

September 2011

# The Chamber @WORK

*Doing what  
most people think  
just happens!*

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*Welcome to the  
Chamber!*

## Looking for Ambassadors

### Do You Have The Right Stuff?

#### CATALYST SAFETY TESTING

1401 Highway 81 Bypass  
McPherson, Ks 67460  
Contact: Gina Wedel  
Phone: 620.504.6614  
Fax: 620.241.8015

Catalyst Safety Testing is a drug testing company, specializing in mobile collections. The main facility is in McPherson, located at 1401 Highway 81 Bypass—in the upstairs of King Enterprise Group. The collectors are specially trained and certified in the collection process and client confidentiality. They are currently servicing pipelines, school systems, municipalities, and many other businesses. They are looking forward to becoming more involved in the City of McPherson, and excited to play a role in keeping the city drug free.

#### MCPHERSON HOUSING COALITION

1826 14th Avenue  
McPherson, KS 67460  
Contact: Chris Goodson

Bonnie Hoffman  
Mary Driskill  
Phone: 620.241.7828 x 11  
Fax: 620.245.0793

McPherson Housing Coalition is a 501 c (3) organization that is dedicated to providing housing opportunities to low to moderate income families in McPherson County, through new construction, multi-family and rehabilitation.

#### KWIK SHOP #710

820 E. Kansas  
McPherson, Ks 67460  
Contact: Sheila Provance  
Phone: 620.241.3403

Fax: 620.241.7383  
Kwik Shop Inc. is a division of Kroger. They are a convenient store that provides quality products with quality service in a clean and safe establishment. They offer monthly specials on several items including hot food. Stop in today and check them out!

The McPherson Chamber of Commerce is looking for enthusiastic, high energy members who enjoy meeting new people and having fun to fill the position of the Ambassadors, which is part of the Chamber's business outreach efforts and the public relations arm of the Chamber.

We are seeking individuals who would be interested in serving as Chamber Ambassadors. To be considered for this prestigious position, an ambassador must be a member or employed by a member of the McPherson Chamber of Commerce in good standing for at least a year and have demonstrated an interest in the Chamber of Commerce. Ambassadors must be willing to commit to a 3 year term of service and to devote time each month to be out in the community on behalf of the McPherson Chamber of Commerce.

Each month Ambassadors dedicate time to interact with other business entrepreneurs, professionals, volunteers and other individuals on behalf of the McPherson Chamber of Commerce in person or by telephone. Ambassadors encourage members to become involved and help them to learn more about the Chamber programs and initiatives. Ambassadors foster communication between the chamber staff and members and act as the eyes and ears of the Chamber in the community.

#### Duties Ribbon Cuttings

The McPherson Chamber of Com-

merce welcomes the opportunity to conduct ribbon cuttings for the following Chamber members: new business in McPherson, new owners(s) of an existing business, and relocation or major expansion of a business.

- Emcee ceremony (Gets you and your business in the spotlight!)
- Contact Chamber member and get brief history or background to make proper introductions (Great opportunity to get one on one with a prospect client/customer)
- Review ribbon cutting procedures with members; indoor/outdoor ceremony, refreshments (Building that business relationship!) Assist in the ribbon cutting ceremony (In the Spotlight!)

#### Monthly Meetings

Attend monthly committee meeting – 1st Tuesday of each month at 12:00 at the Chamber office (Committee meets September through June)  
Make contact with (3) different Chamber members each month and report on visit at the monthly Ambassador meeting

#### Other

- Attend other/volunteers at Chamber functions such as: Chamber Weekly Coffees, Chamber Academy Workshops, When Pigs Fly, Rural Appreciation, Farm Forum, Chamber Business After Hours/Annual Meeting/Expo, etc.
- Share opportunities about Chamber membership with

- new businesses.
- Participate in a Chamber membership drive
- Bring potential new members as guests to Chamber functions

#### McPherson Chamber of Commerce Official City Map

### New City Maps Are Here, New City Maps Are Here

A special thanks to the sponsors of the Official McPherson Chamber of Commerce City Map; McPherson Abstract & Title Company, Inc., Assurance Title Services, Inc., and Kansas Secured Title who have been underwriting the cost of providing city maps for the community for many years. It was time for a new look and the creative talents of Phil Parrish of Atelier Design & Print did an awesome job. The full color map has been updated with new streets and walking paths (thank you City of McPherson Department of Public Works).

Stop by the Chamber office and pick up a supply to have available in our office or business to distribute.

#### Chamber Business After Hours & Annual Meeting Scheduled

Save the date for Thursday, October 20 for the Chamber Annual Meeting and Business After Hours beginning at 5:30 p.m. at the Best Western Holiday Manor Convention Center.

## YP MAC Wants YOU!

YP MAC was started as an initiative of the Chamber and has been designed to motivate, inspire and retain young talent not only in McPherson, but in the county as well by providing networking, professional development and volunteer opportunities.

\*Retention of young talent in our area is a very important matter. Through the opportunities of professional networking and personal connections, we are opti-

mistic that young people gain professional experience and will stay and put roots down. It is difficult to be successful in a community without being part of the community. YP Mac helps young people build the network necessary for success and it also allows for the young people to become exposed to everything from non-profits to all business sectors of McPherson County,\* states Jennifer Burch, Executive Director of the McPherson Chamber of Commerce.

Get Connected! Attend a YP MAC Function if you or your employees are 21 to 40ish we encourage you to be a part of the YP MAC. YP MAC is an opportunity for

you and/or your employees to make connections with other Young Professionals/People in McPherson County. There are monthly socials planned throughout the county and quarterly Lunch & Learn. This is a very important initiative of the McPherson Chamber of Commerce that not only our Chamber and community can benefit from, but the whole McPherson County. Getting young professionals/people acquainted with the business community encourages community involvement as well as facilitates professional relationships. All this makes for a better, happier employee that has connections outside his or her job.

#### YP MAC SOCIALS

5:30 P.M. TO 7:00 P.M.  
**Thursday, August 25**  
at Block 32 in Moundridge,  
sponsored by Mid Kansas Coop  
**Thursday, September 22**  
at Home State Bank & Trust – Main Bank  
**Thursday, October 27**  
at Time Out Sports Bar & Grill  
**Thursday, December 8 Holiday Party**  
at Amics

**LUNCH & LEARN 11:30 A.M. TO 1:00 P.M.**  
**Thursday, November 10**  
at The Well  
speaker Marci Penner, Kansas Sampler Foundation

For additional information or to make a reservation contact the Chamber at 620/241-3303.

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*Your Confidence Is Our Reputation*

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# 2011 - 2012 Chamber of Commerce Board of Directors

(effective 9/1/11)

President - Greg McCullough, Farmers Alliance Mutual Insurance • President Elect - Dell Reese, Dirt Cheap Banners  
 Past President - Chad Alexander, Peoples Bank & Trust • Treasurer - Jodi Baerg, Adams, Brown, Beran & Ball, Chtd  
 Directors: Patricia Goad, McPherson Hospital, Jim Leach, retired, Michael King, King Enterprise Group, Ron Willems, Sunflower Bank,  
 Anna Ruxlow, McPherson College, Penny Selzer, Farmers State Bank, Troy Short, Hospira, Corey Hoover, Midway Motors

Mission: to work as an organization of individuals, businesses and professionals to enhance the economic, civic and cultural interests of the McPherson area.

## Chamber events

August	Aug./Sept. 2011
23 4:00 p.m. Go McPherson @ USD #418	15 9:30 a.m. Chamber Coffee hosted by
24 7:00 a.m. When Pigs Fly @ Perkins Men's Trip departs for New York City	20 9:30 a.m. Chamber Coffee @ Chamber 1st Thursday Main Event
25 9:30 a.m. Chamber Coffee hosted by When Pigs Fly @ McPherson Airport 11:30 a.m. Chamber Board @ Chamber 5:30 p.m. YP Mac Social @ Block 32 in Moundridge, sponsored by Mid Kansas Coop	21 4:00 p.m. Women's Event @ Chamber 22 9:30 a.m. Chamber Coffee hosted by Swindoll, Janzen, Hawk & Loyd 11:30 a.m. Chamber Board @ Chamber 5:30 p.m. YP Mac @ Home State Bank
26 6:00 p.m. When Pigs Fly BBQ Contest & Fly In Opening Ceremony @ McPherson Airport	27 6:00 p.m. The 3Ms of Business @ Chamber 28 12:00 noon BAM! @ Chamber 29 9:30 a.m. Chamber Coffee hosted by
27 6:30 a.m. When Pigs Fly BBQ Contest & Fly In @ McPherson Airport	September
	1 9:30 a.m. Chamber Coffee @ Chamber 1st Thursday Main Event
	6 12:00 noon Ambassadors @ Chamber 4:00 p.m. YP Mac @ Chamber
	7 12:00 noon Leadership Board @ Chamber 9:30 a.m. Chamber Coffee hosted by Krehbiel's Meat Market & Deli
	8 12:00 noon Community Development Committee @ Chamber
	13 7:00 a.m. Ag Committee @ Perkins 12:00 noon BASIC Committee @ McP. Middle School 12:00 noon Community Development Committee @ Chamber

### Join Us For Food, Family & Fun!

## When Pigs Fly BBQ Contest & Fly In



August 26th & 27th, 2011

Are you ready for some knee slapping, belly scratching, good old fashioned fun? If you are, then the When Pigs Fly event is the place to be! Scheduled for Friday, August 26th and Saturday, August 27th at the McPherson Airport, you will experience a bucket load of fun for everyone! First time ever, Hedrick's Petting Zoo has joined the event with bringing animals to pet and carnies to ride! Take a look at all the boot scootin fun line up!

- Friday, August 26th**
- 11:00 a.m. BBQ contestants begin arriving!
  - 3:00 p.m. You are invited to come out and show your McPherson hospitality! Vendors are open, Hedrick's Petting Zoo & Camel Rides
  - 5:30 p.m. Belly up to the trough for the Hamburger Feed
  - 6:00 p.m. Opening Ceremony, Pony rides, Farm Maze
  - 6:45 p.m. Air Show
  - 8:00 p.m. BBQ Contestant's Meeting, Kick up your heels with the music from Petty Cash
  - 11:00 p.m. Shhhhhhh Quiet Time
- Saturday, August 27th**
- 6:30 a.m.-9:30 p.m. Rise and Shine with breakfast served by the Kiwanis Club
  - 8:00 a.m. EAA Young Eagles free plane rides for the kiddos (7-18 yrs)
  - 9:00 a.m. Hedrick's Petting Zoo and Camel Rides, Farm Maze, Show & Shine Car Display, Pony Rides
  - 9:15 & 10:30 Repeat Offenders - Motor Cycle Stunt Act
  - 10:00 a.m. Air Show
  - 11:00 a.m. McPherson Black Belt Academy performance
  - 11:30-1:30 p.m. Veggies are served-smoked pork sandwich, beans, chips & drink

**Official start of the Kansas City Sanctioned BBQ Contest at Noon**

3:00 p.m. Winners Announced

**Sponsors Wild Hogs:** Browns Shoe Fit, Peoples Bank & Trust, Hassman Termite & Pest Control and Ferguson Production

**Pork Lion:** Midway Motors Super Center, Zeitlow Distributing and Elliott Insurance and Real Estate

**Pork Chop:** Glidden-Edger Funeral Home, Kansas Gas Service, Central Plastics, Home State Bank & Trust, McPherson Realty Exchange, S & S Farms, McPherson County Feeders, Hutchinson Community College, Rock n E Farms, Gary Hess/Edward Jones, Sunflower Bank, PrairieLand Partners, Citizens State Bank, Chemstar, Welco Services, Farmers State Bank, McPherson Dental Care, Grabers Ace Hardware and Farmers National Bank - Inman. Additional: Ellen McKeon & Associates, The Bookshelf/Hidden Closet, Michael Yowell, DDS, PA, Raleigh Insurance Agency, Inc., Hospira, Inc, Farmers Alliance Mutual Insurance.

## This Month's DQ Winner

Congratulations to Robertson Chiropractic Center, 200 S. Main. Winner of a DQ treat from McPherson Dairy Queen. Thank You Roger & Karen Horn.

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## McPherson Main Street Report:



Ann Engel  
Main Street  
Executive Director

We recently had our very first "The Main Event-first Thursday", and despite the extreme heat, it was great to see activity and hear live music Downtown on a Thursday evening. We are looking forward to this event developing into a "must do" each month. Mark your calendar for September 1st, cooler weather, and the return of the college students! We will soon be sending out entries for "Burnin' Down Main" soup and chili cook-off on Saturday, October 1, 2011, and Wendy's will once again be our corporate sponsor. Contestant entry is only \$25 AND if you show up and cook that day, you will get your entry back and you could possibly win \$500! If you want to sponsor the event (without an entry) it will be \$50 and you will be

listed on all advertising. Contestants will be asked to make 3 to 4 gallons of soup/chili so that there will be enough for all to taste and vote. We will be having children's crafts and free pumpkins and are still looking for sponsors at \$25 each. Non-profit members will be selling side items like cinnamon rolls, cornbread, desserts & drinks. Sampling wristbands will be sold for \$5 and we are encouraging employers to purchase some to give to your employees. This is a great opportunity to help us raise funds for our activities and a great family outing. Please contact me if you are interested in entering, would like to sponsor or have a non-profit group who would like to earn some money. I can be reached at 620-241-7430 or [mainst@mcpherson.org](mailto:mainst@mcpherson.org).

Ann Engel  
Director

## From The United Way



Brenda Sales  
Director

What a very busy summer 2011 has been. McPherson County Community Foundation and United Way partnered again with the Summer Lunch Program. Carrienne Short, lead the program this summer which had as many as 222 children from 81 families. Carrienne, along with many volunteers (the Ulster Project youth included) decided on food items to be included in the weekly groceries delivered to the families, purchased, unboxed and packed the food. These volunteers helped the program run smoothly seeing that these kids had something to make for their lunches this summer. To all these volunteers...THANK YOU!

Our 4th Annual Triathlon was host to 225 participants (25 made up 13 teams). What a great event this has become as a fundraiser for United Way. My thanks to Gabe Prescott for Chairing the event this year as well as committee members Cindy Goldsmith, Tod Ritchie, Brad Miller, and Jason Creed.

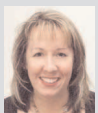
August 30th will be our 2011 Campaign Kickoff Luncheon at the McPherson Opera House. This summer which had as many as 222 children from 81 families. Carrienne, along with many volunteers (the Ulster Project youth included) decided on food items to be included in the weekly groceries delivered to the families, purchased, unboxed and packed the food. These volunteers helped the program run smoothly seeing that these kids had something to make for their lunches this summer. To all these volunteers...THANK YOU!

In July, the United Way Board approved funding eleven scholarships in three preschools, Good Beginnings, Sunshine and Mustard Seeds. These scholarships will ensure that these children will have the opportunity to receive early learning which is so important in preparing them for Kindergarten. This is the fifth year preschool scholarships have been given by UWWC.

Our theme this year is "Be A Hero...Be a Part of Making a Difference." When you receive your United Way brochure, either in the mail or at your work, please read the information to see how United Way is working in McPherson County. Be our hero and help us raise \$215,000, helping so many in McPherson County!

Brenda Sales, Director

## From Convention & Visitors Bureau



Anne Hassler  
Director  
Convention & Visitors Bureau

What's your event McPherson? We recently completed our 3rd annual "What's Your McPherson?" photo contest and I've started laying out our 2012 calendar that we produce with the McPherson Sentinel. Our winning entry was a photo of Carl Kasey in the All Schools Day parade in his uniform, flag waving behind him and a big smile on his face. I think the smile has much to do with the fact his granddaughter took the photo and I know how much Carl adores his family. I also think the fact it's All Schools Day helped put that smile on Carl's face.

As a relatively new transplant to McPherson, I've noticed the community really gets behind the ASD activities. I've also been involved in one way or another with the McPherson Scottish Festival since I moved here. I think it's one of the best darn festivals I've ever been to. Sadly we only got one photo of the festival entered

in our contest this year. For some reason it hasn't garnered the same community support as ASD, which is a shame.

As I write this, we are just a few days away from our first Basketball Tradition Celebration. I have no idea whether the community will latch on and support the idea of an annual basketball celebration. The sport itself seems pretty popular in McPherson. Our sponsors have been incredibly supportive. The Globe Refiners story, at least from this writer's viewpoint, has all the elements of an amazing story. Maybe it will ignite the interests of a few more people in the area.

No matter what the occasion, I hope the community supports the many events put on in McPherson. I appreciate the many organizations that put out the time and effort to stage the events. It's easy to see events are good for bringing visitors to town, good for generating sales tax revenue and good for the people who live here.

To stay informed of upcoming events, go to [www.facebook.com/visitmcp](http://www.facebook.com/visitmcp).

Anne Hassler  
Director

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