

The Chamber Business Journal

May 2018

Doing what most people think just happens!

306 N. Main, McPherson, Kansas 67460 • Phone: 620-241-3303 • www.mcphersonchamber.org • Visit us on Facebook

Congratulations & Welcome to the Chamber!

MAC-TOWN CROSSFIT

611 W. Marlin
McPherson, KS 67460
Contacts: Sarah & Chad Muehler
Phone: 620-755-1905
Facebook: Mac-Town CrossFit
Web: www.mactowncrossfit.com
Hours: 5:15 a.m. to 9:30 a.m., 12:00-1:00 p.m.,
4:00 p.m.-7:30 p.m. and various other times as needed.

Chad and Sarah have been a part of the McPherson community since 2007. They opened **Mac-Town CrossFit** originally CrossFit Pathos in 2012 with a goal to provide the best of what CrossFit offers to the community.

They have a passion for people and love that they get to share in their health and wellness. They take that responsibility and privilege very seriously. The **Mac-Town CrossFit** business has grown to nearly 100 members and they have BIG plans to continue to grow and offer broader fitness and nutrition services to this area.



Runners, Walkers, Joggers, Strollers Wanted!

There is no time like now to check your “get healthy,” “start walking/running” goal off your list than now! Register for the Mac County 5K Round Up scheduled Saturday, April 21, 2018 in McPherson beginning at the McPherson High School (west parking lot). Start time 8:00 a.m. sharp!

Registration for 5K - \$30 and the 1 Mile \$25

Participants can run or walk either event, however the course will close at 8:45 a.m. and awards will be presented by 9:00 a.m.

Top 3 male and female 5K finishers will be recognized with a prize like no other event. Winners will receive special cuts of meat (provided by S & S Farms and Krehbiels Specialty Meats) 1 mile participants will not be timed or receive awards.

The Mac County Round Up is sponsored by the McPherson Chamber of Commerce Agriculture Committee to fund an Agriculture Future of America Scholarship for a McPherson County student studying an ag related field of study.

More information: www.mcphersonchamber.org or 620-241-3303.

New Event Announced

Chamber Classic “Holes with Personality” Golf Tournament

This isn't your run-of-the-mill golf tournament. It is definitely unconventional! Chamber Classic committee invites everyone that enters for a round of frivolity.

“It was time for our golf tournament to be distinguished from all the other golf tournaments,” said Jennifer Burch, Executive Director. “Our goal is to try to engage as many businesses in the tournament as possible. Each hole will have a different and unique challenge that even non-golfers like myself can enjoy. So even if you are a good golfer, a hacker, there's no guarantee you're going to be better than anyone else,” added Burch.

Save the date for Friday, June 8 at the Turkey Creek Golf Course for 11:30 lunch and a 1:00 shot gun start, followed by dinner and awards. Details will be sent out in the mail to members and posted on our Facebook page as well as on our website: www.mcphersonchamber.org.

Effective Leadership for First Line Managers & Supervisors

The McPherson Chamber of Commerce is pleased to bring back Bill Drury, nationally recognized management consultant, author and speaker for a workshop created specifically for company supervisors and managers.

The 1/2 day seminar has proven strategies and techniques to help every leader, manager or supervisor in your business build employee engagement and teamwork.

Topics Include:

- 21st Century team challenges
- Giving the gift of honor/mutual respect
- Building trust
- Energizing hard work
- Problem solving together
- Improving communication
- Effective listening skills
- And more!

Scheduled for Wednesday, May 23 – 8:00 a.m. to 12:00 noon @ The McPherson Museum, 1111 E. Kansas

Call the Chamber at 241-3303 to register! Chamber member Discount! Register by May 14 \$149.00 or \$129.00 each for 5 or more! After May 14 the cost is \$169.00.

Others register by May 14 \$199.00 after May 14 \$219.00.

From the McPherson Chamber of Commerce



Jennifer Burch
Executive Director

Employee Loyalty

(Excerpts from The Future of Leadership: Rise of Automation – published April, 2018)

Train people well enough so they can leave. Treat them well enough so they don't want to.” -Richard Branson

Success of a business can be attributed to the constancy and loyalty of the employees. As a business owner, you can't just automatically assume an employee is going to be loyal because you are providing a regular

paycheck. Loyalty has to be earned by the way you treat your employees.

With workforce shortages, it is important to put emphasis on retaining your best employees. According to data drawn from 30 case studies, the costs of employee turnover is at least 20% of their salary when an employee leaves. These costs reflect the loss of productivity from the departure, the cost of finding a replacement, and the reduced productivity while the new employee gets up to speed. Beyond the tangible losses, it affects the teams stability and causes other employees to reconsider their loyalty towards the business.

When employees feel disconnected, undervalued, and unappreciated, it doesn't take long for them to jump ship and look for another job that will recognize their contributions. The only thing that can stop a high employee

turnover is to give employees a reason to stay, or, even better multiple reasons.

Tips To Help You Keep Your Best Employees

*Don't treat employees like machines – employees want to know their employer understands the need for a work/life balance and respects their personal time.

*Create opportunities of growth and development – always make sure there are ways your employees can grow and can do work that inspires them

*Reward employees' efforts – an open company culture with room for recognition and appreciation is very important. If you want the best, you must pay the price for the best.

*Don't micromanage – trust employees. Give them autonomy and breathing space to get their work done.

*Provide adequate training and support. Training demonstrates a company's commitment to employees in terms of personal and professional growth.



CHAMBER OF COMMERCE
— McPHERSON —

DQ GRILL & CHILL WINNERS

Congratulations to Peoples Bank, 101 S. Main. They are the winner of a DQ Cake. Thank you Roger & Karen Horn, owners of DQ Grill & Chill, 1435 N. Main for providing the monthly DQ ice cream treat.



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Staff: Jennifer Burch, Executive Director • Debbie Hawkinson, Administrative Assistant • Shirley Mackey, Program Assistant



Website to Connect Job Seekers

The Kansas Department of Commerce in partnership with KANSASWORKS, has launched a new website aimed at connecting job seekers with Kansas companies offering on-the-job training through the state’s Registered Apprenticeship program. KSapprenticeship.org offers easy to follow navigation for both job seekers and businesses, enabling both to better leverage the resources available to connect employers with potential apprentices.

The Kansas Registered Apprenticeship Program balances a unique partnership between job seekers and employers throughout the state as an employment-and-training program where job seekers earn wages while learning a skilled profession in a specific field, such as construction, healthcare, or culinary arts.

Registered Apprenticeship combines classroom studies with on-the-job training supervised by a skilled employee. Much like a college education, it takes several years to become fully trained in an occupation. Unlike college, apprentices earn a paycheck and gain valuable work experience while they learn. Beginners in the program make less money than skilled workers, but they progress with regular wage increases.

Registered Apprenticeship requires an employer/employee relationship. The sponsor must have a position opening, and individual sponsors select the apprentices.

Minimum age requirements differ by industry, although the typical minimum age is 18 years old. Apprentices complete one to six years of paid, supervised, work-based training and technical instruction. Apprenticeships length varies based on the occupation and should be considered completed when the apprentice performs at the highest skill levels in their professions.

For more information go to KSApprenticeship.org



chamber events

April

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|----|--|----|--|
| 19 | 9:30 a.m. Chamber Connections @ Prairie Landworks, 905 N. Vanguard | 10 | 9:30 a.m. Chamber Connections hosted by All Schools Day Committee @ McPherson Museum, 1111 Kansas Ave. |
| 21 | 7:00 a.m. Mac County Round Up | 11 | All Schools Day – Chamber Office closed |
| 26 | 9:30 a.m. Chamber Connections hosted by Stupka Chiropractic & Wellness Center, 114 W. Euclid | 16 | 12:00 Ambassadors @ Chamber |
| | 11:30 a.m. Chamber Board @ Chamber | 17 | 9:30 a.m. Chamber Connections |
| | | 23 | 8:00 a.m. Effective Leadership – Supervisors & Managers (see article) |

May

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| 2 | 12:00 Leadership Board of Trustee @ Chamber | 24 | 9:30 a.m. Ribbon Cutting & Chamber Connections hosted by studio316 fitness, 113 W. First Street, Ste. A |
| 3 | 9:30 a.m. Chamber Connections @ Harmony Christian Church, 1713 Mowhawk Road | | 11:30 a.m. Chamber Board @ Chamber |
| 8 | 12:00 Community Development @ Chamber | 28 | Memorial Day – Chamber Office closed |
| 9 | 7:00 a.m. Agriculture Committee @ The Well,101 N. Main | 31 | 9:30 a.m. Chamber Connections hosted by McPherson Pipeliners Baseball Team @ Light Capital Ball Field, Fish & Avenue A. |



ROB MACKEY
Executive Director

A SIGH OF RELIEF

In this day and age, it’s relatively rare to find someone who has spent nearly four decades of his life working for one organization. Meet Dave Jones, who served as Executive Director of United Cerebral Palsy of Kansas for 39 years.

Dave is well known in United Way circles for travelling the state to meet with staff and volunteers to educate them about cerebral palsy, a condition (not a disease) and helping raise a lot of money to help people with developmental disabilities. Dave recalls working with a high school senior with cerebral palsy who wanted to drive a van, but needed adaptable

From the United Way of McPherson County

equipment. Dave said “he had to have a joystick and voice-activated lights” to be able to drive. But that would have cost about \$75,000. Dave took the student to meet with a Hutchinson man who had such a vehicle. A year later, the man from Hutch had passed away and the wife remembered the recent high school graduate, who appeared in Dave’s office with the news that he had acquired the van for just \$10,000.

“So many families get bounced around.... referred everywhere,” said Jones. “Probably the most rewarding part about it is hearing the relief in parents’ voices when you tell them there’s help available. Most of the time, we’re able to help.”

“That United Way connection has been great for us. We get a lot of referrals through

United Ways,” Dave said.

Dave Jones has had a tremendous impact on the lives of thousands of people in Kansas. Not just people with cerebral palsy. The organization helps people with a variety of disabilities. United Way of McPherson County continues to support what is now known as the Cerebral Palsy Research Foundation (CPRF). Whether it’s adjusting a wheelchair or providing adaptive equipment, this nonprofit gets results for people right in our own backyard.

Upon his retirement in March, Dave joined the agency’s board of directors and will remain engaged. In the meantime, he’ll get more time on the lake, and we hope the fish are biting. Thanks for your service Dave.



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