

May 2012

The Chamber

@WORK

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most people think
just happens!*

306 N. Main, McPherson, Kansas 67460 • Phone: 620-241-3303 • www.mcphersonchamber.org • Visit us on Facebook

Welcome to the Chamber!

Save 'N Share
209 S. Main
McPherson, Ks 67460
Phone: 620-241-7389
Contact: Terry & Jalayn Stieben,
Roy Wash

Save 'N Share is a thrift store and has been in business since 1973. The store is operated by Churches United in Ministry. The purpose of the store is to provide quality used items to people at a low price. They also provide items at no cost to people in need. The profit from the store goes to help people who need financial assistance.

The Save 'N Share has taken on a department store look in their brand new location at 209 S. Main. You can find all types of merchandise in their newly expanded space. There are about 75 great volunteers who work weekly and keep the shelves and racks full. The quote of the day recently came from an out of town shopper who asked "Where is the thrift shop?"

Hours:
Tuesday, Wednesday & Thursday
9:30 a.m. to 4:30
Saturday 9:30 a.m. to 1:30 p.m.
Donations are received during open hours at the entrance in the back.

Associates in Family Care, LLC
400 W. 4th
McPherson, Kansas 67460
Phone: 620-241-5500
Fax: 620-241-6206
Web: www.associatesinfamilycare.org
Contacts: Karen Willis, Dr. Brian Billings, M.D., Dr. Andrea Herrera, M.D.

Dr. Thomas Billings, M.D. opened his practice in 1971 at 400 W. 4th Street where he still practices today. When his son joined his practice in 2000, the name was changed to Billings Family Medicine. In 2011 Dr. Brian became the owner of the practice and the name changed to Associates in Family Care, LLC in anticipation of another physician joining the practice. Dr. Andrea Herrera, M.D. joined the practice in August, 2011. All three physicians are Board Certified in Family Medicine. Dr. Brian also specializes in Obstetrics. The practice has its own in-house laboratory, digital radiology, pulmonary function testing, allergy injections, EKG and ultrasound for Abdominal Aortic Aneurism. Dr. Herrera also specializes in women, children and sports medicine. She is currently accepting new patients.

Sign Up for Tartan Turkey Golf Tournament

Plans are already in place for the Tartan Turkey Golf Tournament, scheduled for Saturday, June 9 at Turkey Creek Golf Course. The 4 person scramble includes green fees, continental breakfast (Scott's Hometown Foods), BBQ lunch (The Real Pitts BBQ), and a hole in one contest for a golf trip for two to the Bahamas (Advantage Travel Agency). Participants will also have an opportunity to bid on several golf packages to some of Kansas' premier golf courses.

"As past president of the Chamber, I get to chair the only fund raising event of the Chamber," explains Chad Alexander, 2010-2011 Chamber President. "Although, this event is a Chamber sponsored event, it is open to the general public; anyone can enter a team to play. Revenue generated from the tournament helps support the Chamber organization with economic development efforts and other initiatives that are not covered through memberships alone."

"Not only is this a revenue generated event for the Chamber organization, it provides a network opportunity for our members, their employees and clients" adds Jennifer Burch, Executive Director. The Chamber golf tournament is organized by the Tartan Turkey Golf Tournament Committee and the 2011-2012 Chamber Board of Directors.

The tournament needs approximately 55 dozen golf balls which are used for the golfer gift bags & prizes. If your business would like to donate balls or items in increments of 4 to be used for the flight prizes, it would be greatly appreciated. The prizes do not need to be golf

related - ideas would be gift cards, video rentals, food coupons, golf towels, caps, t-shirts, gift certificates, etc. It is not too late to be a ACE, EAGLE or BIRDIE Sponsor. Contact the Chamber office for sponsorship information, team registration and volunteer opportunity.

ACE Sponsors: Farmers Alliance Mutual Insurance Co., Peoples Bank & Trust, Home State Bank & Trust, Farmers State Bank, Adams, Brown, Beran & Ball, Sunflower Bank, National Cooperative Refinery Association, The Mortgage Company, Welco Services, Ferguson Production, Midway Motors, Gilmore Solutions Inc., EdwardJones (Gary Hess)

EAGLE Sponsors: Kansas Secured Title, First Bank Kansas, McPherson Business Solutions, Mattress Haven, Hassman Termite & Pest Control, TCK Trust Company of Kansas, King Enterprise Group, LSI Staffing - Hire Principle, Central Plastics, Pizza Hut/Wing Street, Graber's ACE Hardware

Other Donations: EdwardJones (Brad Seibel), Ameriprise Financial, Citizens Community Bank, Ken Cotton, DDS, The Well.

EARLY TURKEY 4 person Team Registration: \$260 for non-Competitive and \$360 for Competitive (After May 18th registration is \$280 and \$380).

18 holes of golf at Turkey Creek (cart rental is NOT included - to reserve your cart call Turkey Creek at 241-8530).

- Mulligans
- Continental Breakfast
- BBQ Lunch
- Hole Prize Bonuses!
- Hole In One Prize
- Golfer Gift Bag
- Fun, Networking
- Business Builder

Lucky Winner of a DQ Treat

Congratulations to Richard and Marty Case of Ash Creek Upland Game Hunting, Ltd., 269 Pawnee. They are the winners of a DQ treat - compliments of Roger and Karen Horn, McPherson DQ. Thank you McPherson DQ!



From the Director

What Distinguishes The Chamber

It's a question that every businessperson should ask. The networking and business promotion opportunities, our members will tell you, are what make Chamber membership one of the best investments that your business can make.

The Chamber, when taken as a whole, is the biggest business networking organization in McPherson County and has been here since 1921. We are a combination of retail, service, education, professional, retired, non-profit, industry, small business, large business and individuals. This means that we have very diverse & dedicated business sectors that represent our overall community and area.

Community Exposure: As a member of the Chamber, you get the intimate networking environment that you would

expect with any small group, while having access to business to business networking and marketing opportunities, training, promotional programs and community development initiatives. The Chamber can help you grow your business.

Marketing: Chamber members have access to many marketing products and services most of which cost zero to members. This includes items like free advertising in the weekly E-McNews, Welcome to McPherson Gift Bags, referrals, Member Mentions on Facebook

& McNews, website and our annual listing. There are countless ways that any chamber member can gain exposure to the entire McPherson area business community, and we're always happy to talk more about them.

I would love the opportunity to visit with any business about Chamber membership - it is more affordable than you might think. Just give me a call at 241-3303.

Jennifer Burch
Executive Director

Chamber Board Member Appointed To State Position

Congratulations to Mike King of King Enterprise Group who was recently appointed by Governor Brownback as the Secretary of the Kansas Department of Transportation. Mike has served on the McPherson Chamber of Board of Directors for 2 years, and we wish him all the very best as he takes on this new challenge.

Welcome Richard Ragan to the Board!

Mike King of King Enterprise Group will not be able to fulfill his term on the McPherson Chamber of Commerce Board of Directors, due to his position with the Kansas Department of Transportation. Recently the Board approved Richard Ragan of Brown's Shoe Fit to fill Mike's unexpired term. Richard has spent the last five years

with his wife Megan, their two dogs and one cat. Growing up in Enid, Oklahoma, Richard moved to McPherson from Lawrence and maintains that his hobby is his shoe store, watching sports and community theater (which he has not had time to do).

Leadership McPherson Alumni Lunch

The Leadership McPherson Board of

Trustees has organized a spring Lunch & Learn that will be held at Smoky Valley Nursery, 600 W. Northview on Friday, May 4 at 11:30 a.m. Jeff Chambers, owner of Smoky Valley Nursery will provide information about what we should know about spring planting and other services he provides. Call the Chamber office at 241-3303 by Wednesday, May 2 for your reservation. The cost of lunch for Leadership Alumni is \$10.

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2011 - 2012 Chamber of Commerce Board of Directors

President- Greg McCullough, Farmers Alliance Mutual Insurance • President Elect – Dell Reese, Dirt Cheap Banners

Past President – Chad Alexander, Peoples Bank & Trust • Treasurer – Jodi Baerg, Adams, Brown, Beran & Ball, Chtd

Directors: Rob Monical, McPherson Hospital, Jim Leach, retired, Richard Ragan, Brown's Shoe Fit, Ron Willems, Sunflower Bank,

Anna Ruxlow, McPherson College, Penny Selzer, Selzer Backhoe Service, Troy Short, Hospira, Corey Hoover, Midway Motors

Mission: to work as an organization of individuals, businesses and professionals to enhance the economic, civic and cultural interests of the McPherson area.

Free & Confidential One on One Business Counseling Available

The Kansas Small Business Development Center will have an Outreach Center Consultant at the McPherson Chamber of Commerce office located at 306 N. Main from 9:00 to 4:00 on the following days:

Monday's
May 21, June 18, July 16, August 20, September 17, October 15, November 19 and December 10.

The KSBC offers individualized, confidential, and comprehensive business consulting at no charge to its clients. Any existing small business or individual interested in needing counseling in areas of: marketing and sales, ac-

counting, financial analysis and cost control, personnel, inventory control, business start-up or acquisition, business liquidation or sale, strategic planning, and many other areas. One hour long appointments can be made by calling the McPherson Chamber of Commerce at 620/241-3303.



Ann Engel
Main Street Executive Director

Main Street Report

"Cash Mob Hits Quick" aiming to flood local business with sales! This is the headline that we hope to see in the McPherson Sentinel the first week in May after the McPherson Cash Mob is unleashed!

What is a CASH MOB, you ask? Basically, a cash mob is a group of people whose purpose is to support the local businesses they love, boost sales, and create a social experience. A date, time and meeting place is pre-determined and publicized on face book, other media outlets, e-mail and by word of mouth. All attendees agree to spend a minimum pre-set amount, usually \$10-\$20 each. As the group gathers on the chosen date, the leader has a container with all the eligible businesses listed on slips of paper. One business name is drawn, and the "mob" heads to that store, each spending the previously agreed upon amount. The store drawn has no idea they are coming, and is hopefully pleasantly

surprised with both the number of people and the sales.

We first read about this in Wichita, then Hutchinson, then Russell, Emporia, basically all over the State, as well as the country, with the first Cash Mob reported in August 2011 in Buffalo, NY. This is taking the "shop local first" just one step further by making it an organized "mob", and is a great way to 1) Support locally owned/operated businesses in the community; 2) Thank local businesses for their investment in the community; 3) Bring awareness of the products and services that are available locally; and 4) Remind us not to take for granted that a business will always be there.

Please join us on Thursday, May 3rd, at 6pm for the McPherson Cash Mob as we meet at The Plaza (corner of Marlin & Main) and prepare to flood a local business with sales! For general cash mob information, check out <http://cashmobs.wordpress.com/> or for specifics on our McPherson "Mob" type in McPherson Cash Mob on Face Book. Spread the word!

Ann Engel
Director

chamber events April/May 2012

April	May	
18 4:00 p.m. Women's Event @ Chamber	1 12:00 Ambassadors @ Chamber	11 All Schools Day – office closed
19 9:30 a.m. Chamber Coffee @ Dirt Cheap Banners – 1317 N. 81 Bypass	4:00 p.m. YP Mac @ Chamber	17 9:30 a.m. Chamber Coffee @ Turkey Creek Golf Course, 1000 Fox Run, hosted by Tartan Turkey Golf Committee
20 11:00-1:10 Chamber Academy @ HCC - McPherson Planned Renegotiation	7:00 a.m. When Pigs Fly @ Perkins	18 11:00-1:10 Chamber Academy @ HCC - McPherson Characteristics of Managers
25 9:00 a.m. Rev Up Your Email Marketing, The Well, 101 N. Main	9:30 a.m. Chamber Coffee @ McPherson Public Library 214 W. Marlin	21 9:00 a.m. Kansas Small Business Development Center Counselor @ Chamber
26 9:30 a.m. Chamber Coffee hosted at ReUse It Center, 1060 W. Kansas	11:00-1:10 Chamber Academy @ HCC - McPherson Bringing Out the Leader in You	24 9:30 a.m. Chamber Coffee @ Northgate Manor, 1442 Garden Lane
10:30 a.m. Lakeside Plaza Board Meeting @ Chamber	11:30 a.m. Leadership Alumni Lunch @ Smoky Valley Nursery 600 W. Northview	11:30 a.m. Chamber Board @ Chamber
11:30 a.m. Chamber Board meeting @ Chamber	8 7:00 a.m. Kelly's Bar in Canton @ Perkins	25 11:00-1:10 Chamber Academy @ HCC - McPherson Strength Deployment Inventory
5:30 p.m. YP Mac Social @ First Bank Kansas, 1301 N. Main co sponsor Ellene McKean & Associates	12:00 Community Development @ Chamber	
27 11:00-1:10 Chamber Academy @ HCC - McPherson Personality Profile	10 9:30 a.m. Chamber Coffee	

McPherson is "Open" for Business TV Ads

This marketing opportunity has several facets to it, it is not only to promote the retail businesses in McPherson, but also an opportunity to market our community to visit, shop and to live. Any McPherson Chamber or Main Street member can advertise in the "McPherson is OPEN for Business" tv ads. In fact the more variety we have provides

a better overall picture of our community. The TV ad program is offered by the McPherson Chamber of Commerce and McPherson Main Street. If you would like to participate you can sign up at any time. Contact the McPherson Chamber of Commerce at 241-3303.

TV Ad program details:

Three businesses per commercial, 8 second per business, commercial length 30 second
Minimum of 90 commercials

per month, per business
3-month commitment per business
No production charges
Billing will be done through the Chamber or Main Street to take advantage of the non-profit rate and free match.
Commercials will run in Salina, Lindsborg, McPherson and Great Bend/Hays area on Cox Cable channels, channel 10 locally.
\$125.00 per business, per month



Brenda Sales
Director

From the United Way of McPherson

For fifteen years now, the United Way of McPherson County has been partnering with our local Association of Letter Carriers in collecting food donations for the McPherson County Food Bank. This Nationwide one day event is always scheduled on the second Saturday in May...May 12th this year.

Food Banks have a greater demand for donated food items with the close of school for the summer months. Children are out of school and do not have the opportunity to participate in the school lunch program.

It is so easy to participate in the Letter Carrier Food Drive. Just leave non-perishable food donations in a

bag near your mailbox on Saturday, May 12th before arrival of your letter carrier. Suggested food donations are canned meats and fish, canned soup, juice, pasta, fruits, vegetables, cereal and rice. Please do not include items that have expired or those in glass containers. Letter Carriers and United Way volunteers will pick up the food donations and deliver them to the McPherson County Food Bank.

McPherson residents will receive a postcard reminder the week of the May 7th. These cards can be attached to food donations to make it easily recognized for pickup. You may also leave food donations at the Post Office collection sites any day the week of the Food Drive.

Please consider the simple gift of canned food. With your generosity, we can help fill the McPherson County Food Bank shelves!

Brenda Sales
Director



Anne Hassler
Director

From Convention & Visitors Bureau

It's definitely spring-time in McPherson. April showers and the flowers aren't even waiting until May to make an appearance. My lawn mower can't seem to keep up with the grass. After such a dry winter, it's nice though to have some moisture.

In addition to flowers and showers, springtime also means it's time for All Schools Day – 2012 will be the 99th year for the county-wide celebration.

The CVB is working closely with the All Schools Day Committee and Cox Channel 22 to broadcast the parade statewide for the first time. It will be an exciting opportunity to show the state our longest-running tradition and promote the community and all it has to offer. I don't have all of the details as of the writing of this column but be sure to watch Channel 22 or set up your DVR if you're heading out to the parade.

Speaking of All Schools Day, stop by 306 N. Main to buy your \$2 button that gets you into all of the official activities. If you're feeling nostalgic, check out the official web site at www.allschoolsday.com for photos of previous years.

Anne Hassler
Director

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