach, McPherson Area Human Resource Professionals, Wear Tech

## Join the Chamber Team Spirit President's Award to Gary Hess at Chamber Event

The McPherson Chamber of Commerce will be hosting a "It's A Tailgate Party" Business After Hours, EXPO & Annual Meeting on Thursday, October 17, 2013 at the Best Western Holiday Manor Convention Center from 5:30 to 7:30 p.m.

"The annual responsibility of the Past Presidents of the Chamber is to meet once a year to make the selection of the President's Award honoree" said Jennifer Burch, Executive Director of the McPherson Chamber of Commerce. The criteria for the award states 1) Candidates shall have given unselfishly of their time for the betterment of the business com-

munity 2) The recipient's contribution to the McPherson business community shall be readily identifiable and have a long term impact 3) The recipient is not required to be Chamber member, and may be male or female 4) Only one deserving individual shall be honored annually. "McPherson is a community very fortunate to have quite a number of individuals that would qualify for the award, it is always a difficult decision that the Past Presidents have to make", added Burch.

Moving to McPherson in 2000, Gary Hess jumped full force in getting involved in the civic support and the

community development of McPherson. Hess has served on the McPherson Museum Arts and Foundation Board, Museum Capital Campaign Committee, McPherson Chamber of Commerce Board, President, Chamber Vision 2010 Community Development and past member of the Light Capital Kiwanis Club. Currently he serves as the President of the Go McPherson Board. "Gary gives more than 100% in what he is committed to and doesn't take on anything that he is not passionate about," added Burch. "I have had the privilege to work directly with Gary on many projects and initiatives and his dedication is very evident in the areas he

has served" added Burch. Doors open at 5:30 p.m. for the Business After Hours & EXPO and those attending are encouraged to wear their favorite football team jersey or fanwear for the casual themed evening. The Chamber business portion of the evening begins at 6:30 as well as the presentation of the 2013 President's Award to Gary Hess. Reservations are required by calling the Chamber at 241-3303 (\$15.00 admittance includes hors d'oeuvres). EXPO tables are available for Chamber members at \$50.00 (includes 1 admittance).

Everything You Need To Know About

## Health Care Reform 2014 – Know Your Options

This presentation will provide education and technical assistance to consumers and other stakeholders in the implementation of the Affordable Care Act. This is your opportunity to have the political heat lowered and grasp a better understanding of what will change and how it will impact you as an employer and an employee.

**Wednesday, October 30, 2013  
7:00 a.m.**

**FREE Continental Breakfast  
McPherson Museum,  
1111 E. Kansas  
Presenter: Sheldon Weisgrau,  
Director of Health  
Reform Resource Project**

Reservations are required – seating is limited Call 241-3303 to reserve by Monday, October 28.

Sponsored by: McPherson Healthcare Foundation, McPherson Chamber of Commerce, McPherson Industrial Development Corp., McPherson Hospital and McPherson Area Human Resource Professionals.



Jennifer Burch  
Executive Director

### From the McPherson Chamber of Commerce

Welcome New Residents! The Chamber and GoMcPherson will host the first Welcome to McPherson orientation on Thursday, November 7 – 5:15 p.m. at The Well, 101 N. Main (back meeting room). This is open to anyone that would like to know more about the community. Kasi Morales, GoMcPherson and myself will be present to visit with you and help you get more acquainted with McPherson. If you have any questions, please feel free to call me at 241-3303 or stop by the Chamber office at 306 N. Main.

We want you to get connected and enjoy the McPherson community!

## MCPHERSON ..... WHERE SANTA SHOPS!

The 2013 Christmas Holiday promotion "McPherson...Where Santa Shops!", is a partnership between the Chamber and Main Street. The promotion will be dashing into action beginning with the **Holiday Open House Weekend in McPherson is Saturday, November 2 (9:00 to 5:00) and Sunday, November 3, (1:00-5:00)**, then be sure to be ready for the **Snow Ball Drop on the Plaza, Thursday, November 7 at 6:00 p.m.** Snowballs worth prizes will be dropped by (Mower Medic) and Christmas tunes by Central Christian College students will fill the air.

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# 2013 - 2014 Chamber of Commerce Board of Directors

President- Brandon Trost, Integrated Health & Wellness Center

President Elect- Gena Strathman, First Bank Kansas

Treasurer- Jaymie Rothrock, Swindoll, Janzen, Hawk & Loyd • Past President- Dell Reese, Dirt Cheap Banners

Directors: Chad Clark, McPherson Healthcare Foundation, Troy Short, Hospira, Corey Hoover, Midway Motors, Ted Odle, Home State Bank & Trust, Andy Elliot, Elliott Insurance & Real Estate, Gina Venable, Venable Jewelers, Bred McClendon, UDS #418 and Michelle Cullen, Welco Services.

## chamber events

### October

- 16th 4 p Women's Event Committee @ Chamber
- 17th 9:30a Chamber Coffee hosted by Integrated Health & Wellness Center @ 1319 E. First 5:30p-7:30p Get Your Chamber Team Spirit at the Chamber EXPO/Business After Hours & Annual Meeting @ the Best Western Holiday Manor Convention Center - 2211 E. Kansas Ave.
- 22nd 8:15a Leadership Class @ Chamber
- 23rd 12 B.A.M. Committee @ Chamber
- 24th 9:30a Chamber Coffee hosted by Ear Care Hearing Aid Centers @ 320 S. Main 11:30a Chamber Board @ Chamber
- 29th 11:30-12:30 iCloud Workshop @ MTC, 112 S. Main
- 30th 7am HealthCare Reform presentation @ McPherson Museum, 1111 E. Kansas
- 31st 9:30a Chamber Coffee hosted by Hutchinson Regional Medical Center @ Chamber

### November

- 2nd Holiday Open House -9:00 to 5:00
- 3rd Holiday Open House -1:00 to 5:00
- 5th 12:00 Ambassadors @ Chamber
- 6th 12:00 Leadership Board of Trustee @ Chamber
- 7th 9:30a Chamber Coffee hosted by The Cedars, 1021 Cedars Drive 5:15p Welcome to McPherson - new resident orientation 6:00p The Great Snow Ball Drop on the Plaza
- 12th 7:00a Ag Committee @ Perkins
- 14th 12:00 Community Development @ Chamber
- 14th 9:30a Chamber Coffee @ McPherson County Community Foundation
- 11:30a Chamber Board @ Chamber
- 19th 8:30a 2013 Leadership McPherson Class
- 20th 4pm Women's Event Committee @ Chamber
- 21st 9:30a Chamber Coffee hosted by Harden Hospice Care, 117 E. Euclid
- 26th 8:30a 2013 Leadership McPherson @ Chamber
- 28th Thanksgiving
- 29th Office Closed

### Free & Confidential One-on-One Business Counseling Available

The Kansas Small Business Development Center will have an Outreach Center Consultant at the McPherson Chamber of Commerce office located at 306 N. Main from 9:00 to 4:00 on the following days:

**Monday's**  
October 21, November 18 and December 9.

The KSBDCC offers individualized, confidential, and comprehensive business consulting at no charge to its clients. Any existing small business or individual interested in needing counseling in areas of: marketing and sales, accounting, financial analysis and cost control, personnel, inventory control, business start-up or acquisition, business liquidation or sale, strategic planning, and many other areas. One hour long appointments are available beginning at 9:00, 10:00, 2:00, 3:00 and 4:00 and can be made by calling the McPherson Chamber of Commerce at 620/241-3303.

### DQ GRILL & CHILL WINNERS

Every month DQ Grill & Chill, 1435 N. Main provides 1 lucky chamber member a FREE DQ Ice Cream Cake. This month's lucky winner is Jim LaDuke with State Farm Insurance, 900 N. Main, McPherson, KS.

Thank you to Karen & Roger Horn for providing this opportunity for our Chamber members.

## Veterans Day Activities Announced

Dan Hervey, Chairman of the McPherson Area Veterans Committee, released details for Veterans Day activities to be held in McPherson on Monday, November 11, 2013. The day will begin with a free breakfast sponsored by Harden Hospice Care of Kansas for veterans and spouses at the Legion Hall from 8:00 am until 10:00 am. Reservations should be called in to 620-245-0891. Weather permitting, a parade will begin at 10:30 am in front of the American Legion and proceed down Main to Marlin to Walnut to Woodside to Mulberry and end at the Park Dept. Bldg. (old National Guard Armory). A ceremony inside the old drill hall will follow the parade at 11:00 am.

The keynote speaker will be Col. Bill Talley, USAF, Ret. Col. Talley was shot down over North Vietnam in 1972, was captured and spent nearly a year as a POW at the infamous "Hanoi Hilton". The invocation will be given by Carl Kasey, American Legion Chaplin. Other activities include the National Anthem by McPherson High School Band, music by McPherson Youth Pipe & Drum, Rifle Salute by VFW Post #2715, and Taps played by Mark Casebeer.

Immediately following the ceremony everyone is invited to stay for a free chili luncheon sponsored by the Investment Center, Wendy's, and the Chamber of Commerce. At 7:00 pm there will be a potluck dinner at the American Legion Post for veterans and family. Baked steak will be provided and everyone should bring a covered dish.

All McPherson area churches are asked to recognize their veterans in attendance and those currently on active duty during their worship service on Sunday, November 10, 2013.

## Your Partner in Business Success

Since 2011, a total of \$401,000 has been invested in business startups and business expansions for 10 McPherson County entrepreneurs, creating 50 jobs. The following have benefited from loan funds at 0% interest through the McPherson County Business & Industry E-Loan Program, the loan fund is administered by the McPherson Chamber of Commerce in partnership with NetWork Kansas.

- Artistic Hair & Nail Salon - Lindsborg
- Knackies Meats & Sweets - McPherson
- Little Caesars Pizza - McPherson

- Mower Medic - McPherson
- Stupka Chiropractic Clinic & Wellness Center - McPherson
- Brooklyn & Co - McPherson
- Mattress Haven - McPherson
- McPherson Quality Air - McPherson
- The Village Geek - McPherson
- JD's Kwik Burger - McPherson

The loan fund was made available through the sale of tax credits and is not a direct loan program, designed in partnership with area banks. For more information contact the McPherson Chamber of Commerce at 306 N. Main, 620-241-3303 or email chamber@mcphersonks.org, website www.mcphersonchamber.org.

## Learn iCloud Basics at FREE Workshop October 29

Mutual TeleCommunications (MTC) and Nex-Tech Wireless in partnership with McPherson Chamber of Commerce have arranged this free workshop to help you better understand the many uses of iCloud. Join us at 112 S. Main on Tuesday, October 29 from 11:30 a.m. to 12:30 p.m. to learn things like setting up iCloud, syncing your documents to iCloud and connecting all of your Apple devices. This session will end with Q&A. Lunch will be provided. This workshop is open to all Chamber members regardless of which carrier provides your wireless service. Please RSVP to MTC at 620-798-7000. **SPACE IS LIMITED!**



### Fall reflections from the McPherson Convention & Visitors Bureau

The CVB hosted the Saturday night concert and buffet for the Scottish Festival at a new location this year. The new McPherson Museum was the perfect venue with an easily accessible catering kitchen, meeting area and the concert for 100+ people worked well in the special exhibits area.

If you're looking for a place to hold your next meeting, reunion, wedding reception or convention, check out the museum at mcphersonmuseum.com.

We're getting ready for the upcoming holiday season. The annual coloring contest for kids 12 and under will start in late October so look for those coloring sheets to come home with the kids from school. We'll also have coloring sheets available at the office beginning Oct. 24 at Trick or Treat Down Main Street.



### From the United Way of McPherson County

United Way of McPherson County is in the midst of its annual campaign, which provides many opportunities to share the news about our work. Much of my time is spent engaging in conversations at companies and businesses as funds are raised through employee campaigns.

I also learned more about the local food center, which is instrumental in providing hunger relief to families, children and seniors. Did you know the McPherson County Food Bank conducts routine business using volunteers? A volunteer board of directors oversees the daily operations related to food inventory, distribution and finances. Every three months additional volunteers travel to Hutchinson to retrieve government commodities. Last month they picked up 144 cases of food!

Storage at the Food Bank has improved greatly as a result of the recent building expansion. The community responded with generous financial support for this much needed space. I now challenge community members to explore how they can help sustain daily operations.

Donate a bag of groceries. Volunteer to sort and distribute food. Make a cash donation. Additional refrigeration is needed to store large quantities of milk, eggs and yogurt. Wouldn't it be inspiring if this month's cash donations provided enough funding for the McPherson County Food Bank to purchase equipment before the holiday season arrives?

Recently I participated in an information fair at Hospira, Inc. which not only provided the chance to visit with employees, but I was also able to connect with representatives from other non-profits. I became acquainted with Linda Smith who serves on the board of directors for the McPherson County Food Bank.

It was a pleasure to meet Linda as United Way works collaboratively with the post office to facilitate an annual food drive that benefits the Food Bank. We were able to dis-

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