

August 2014

# The Chamber @WORK

*Doing what  
most people think  
just happens!*

306 N. Main, McPherson, Kansas 67460 • Phone: 620-241-3303 • www.mcphersonchamber.org • Visit us on Facebook

## WELCOME TO THE CHAMBER!

**Roundbox Marketing & Development LLC**  
418 S. Grand  
McPherson, KS 67460  
Contact: Jacob Strecker  
Phone: 785-424-0850  
Web: www.roundboxmktg.com

Roundbox Marketing and Development, LLC is an area marketing presence for any size company needing a voice for their product or service. With over 10 years of working over several industries, providing a well rounded marketing edge. Jacob Strecker with the support of his wife Andrea, five children Spencer, Adelynne, Camden, Jamison and Brielle has started Roundbox to fill the need of companies needing marketing and business development support and consultation.

**Kansas Certification Testing Center**  
1207 S. Main  
McPherson, KS 67460  
Contact: Hal Hoxie, Micah Church  
Phone: 620-504-6389  
Fax: 620-241-4030  
Web: www.kansaskctc.com

The Kansas Certification Testing Center will provide a facility for local Contracting Companies to refer their employees for annual safety certification exams. The Center is approved by the Association of Safety Council located in Houston, Texas. Operating the Testing Center will allow the refineries in the immediate area and other corporations to reduce their employee travel cost by providing a local facility to complete the government safety certification requirements. The Center will be equipped with high speed internet with a static I.P. address and with provisions for maintaining integrity partitioned computer stations.



Jennifer Burch  
Executive Director

### From the McPherson Chamber of Commerce

Several months ago the Chamber Board reviewed the current Chamber mission statement. We asked ourselves if the statement truly was reflective of the work that the Chamber does for our businesses as well as the community and area; does it provide some flexibility; does it guide us to the organizations goals; It was decided that the mission statement needed to be finetuned. The Chamber organization has a foundation of what purpose we serve, and the mission statement is the guiding statement to keep on task, in addition to obtaining goals. I believe the new, fresh mission statement better suits the McPherson Chamber of Commerce and what we wish to accomplish.

tion to obtaining goals. I believe the new, fresh mission statement better suits the McPherson Chamber of Commerce and what we wish to accomplish.

### Mission Statement:

*The McPherson Chamber of Commerce is a membership-based association of businesses, organizations and individuals working together to enhance the quality of life in the McPherson community and area. We promote a vibrant and active business climate supporting economic growth through leadership and active involvement by our membership.*

Jennifer Burch  
Executive Director

### FREE Business Counseling Free & Confidential One-on One Business Counseling Available

The Kansas Small Business Development Center will have an Outreach Center Consultant at the McPherson Chamber of Commerce office located at 306 N. Main from 9:00 to 4:00 on the following days:

#### Mondays

August 11, September 8, October 13, November 10, December 8.

The KSBDC offers individualized, confidential, and comprehensive business consulting at no charge to its clients. Any existing small business or individual interested or needing counseling in areas of: marketing and sales, accounting, financial analysis and cost control, personnel, inventory control, business start-up or acquisition, business liquidation or sale, strategic planning, and many other areas. One hour long appointments are available beginning at 9:00, 10:00, 11:00 2:00, 3:00 and 4:00 and can be made by calling the McPherson Chamber of Commerce at 620/241-3303.

## Rural Appreciation July 29th!

Preparations are being made for the 43rd Chamber of Commerce Rural Appreciation Hamburger Feed. This annual event is our way of showing appreciation to friends, neighbors and customers engaged in agricultural pursuits in McPherson County. We also use this event to showcase the McPherson 4-H Fair and the projects of the youth of our county.

The hamburger feed will be held on the 4-H grounds located at 600 W. Woodside, Tuesday, July 29, 2014 beginning at 5:30 and serving till 7:00 p.m. Tickets will be distributed to area businesses who have sponsored the event to give to their customers.

Thank you to the businesses who support and volunteer for this annual event and the Agriculture Committee of the McPherson Chamber of Commerce who organize the evening.

Sponsors: American Ag Credit, Krehbiel's Specialty Meats, McPherson Realty Exchange, Dale Powell, Jantz Lumber Do It Center, Stockham Family Funeral Home, McPherson Veterinary Clinic, Overhead Doors of North Central Kansas, The Country Register, Glidden-Ediger Funeral Home, McPherson County Farm Bureau Association, Hassman Termite & Pest Control, Wise & Reber LC, Ellene McKean & Associates, Culligan Water, Citizen State Bank, Home State Bank, Jim Leach, Horizon Real Estate Services, Dan & Sue Hervey, Ken D. Cotton DDS, Zeitlow Distributing, Tidy Laundry, Midway Motors, First Bank Kansas, Charlie Williams, Richard Penner DDS, PrairieLand Partners, Mid-Kansas Cooperative. If you would like to sponsor or volunteer, just give the Chamber at call at 241-3303.

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# 2013 - 2014 Chamber of Commerce Board of Directors

President- Dr. Brandon Trost, Integrated Health & Wellness Center

President Elect- Gena Strathman, First Bank Kansas

Treasurer- Jaymie Rothrock, Swindoll, Janzen, Hawk & Loyd • Past President- Dell Reese, Dirt Cheap Banners

Directors: Chad Clark, McPherson Healthcare Foundation, Corey Hoover, Midway Motors, Ted Odle, Home State Bank & Trust, Andy Elliot, Elliott Insurance & Real Estate, Gina Venable, Venable Jewelers, Bret McClendon, UDS #418 and Michele Cullen, Welco Services.

## chamber events

### July

- 17 **9:30a** Chamber Coffee hosted by Central Christian College Professional Education Chamber
- 12:00** Tartan Turkey @ CT Fit, 119 N. Main
- 24 **9:30a** Chamber Coffee @ Chamber
- 10:30** Lakeside Plaza Board @ Chamber
- 11:30** Chamber Board @ Chamber
- 29 **5:30p** Rural Appreciation Hamburger Feed @ 4-H Grounds
- 31 **9:30a** Chamber Coffee @ OPEN

### August

- 6 **7a** When Pigs Fly @ Perkins
- 12:00** Leadership Board of Trustees @ Chamber
- 7 **9:30a** Chamber Coffee @ A Few of My Favorite Things, 224 N. Main
- 12 **7a** Ag Committee @ Perkins
- 11:30a** Leadership Lunch &

- Learn @ Central College Kids Campus
- 13 **7a** When Pigs Fly @ Perkins
- 14 **9:30a** Chamber Coffee @ OPEN
- 20 **7a** When Pigs Fly @ Perkins
- 21 **4p** Women's Event @ Chamber
- 9:30a** Chamber Coffee hosted by When Pigs Fly @ McPherson Airport
- 22-23 **When Pigs Fly BBQ Contest & Fly In @ McPherson Airport**
- 28 **9:30a** Chamber Coffee @ OPEN
- 11:30a** Chamber Board @ Chamber

### September

- 1 Labor Day - Office Closed!
- 2 **12:00** Ambassadors @ Chamber
- 3 **12:00** Leadership Board of Trustees @ Chamber
- 4 **9:30a** Chamber Coffee hosted by Five Star Cellular/U.S. Cellular, 1358 N. Main

## When Pigs Fly BBQ Contest & Fly In

Bring the kids to the McPherson Airport, there is something for everyone to enjoy! Adults can visit with some of the top bbq contestants in the state, perhaps pick up a few tips on special rubs, secret bbq sauce ingredients and perfect smoke techniques!

The purpose of the When Pigs Fly event is to raise funds for the Agriculture Future of America Scholarship Fund that is awarded to a McPherson County student each year. Since 2000, over \$45,000 has been awarded to 17 students who are pursuing an agriculture based career.



### Friday, August 22

- 12:00 • Tandem Parachute Jumps \$210 (call 241-0684 to reserve)
- 4:00 p.m. • National Wild Turkey Federation Shooting Trailer • Concessions are open
- 6:00 • Opening Ceremony • Great Plain Antique Sanctioned Tractor Pull Contest • McPherson Saddle Club Pony Rides \$
- 8:00 • McPherson's Petty Cash Band

### Saturday, August 23

- 6:30 to 9:30 a.m. • Kiwanis Club Biscuits & Gravy Breakfast \$
- 6:30 to ? • Tandem Parachute Jumps \$210 (call 241-0684 to reserve)
- 8:00 • EAA Young Eagles FREE Plane Rides – 7-18 yrs old • National Wild Turkey Federation Shooting Trailer • Model A Car Display • McPherson Saddle Club Pony Rides\$ • Southwest Dairy Farmer Mobile Milking Trailer – see a real cow milked! • Grammys Pumpkin Patch Train Rides & Build & Blast! • Model A Car Club Display • McPherson FFA 75th Reunion
- 9:00 • Hildebrand Milk Samples
- 10:00 • Silver Buckle Drill Team Performance
- 11:30 am to 1:30 pm • The Real Pits BBQ – smoked meat sandwich, beans & drinks.
- 12:00 • Official start of the Kansas City Sanctioned BBQ Contest • 3:00 BBQ winners Announced & Prize Money Awarded



### From the United Way of McPherson County

The excitement is building as United Way of McPherson County prepares for Campaign 2014. This year's theme "Chapter 4 Change" reflects our goal to tell the story about our work and how it impacts individuals throughout our community. United Way dollars are dedicated to supporting human service projects addressing EDUCATION, HEALTH and INCOME.

Anne Kirchner  
Director

An integral component of our fundraising efforts is the employee campaign. More than 50 businesses and companies throughout McPherson County host an internal campaign to encourage employees to financially support United Way. Payroll deductions make the pledge process efficient, and many companies match the dollars pledged by their employees. Last year more than 40 percent of the \$225,000 cam-

paign goal was raised by employee campaigns.

To express our appreciation, United Way will recognize employee campaign volunteers on July 22 at an Employee Campaign Appreciation Luncheon. The event will allow us to say "thank you" to each employee who spends countless hours planning internal campaign activities, encouraging colleagues to make a financial commitment and managing the pledge process. These duties are in addition to their routine employment responsibilities.

Luncheon guests will also gain insight about United Way projects, will preview materials for Campaign 2014 and will learn how to motivate fellow employees to give. Our goal is to display our true appreciation for their unselfish support and provide them with the tools and knowledge to increase their employee campaign results.

Business owners and company representatives are encouraged to support the United Way employee campaign process. Encourage your campaign coordinators to attend the luncheon. Upon their return, listen to the United Way story and work together to determine the best way to improve your workplace campaign. If your company doesn't have an employee campaign, call 620.241.5152 to learn how to establish one and become a part of the story!

Anne Kirchner, Executive Director

## DQ GRILL & CHILL WINNERS

Every month DQ Grill & Chill, 1435 N. Main provides 1 lucky chamber member a FREE DQ Ice Cream Cake. This month's winner is David & Danny Williams of Redigas, Inc. located at 524 S. 81 Bypass.

We hope they enjoy their special treat!

## Culligan Water ... it goes with everything!

Thank you to Tracy Sterling and his staff with Culligan Water Conditioning. For Chamber member ribbon cuttings they provide cases of refreshing purified drinking water. Culligan Water Conditioning is located at 401 N. Oak or they can be reached by yelling "Hey Culligan Man"! or by simply calling 241-4282 to learn more about their water products and water softener services. Thank you again!

Thank you to the following sponsors!

**Wild Hogs Club \$1,000.00**  
Peoples Bank & Trust  
Trust Company of Kansas

**Pork Loins Club \$500.00**  
Elliott Insurance Agency Inc.  
McPherson County Feeders  
Krehbiels Specialty Meats, Inc.  
Grasshopper Company  
Midway Motors  
McPherson County Farm Bureau  
Zeitlow Distributing Co.

**Pork Chop Club \$250.00**  
Prairie Bank of Kansas, Hassman Termite & Pest Control, Wise & Reber LC, Farmers State Bank, MKC, Chemstar Products, Farmers Alliance Mutual Ins. Co., Home State Bank, First Bank Kansas, Glidden-Ediger Funeral Home, Nex-Tech Wireless, McPherson Realty Exchange, S & S Farms, Swindoll, Janzen, Hawk & Loyd LLC, Rock'n E Farms, Sunflower Bank

**Other Donations**  
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