

The Chamber Business Journal

April 2018

Doing what most people think just happens!

306 N. Main, McPherson, Kansas 67460 • Phone: 620-241-3303 • www.mcphersonchamber.org • Visit us on Facebook

Congratulations & Welcome to the Chamber!

MCPHERSON PIPELINERS BASEBALL

317 S. Wedel
Moundridge, KS 67107
Phone: 620-680-2689
Contacts: Chad Pinson, Coach
Caleb Hartman
Facebook: pipelinerbaseball

Let's Play Ball McPherson! Welcome the **McPherson Pipeliners!** The **McPherson Pipeliners** is a Premier Wood Bat Collegiate Baseball Team that is in the KCLB which is under the National Baseball Congress (NBC). The **Pipeliners** are made up of a 35 man roster with players from all over the nation. The **Pipeliners** will play 45-50 games starting in June through the first part of August, of which 20 of these games will be play here in McPherson. The **Pipeliners** are excited to have signed a 3 year agreement to play at Light Capital Baseball Diamond Field (E. Avenue A & Fisher).

The **Pipeliners** will be great entertainment to McPherson for all ages with a fun family atmosphere. Be watching for the different events that will be held at home games. For example; autograph night, a chance to win a game used bat, youth night and many more. Their players are very excited to be involved in the community and will be great mentors to younger players.

The **Pipeliners** look for community support through attendance, sponsorships, host families and any other involvement to benefit longevity of the club. They are proud to make McPherson their home and look forward to staying in McPherson for many years.

If you are interested in getting involved with the **McPherson Pipeliners** by being a host family, sponsorship, etc. feel free to contact Coach Chad Pinson or Owner Caleb Hartman.

STUDIO316 FITNESS

113 W. First Street, Suite A
McPherson, KS 67460
Phone: 620-755-0175
Contact: Heather Koehn
Facebook: studio316fitness
Hours: as classes are scheduled

Heather Koehn, owner of **studio316 Fitness** is originally from Wichita, but has lived in McPherson area for the past 8 years. Heather has taught fitness for the past 15 years at both the Wichita area YMCAs and the McPherson YMCA and also several years at Genesis before opening her own fitness studio. She and her husband, Milford Koehn have completely remodeled the space of **studio316 Fitness** with a bright and energetic atmosphere, as well as friendly and inviting.

studio316 Fitness is a very unique group fitness studio that specializes in offering nationally recognized group fitness classes such as; LESMILLS Bodypump, CX Work, Body Combat, Body Step. They are also the only studio in town that offers BARRE Classes.

Their goal is to offer an environment for women that is judgement free and a place where women feel safe and encouraged. The mission of **studio316 Fitness** is simple: Inspiring & empowering women one workout at a time.

Check out their facebook page –you will find class descriptions, schedules and registration.

Members have the option to sign up for classes to reserve their spot, check the schedule, purchase packages or memberships through the free MINDBODY app – search for **studio316fitness**. First class is FREE!

PRIMELENDING

1345 N. Main Street Suite #6
McPherson, KS 67460
Phone: 620-245-8584
Web: www.reneewilliamsmortgageloans.com
Contacts: Renee Williams & Matt Wendling
Hours: M-F 9:00 a.m. to 5:00 p.m.

Whether you are a first-time homebuyer or you are well versed in the process, buying or refinancing a home can be an exciting and rewarding experience with **PrimeLending**. Renee Williams, experienced Mortgage Loan Originator since 2004 is ready to assist you in finding the right home loan that fits your needs.

PrimeLending specializes in VA, USDA, FHA, Conventional loans and first-time home buyer programs. Renee is happy to assist you in getting you into your dream home. Stop by their office or give them a call.

Professional Development Training Seminars

Positive Workplace Environment

Tuesday, April 3 – 11:30 to 1:00 p.m. @ The Well (backroom), 101 N. Main

- How do you maintain a positive attitude when we are doing more with less?
- Hear how to overcome obstacles
- How to successfully manage change
- Strategies to overcome negativity

Lunch is Included!-\$25 for members of the McPherson Chamber of Commerce And \$30 for nonmembers.

Reservations are required by emailing to chamber@mcphersonks.org or calling 241-3303 by March 29

Effective Leadership for First Line Managers & Supervisors

Wednesday, May 23 – 8:00 a.m. to 12:00 noon @ The McPherson Museum, 1111 E. Kansas

The ½ day seminar has proven strategies and techniques to help every leader, manager or supervisor in your business build employee engagement and teamwork.

Topics Include:

- 21st Century team challenges
- Giving the gift of honor/mutual respect
- Building trust
- Energizing hard work
- Problem solving together
- Improving communication
- Effective listening skills
- And more!

Chamber member Discount! Register by May 14 \$149.00 or \$129.00 each for 5 or more! After May 14 the cost is \$169.00.

Others register by May 14 \$199.00 after May 14 \$219.00.

From the McPherson Chamber of Commerce



Jennifer Burch
Executive Director

No matter what the business type is, customer service is of the utmost importance. Customer service should always be a top priority of the business day to day operation. Typically only associated in a face to face contact, customer service also comes into play on social media. It has added another layer of responsibility of doing business.

The Chamber of Commerce brought to our members and the community a highly regarded speaker last month Bill Drury, who spoke about customer service. It was a great reminder

of “who really is the boss” in business, it is the customer with the checkbook. It doesn't hurt to be reminded that we are in business to provide a service or product and by doing so we must not take our customers for granted. Consumers have many choices and options that are just a “click” away.

Customer Service Tips

1. If you ask for feedback, read it, address it, and appreciate it. All feedback. Good and bad.
2. If you see a comment about your business online, react to it in a positive way even if it's not complimentary.
3. Reiterate to every one of your staff, your team, your employees that they are ALL in marketing, regardless of job title. Marketing is not about department. It's about connections and making a positive impression.

McPherson continually gets such positive compliments about our business community, the variety of stores,

shopping options and the industry we have. We really have a great thing going for us – take a look at the many businesses that are home grown – McPherson has a long history in supporting small business and industry, the dreams of entrepreneurs. Even today, the footprint of those entrepreneurs is still present transferring into second and third generations of ownership.

I know it takes hard work, dedication and sleepless nights, but we must not forget the most important key to having a successful business and that is customer service.

As a consumer, we must also remember that business owners are human. Mistakes get made or overlooked, which trickle into bad customer service. If you have a complaint, don't air it on social media. Give the business an opportunity to make it right. Remember to give our businesses a first chance to serve you.



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2017 - 2018 Chamber of Commerce Board of Directors

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Board of Directors: Katie Sawyer – Sawyer Land & Cattle • Tom Saffel – Prairie Landworks • Brad Bengtson – Home State Bank

Janey Anderson – A5 Western • Gordon Mohn – USD #418 • Kelly Pitts – Prairieland Partners

Chuck Singleton – Central States Marketing and Manufacturing • Dr. Trent Timson – Community Foot Clinic of McPherson

Staff: Jennifer Burch, Executive Director • Debbie Hawkinson, Administrative Assistant • Shirley Mackey, Program Assistant



Yahoo! It’s the Mac County 5K Round Up!

Grab your running besties and join in the Mac County 5K Round Up scheduled Saturday, April 21, 2018 in McPherson beginning at the McPherson High School (west parking lot). Start time 8:00 a.m. sharp!

Registration for: 5K - \$25 by April 6th, \$30 after
1 Mile \$20 by April 6th, \$25 after

Participants can run or walk either event, however the course will close at 8:45 a.m. and awards will be presented by 9:00 a.m.

Top 3 male and female 5K finishers will be awarded special cuts of meats (provided by S & S Farms and Krehbiels Specialty Meats) 1 mile participants will not be timed or receive awards.

Shirts guaranteed for paid registrations received by April 6th.

The Mac County Round Up is sponsored by the McPherson Chamber of Commerce Agriculture Committee to fund an Agriculture Future of America Scholarship for a McPherson County student studying an ag related field of study.

More information: www.mcphersonchamber.org or 620-241-3303.

OMEGA - “Nacho” Average 8th grader!

We want to know, who is the “Big Cheese” in your school, church, neighborhood or organization? The 8th grader who truly makes a difference in our community through their compassion for others, their exceptional volunteer efforts, their commitment to lead peers, their courageous attitude through life’s difficulties and their desire to make a difference.

The McPherson Chamber of Commerce established the OMEGA Award to recognize inspirational McPherson County 8th graders for their courage, compassion and service to their community. Please nominate that special someone who has made a powerful and positive impact on those around them. Download a 2018 OMEGA nomination form at www.mcphersonchamber.org, pick one up at the McPherson Chamber office, 306 N. Main or contact us at 620-241-3303 to have one mailed to you.

We love to hear about how these amazing 8th graders are touching lives, and we’re grateful for the opportunity to honor them during May Fete activities.

2018 Chamber Challenge Champions

Thank you to the business teams who participated in this year’s challenge. The 2018 Chamber Challenge Champions are Prairie Landworks! Competitors were Ferguson Production (2017 Winners) and BPU (2016 Winners).

Special shout out to the sponsors: Nex-Tech Wireless, Peoples Bank & Trust, Dacus Auto Body & Collision, Home State Bank.

chamber events

March

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| 22 | 9:30 a.m. Chamber Connections hosted by McPherson Eye Care, 1323 E. First | 4:00 p.m. Ribbon Cutting for Disability Supports, Community Enrichment Center, 2014 E. Northview |
| | 11:30 a.m. Chamber Board of Directors meeting @ Chamber | 10 12:00 noon Community Development @ Chamber |
| 29 | 9:30 a.m. Chamber Connections hosted by The Well, 101 N. Main | 11 7:00 a.m. Ag Committee @ The Well (new meeting day & location) |
| | 4:00 p.m. Chamber Golf Tournament Committee @ Chamber Office | 12 9:30 a.m. Chamber Connections @ MTC, 209 N. Main |
| | | 18 12:00 noon Ambassadors @ Chamber (new meeting day) |

April

- | | | |
|---|---|---|
| 3 | 11:30 a.m. Positive Work Environment Workshop @ The Well, 101 N. Main (see article for details) | 19 9:30 a.m. Chamber Connections @ Prairie Landworks, 905 N. Vanguard |
| 4 | 12:00 noon Leadership Board of Trustees @ Chamber | 21 7:00 a.m. Mac County Round Up (see article) |
| 5 | 9:30 a.m. Chamber Connections hosted by Hometown Tire & Turf, 301 N. Main | 26 9:30 a.m. Chamber Connections hosted by Stupka Chiropractic & Wellness Center, 114 W. Euclid |
| | | 11:30 a.m. Chamber Board @ Chamber |



ROB MACKEY
Executive Director

CELEBRATING OUR CHAMPIONS

The recently completed United Way Campaign in McPherson County did well. In fact, it raised more money than any campaign since 2005. A big part of the reason is the support we received from CHS McPherson Refinery and its employees and Farmers Alliance Mutual Insurance and its staff. CHS and its workforce pledged a total \$87,267.65 and Farmers Alliance and its staff pledged \$48,917.22. These two employee groups

From the United Way of McPherson County

and their company corporate gifts totaled \$136,184.87 – 60% of the total dollars raised during the campaign. That is amazing!

There are a couple of remarkable women behind these campaigns. Jackie Christiansen at CHS and Courtney Swart at FAMI served as our champions at these companies. They helped educate employees about the services offered by United Way community partners and inspired them to give. We are so blessed by their commitment to United Way and we are grateful to their companies for their corporate support.

There are dozens of other companies and their workers throughout McPherson County who contribute, as well. People from all walks of life give. They advocate. They volunteer. They represent the caring spirit in McPherson County. To all of our champions who make the United Way work in McPherson County, we say thanks. Your United Way, through its 19 locally funded programs, is focused on Providing Basic Needs, Building Self-Reliance, Preparing Children for Life, and Rebuilding Lives. Each program has a cadre of dedicated people improving lives. They are on the front lines of need each day.

DQ GRILL & CHILL WINNERS

Congratulations to The ReUse It Center, 120 S. Highway 81 Bypass. They are the winner of a DQ Cake. Thank you Roger & Karen Horn, owners of DQ Grill & Chill, 1435 N. Main for providing the monthly DQ ice cream treat.




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