

# The Chamber Business Journal

December 2014

*Doing what most people think just happens!*

306 N. Main, McPherson, Kansas 67460 • Phone: 620-241-3303 • www.mcphersonchamber.org • Visit us on Facebook

## WELCOME TO THE CHAMBER!

**Clean 4 Him**  
1109 Fairview Road  
McPherson, Ks 67460  
Contact: Casey Coates  
Phone: 316-650-5264  
Web: www.cleanforhim.webs.com

In a unique partnership with Central Christian College, Clean 4 Him is a complete cleaning service that serves collegiate, residential and commercial customers. They are excited to be growing in the McPherson community and passionate about serving their customer well.

**Tradhuset and Vetehuset Short Term Corporate Stay**  
(property locations 110 1/2 and 105 1/2 N. Main – Lindsborg)  
Lindsborg, Ks 67456  
Contact: Vicki Freeman, Jim Prugh  
Phone: 855-872-3487 or 855-838-3487  
Web: Trad-hus.com/home.html and vetc-hus.com

Downtown Lindsborg now features three roomy, open-concept corporate stay apartments, providing ideal housing for management, technical expertise and consultants on temporary assignments at McPherson's many highly skilled manufacturing facilities. These apartments are also ideal for guests vacationing in central Kansas, attending local colleges or visiting family members.

The Tradhuset (Swedish for "the tree house") is a 600 sq foot studio apartment on the second floor of a carriage house. It is nestled among large mature trees, providing a comforting canopy over its outside deck. This apartment is decorated in a modern Swedish style with over 700 items from IKEA.

The Vetehuset (Swedish for "the wheat house") consists of two studio apartments, each about 800 sq ft. with a shared onsite laundry. Guests access Vetehuset with a private elevator. While both apartments have a barrier-free, walk-in shower, one apartment also has a separate bathtub. Both apartments are decorated in an industrial farmhouse style. These apartments are also ideal for guests vacationing in central Kansas, attending local colleges or visiting family members.

The properties each have a comfortable living area, bedroom area with queen or king size bed, fully equipped kitchen, sumptuous bathroom, onsite laundry and covered parking. The living area's HDTV features Cox cable as well as Netflix and Amazon Prime. High speed internet service and free local and long distance calls within the US.

For more information, please visit the website or call and make arrangements for a personal tour of the facilities.



Jennifer Burch  
Executive Director

## From the McPherson Chamber of Commerce

Congratulations McPherson for voting Yes to support a half cent sales tax. The funds generated by the 10 year sales tax will be split with 75% going to McPherson Hospital and the remaining 25% shared between the hospitals in Moundridge and Lindsborg. These percentages are based on population.

As a tax payer myself, any increase in tax is never a popular idea, but the reality is, what better option was there to provide quality healthcare services in our community? Our lives and our community has been greatly enhanced with amenities like the McPherson Water Park, McPherson Public Library and the McPherson Opera House, that were all made possible with funds generated from previous sales tax increases. Filling the necessity of a renovated hospital is the foundation McPherson needs for future doctor recruitment. McPherson Hospital is a vital asset to our community and the half cent sales tax will ensure a progressive hospital facility and professional health care.

McPherson has always been a leader and a community to be proud of. We have never settled for just adequate, and I am relieved to know we are not going to start now. Congratulations McPherson Hospital!

Jennifer Burch, Executive Director

## Thank You!

*Thank you does not even begin to express the appreciation that we have for all the businesses, and individuals that support the Chamber organization. This is your organization and we want it to be everything and more to you, the members and the McPherson community and area that it serves. (renewals from 10-8-14 to 11-13-14)*

Thank you for your continued support. For a complete list of all Chamber of Commerce members, please go to our website at [www.mcphersonchamber.org](http://www.mcphersonchamber.org).

Guy's N Gals, RC Heating & Cooling, Allan Sents, McPherson Arts Alliance VAAM Gallery, KNGI/KBBE Radio, Jeff Smith, McPherson County Abstract & Title Co., AMAC Realty, Family Dental Center, McPherson County Old Mill Museum, Boesker Construction, Disability Supports of the Great Plains, MKC, Community Foot Clinic, Michael Mills, Chartered, Hometown Tire & Turf, Factory Connection, Citizens Financial Services, Nex-Tech Wireless, Becker Tire of McPherson, McPherson Public Library, Sterling House of McPherson, Edward Jones - Brad Seibel, Mikes TV, Furniture & Appliance, Mark Cobb, Cargill, Ark Valley Roofing, Kwik Shop #710, Tim Cheatham Construction LLC, Advanced Physical Therapy, Sam's Club (Salina), McPherson College, Holland Paving, Hutchinson Community College - McPherson Campus, Walgreen's #12586, Montana Mikes, Sherwin-Williams, Genesis Health Club, MiMacPrinter, Henry Construction, USD #418, Sharp Advertising.

## WSU Ventures Will Award \$100,000 for Market Ready Technologies

Through a grant funded by the Kansas Department of Commerce, WSU Ventures at Wichita State University will award up to \$100,000 to approximately five businesses or start-ups to fund high-potential technologies with a commercialization timeline

of less than 18 months. The Competitive Innovation Accelerator seeks start-ups and small, medium and large businesses with technology that is near market-ready for awards of up to \$20,000 each. Funding can be used for technical assistance, feasibility studies, planning, market intelligence, laboratory fees, technology or process development, faculty or student wages and training software/information technology.

Priority will be given to technologies that involve the following: advanced materials manufacturing, tooling, assembly, joining and coating; precision machining; information technology; flexible automation; process improvements for prototyping and manufacturing; continuous process control; and simulation/test infrastructure and modeling. Selection criteria includes potential for economic impact, alignment with strategic objectives and student involvement, strength of partnership, plans for long-term collaboration with WSU and technical merit. The goal of the Competitive Innovation Accelerator is to identify and fund technologies that will create and retain jobs in Kansas. Interested parties must submit a proposal to WSU Ventures by December 5 and winners will be announced on January 9, 2015. For complete application instructions, visit [www.wsuventures.org](http://www.wsuventures.org)

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## 2014 - 2015 Chamber of Commerce Board of Directors

President- Gena Strathman, First Bank Kansas  
 President Elect- Dr. Brandon Stupka, Stupka Chiropractic & Wellness Center  
 Treasurer- Jaymie Rothrock, Swindoll, Janzen, Hawk & Loyd • Past President- Dr. Brandon Trost, Integrated Health & Wellness Center  
 Directors: Chad Clark, McPherson Healthcare Foundation, Andy Elliott, Elliott Insurance & Real Estate, Gina Venable, Venable Jewelers, Bret McClendon, USD #418, Michele Cullen, Welco Services, Janet Lynch, CertainTeed, Zach Hoppes, Farmers State Bank, Tracy Sterling, Culligan Water

### chamber events

#### November

20 **9:30a** Chamber Coffee hosted by McPherson County Community Foundation @ 206 S. Main  
**11:30a** Chamber Board of Directors @ Chamber office.  
 21 2015 Leadership Class Enrollment Deadline  
 27 **Happy Thanksgiving!**  
 28 Office closed

3 **12:00** Leadership Board of Trustees @ Chamber  
 4 **9:30a** Chamber Coffee hosted by Venable Jewelers, 214 N. Main  
 9 **7:00p** Ag Committee @ Perkins  
**12:00** Community Development @ Chamber  
 11 **9:30a** Chamber Coffee hosted by Gentiva Hospice, 117 E. Euclid  
 18 **9:30a** Chamber Coffee hosted by Factory Connection, 2210 E. Kansas  
 24 **12:00** Christmas Eve - Chamber office closes  
 25 **Merry Christmas!**  
 31 **12:00** New Years Eve - Chamber office closes

#### December

2 **12:00** Ambassadors @ Chamber  
**5:15p** 2015 Leadership McPherson Class Reception @ McPherson Country Club

### DQ GRILL & CHILL WINNERS

Every month DQ Grill & Chill, 1435 N. Main provides 1 lucky chamber member a FREE DQ Ice Cream Cake. This month's lucky winner is **John Hastert, Turkey Creek Golf Course**. We hope they enjoy their special treat!

### One on One FREE Business Counseling Free & Confidential One-on-One Business Counseling Available

The Kansas Small Business Development Center will have an Outreach Center Consultant at the McPherson Chamber of Commerce office located at 306 N. Main from 9:00 to 4:00 on the following days:

Monday's  
 December 8 - 2015 dates to be announced.

The KSBDC offers individualized, confidential, and comprehensive business consulting at no charge to its clients. Any existing small business or individual interested in needing counseling in areas of: marketing and sales, accounting, financial analysis and cost control, personnel, inventory control, business start-up or acquisition, business liquidation or sale, strategic planning, and many other areas.

One hour long appointments are available beginning at 9:00, 10:00, 2:00, 3:00 and 4:00 and can be made by calling the McPherson Chamber of Commerce at 620/241-3303.



**From the United Way of McPherson County**

I commend employees at Peoples Bank & Trust for their success in raising funds for United Way of McPherson County. One hundred percent of all employees associated with bank branches in McPherson County pledged dollars toward this year's "Chapter 4 Change" campaign. Peoples Bank & Trust is located in McPherson, Inman and Lindsay.

Last year the bank demonstrated 37 percent participation. I attribute this year's success to the enthusiasm of several employees who have been involved with local United Way efforts. The team includes board member Jolene Clarke, former board member Lana Wilson and campaign committee volunteer Jen Bonham.

The team was instrumental in helping motivate and educate their colleagues. They understood the importance of telling the

United Way story and providing facts to demonstrate how individuals throughout McPherson County benefit. Funds raised during the annual campaign are dedicated to supporting human service issues. United Way currently funds 20 programs and several community projects addressing health, education and income.

Jen appreciates the diversity of assistance. "United Way reaches all ages," she said. "United Way also holds agencies accountable for the dollars they receive so I know my money is going to support programs that are directly benefiting McPherson County residents."

"The funds are monitored so we know United Way dollars are helping area families effectively and efficiently," added Lana. "I'm glad my work colleagues wanted to help support our community. They pulled together to show they care."

Supporting the United Way movement is one of the most powerful, collective opportunities in which one can be involved in the community. I thank Peoples Bank & Trust for stepping up to the challenge and providing an outstanding example of what it means to get involved in the community!

Anne Kirchner  
 Executive Director

### McPherson Chamber of Commerce & McPherson Main Street McPherson...Where Santa Shops Holiday Schedule of Events

**New through December 31** - Candy Cane Cash - shop at 25 participating stores and receive a registration form and stamp for every \$10 spent. Each time you fill up the registration, enter to win \$500 in Candy Cane Cash. Drawing will be held January 12, 2015. Participants: A Few of My Favorite Things, A5 Western, Artshirt Gear for Sport, Brooklyn & Co., Brooklyn & Co. Bridal, Brown's Shoe Fit, Clayworks at Disability Supports, Daylight Donuts, Grabers ACE Hardware, Guys 'N Gals, Gypsy Wagon, Holiday Inn Express, Hopp's Sound & Electric, Mattress Haven, Montana Mikes, McPherson Family YMCA, Shimmerz Tanning Salon, Stitches Quilt Shop, Stupka Chiropractic Wellness Center, The Bookshelf/The Hidden Closet, The Cook's Nook, The Village Geek, The Well, Venable Jewelers, Creative Hairlines Salon & Spa

**November 29th Free Movie "Scrooged"** 3:00pm at McPherson Opera House, 219 S. Main sponsored by Wendy's and McPherson Convention & Visitors Bureau

**December 4th Cookies with Santa**, 5:00-6:30 pm at Wendy's 610 N. Main. Stores open late; strolling Christmas Carols by Elyria Christian School students 7:00-8:00pm.

**December 6th Mini Main** -10:00am -1:00pm, McPherson Community Building, corner of Ash & Marlin; cookies, crafts & children's shopping organized by McPherson Main Street. Santa sponsored by **Elene McKean and Associates**.

**Cookies with Santa**, 2:00-3:30pm, at **Holiday Inn Express**, 2302 E. Kansas

**December 7th Free Movie "Frozen"** 3:00pm at McPherson Opera House, 219 S. Main sponsored by **H & R Block, The Stone Chimney, MiMac Printer, Elliott Insurance, Elene McKean & Associates, MTC, Stockham Family Funeral Home**

**December 11th Cookies with Santa**, 5:00-6:30pm at **Stupka Chiropractic Wellness Center**, 114 W. Euclid. Stores open late; Strolling Christmas Carols by McPherson Children's Arts Council Choir 5:30-7:00pm. **CVB Trolley Christmas Light Tours** 6:00, 7:00 and 8:00pm at **McPherson Museum**, 1111 E. Kansas. (advanced trolley tickets, CVB Office, 306 N. Main)

**December 13th Cookies with Santa**, 9:00-10:30am at **McPherson Family Life Center**, 104 N. Main and 2:00-3:30pm at **Clayworks at Disability Supports**, 107 N. Main; **Free Movie "A Golden Christmas"** 3:00pm at **McPherson Opera House**, 219 S. Main, sponsored by **The Clayworks at Disability Supports**

**December 18th Cookies with Santa**, 5:00-6:30 pm at **First Bank Kansas-Downtown** 122 W. Marlin. Stores open late; strolling Christmas Carols by **Sounds of the Heartland Chorus** 6:00-7:30pm. **CVB Trolley Christmas Light Tours** 6:00, 7:00 and 8:00pm at **McPherson Museum**, 1111 E. Kansas (advanced trolley tickets, CVB office, 306 N. Main)

**December 20th Cookies with Santa**, 9:00-10:30am at **The Village Geek**, 116 N. Main and 2:00 -3:30 p.m. at **The Well**, 101 N. Main. **Free Movie "Home Alone"** 3:00pm at **McPherson Opera House**, 219 S. Main, sponsored by **Walgreen's, Rinse & Roll Car Wash, 3Ten Studio, McPherson Family Life Center, Ken Cotton, DDS, McPherson Arts Alliance VAAM Gallery, Venable Jewelers**. **CVB Trolley Christmas Light Tours** 6:00, 7:00 and 8:00pm at **McPherson Museum**, 1111 E. Kansas (advanced trolley tickets, CVB office, 306 N. Main)

**December 22nd & 23rd CVB Trolley Christmas Light Tours** 6:00, 7:00 and 8:00pm at **McPherson Museum**, 1111 E. Kansas (advanced trolley tickets—CVB office, 306 N. Main)

The McPherson Convention & Visitors Bureau provided a grant for this promotion

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