

The Chamber Business Journal

January 2019

Doing what most people think just happens!

306 N. Main, McPherson, Kansas 67460 • Phone: 620-241-3303 • www.mcphersonchamber.org • Visit us on Facebook

Congratulations & Welcome to the Chamber!

MY FEARLESS FINANCE

McPherson, KS 67460

Contact: Kristin M. Long

Phone: 620-322-9555

Facebook: myfearlessfinance

Hours: 9:00 a.m. to 2:00 p.m. Monday-Friday

Kristin started her financial coaching practice by working with single moms. When she discovered that she had a real gift she wanted to serve as many people as possible. Through the generous support of several organizations in the McPherson area, as well as some individuals, she was able to gain certification as a Master Financial Coach from the Dave Ramsey Corporation. She has since developed a special course for teens, as well as the Finish Line Budget Boot Camp to help as many people as possible take control of their money once and for all. Kristin is very excited to serve the community of McPherson any way she can.



Why Does the Chamber Do Ribbon Cuttings?

The purpose of a ribbon cutting event is to put attention on the business and bring the community and public awareness of the member businesses products and services.

The McPherson Chamber of Commerce conducts ribbon cutting ceremonies as one of the many benefits of membership. A member business may be celebrating the opening, re-opening, and addition/expansion of a new or existing business or new ownership of a business.

A ribbon cutting ceremony is in most cases the first marketing or advertisement of the businesses opening. The ceremony offers an opportunity for the business to meet key leaders in the community as well as thank people that have helped get the business open such as lenders, contractors, accountants, attorney, vendors, family, friends business associates, etc.

The McPherson Chamber of Commerce is pleased to announce the ribbon cutting ceremony on Thursday, January 3 – 9:30 a.m. Chamber Connections, ribbon cutting ceremony at 9:45 a.m. at the **McPherson Hospital Medical Office Building**, 1000 Hospital Drive.



2019 Women's Chamber Trip Announced

It's Crazy Town

The song by country western singer Jason Aldean “Crazy Town” “you’ll roll into town, step off the bus, shake off the ‘where you came from’ dust, grab your guitar, walk down the street, sign says “Nashville, Tennessee!”. Yes, you read it right, we are headed to Crazy Town! Save the date of Friday, October 4th-Monday, October 7th! More details to come.



From the McPherson Chamber of Commerce



Jennifer Burch
Executive Director

What It Takes To Be A Great Community

What a perfect way to begin 2019 with a ribbon cutting ceremony of the **McPherson Hospital Medical Office Building** on Thursday, January 3rd. Our community should be proud of supporting the vision of the **McPherson Hospital** and **McPherson Healthcare Foundation** boards. A hospital and access to specialty physicians is all part of the many pieces necessary to be a great community.

I recently read an article from The Global Investor's Perspective on True City Competitiveness by Conway Inc. (published by Creative Economic Development Consulting).

Although the article deals with city competitiveness, it can easily be applied to communities of any size. Here is the top 10 indicators of a Great City.

1. Lack of/minimal divisiveness at the local level
2. The ability of the public to be able to name the local “movers and shakers” with ease.
3. Strong public/private partnerships
4. Citizens know the “civic story” – the city's strengths, weaknesses, and plans moving forward
5. The condition and potential for the city's downtown will indicate the city's future
6. Nearby research institution
7. Strong community college
8. Creative and experimental public schools
9. Inclusive and open to all groups
10. A collective “Big Dream” – sense of where things are going
11. BONUS – a great craft brew industry

At the Creative EDC, they believe that the difference between successful and unsuccessful communities

is leadership, numbers one and two in the list. Communities succeed when leaders share a common vision for the future and work to realize the vision (#10).

People and businesses are drawn to communities that invest in themselves. Communities that are successful have positive government involvement and a track record of public and public-private partnership investment (#3). Creativity in the public schools and deeply engage community college system are indicators of the investment the community is making in itself (#7 & #8). Another indicator is the condition of the downtown. A vibrant downtown is the heart and soul of a community (#5). Why would a business invest in our community if you are not investing in it yourself?

I believe McPherson is accomplishing the majority of the 11 items on the list. There will always be work to be done, keeping the momentum is essential to maintaining our success.

Proud Community Champion . . . High Five McPherson!

DQ GRILL & CHILL WINNERS

Congratulations to McPherson Country Club, 1396 Pioneer Road. They are the winner of a DQ Cake. Thank you Roger & Karen Horn, owners of DQ Grill & Chill, 1435 N. Main for providing the monthly DQ ice cream treat.



JOHN DEERE

620241-3553
800-364-4020

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Chuck Singleton, Central States Marketing & Mfg • Kelly Pitts, PrairieLand Partners

Dr. Trent Timson, Community Foot Clinic of McPherson • Shannon Brake, McPherson Public Library

Alex Graber, Graber’s Ace Hardware

There’s Still Time to Enjoy Christmas Events!

FREE Movies
Held at 3:00 p.m. at the McPherson Opera House, 219 S. Main
Saturday, December 22 – Elf – sponsored by *see list below.

Movie Sponsors
 Artshirt-Gear for Sport, Creative Hairlines, Dr. Ken & Michelle Cotton, Ellene McKean & Associates, Elliott Insurance, Elysium Studios, First Bank Kansas, H & R Block, HCC-McPherson Campus, Home State Bank, Hutchinson Clinic-McPherson, KNGL/KBBE Radio, McPherson Hemp Victory Garden, MTC, Rinse & Roll Car Wash, Rusty Tine Boutique, Save ‘N Share, Stockham Family Funeral Home, The Stone Chimney, The Well.

Cookies with Santa
Bring your camera, Free print coupon from Walgreens

Thursday, December 20th, 5:00 to 6:30 p.m. at KNGL/KBBE Radio, 411 E. Euclid

Saturday, December 22nd, 9:30 to 11:00 a.m. at Nex-Tech Wireless, 200 S. Champlin

Saturday, December 22nd, 2:00 to 3:30 p.m. at Simply Good Overstocks, 301 S. Main

Candy Cane Cash
 When you shop at any of the Chamber of Commerce and Main Street businesses listed below – be sure to ask for your Candy Cane Cash Now-December 31st. For every \$10 (before taxes) spent in any participating store you will receive a punch on a Candy Cane Cash registration. Once you have 5 punches, complete the registration and drop it any of the Candy Cane Cash boxes in 30 locations! Keep shopping and filling out more forms and dropping them in the boxes!



Two winners will be drawn on January 10, 2019 and will receive \$1,000 and \$500 in Candy Cane Cash certificates that can be spent in any of the 30 Candy Cane Cash sponsors: A5 Western/Ramblin’ J Booteek, Appliance Depot, Art-shirt-Gear for Sport, Brooklyn & Co., Brown’s Shoe Fit, CK Pharmacy, Clayworks, Creative Hairlines, Elysium Studios, Graber’s Ace Hardware, Hopp’s Sound, Integrity Salon & Spa, McPherson Hemp Victory Garden, McPherson Hospital Gift Shop, Nex-Tech Wireless, Nooks & Crannies, Papa Murphy’s, Rusty Tin Boutique, Simply Good Overstocks, Stitches Quilt Shop, Stupka Chiropractic, Tesori Boutique, The Bookshelf/Hidden Closet, The Cooks Nook, The Stone Chimney, The Village Geek, The Well, Twice Told Tales, Venable Jewelers and Mockingbird Vintage.

The cooperative Holiday Promotion sponsored by the members of the McPherson Chamber of Commerce and McPherson Main Street.



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chamber events

***See all of the Holiday Promotion Events in the Christmas article on the facing page**

December

- 20

9:30 a.m. Chamber Connections hosted by Wince Family Dental, 1325 E. First

5:00-6:30 p.m. *Cookies with Santa, KNGL/KBBE McPherson Radio, 411 E. Euclid
- 22

9:30-11:00 a.m. *Cookies with Santa, Nex-Tech Wireless, 200 S. Champlin

2:00-3:30 p.m. *Cookies with Santa, Simply Good Overstocks, 301 S. Main

3:00 p.m. *ELF movie at McPherson Opera House, 219 S. Main

- 24

12:00 Christmas Eve – office closes at 12:00
- 25

Merry Christmas – office closed
- 31

12:00 New Years Eve – office closes at 12:00

January

- 1

New Years Day – office closed
- 3

9:30 a.m. Chamber Connections & Ribbon Cutting for the McPherson Hospital Medical Office Building, 1000 Hospital Drive
- 7

11:30 a.m. Leadership McPherson Lunch & Learn, McPherson Hospital, 1000 Hospital Drive
- 10

9:30 a.m. Chamber Connections hosted by TBA



**CHAMBER OF COMMERCE
— McPHERSON —**



ROB MACKEY
Executive Director

There's No Place Like Home

The iconic phrase from Dorothy Gale in The Wizard of Oz would, for many of us, sum up our feelings about one of our favorite places to be. If you’ve ever been away from home for a long while, it usually feels good to get back there. But what if having a home...is itself a dream?

We’re not talking mansions here. Despite the fact that McPherson County is a pretty prosperous place, there are many who angst daily about not having a permanent roof over their heads. And that’s why we have the McPherson Housing Coalition.

Chris Goodson is the Executive Director of the McPherson Housing Coalition. “The coalition was developed,” she said, ”to help low-income families find affordable housing. We discovered that there was a lack of housing for these families. With housing,

From the United Way of McPherson County

they are able to be more successful, have jobs, their kids do better in school. They are healthier. Having affordable housing is important for all of us.”

Jean Ballew is the Program Director for the MHC, who said: “When you think about homelessness, things that pop into peoples’ minds, are panhandlers or people sleeping on a park bench, or under a bridge. But in McPherson, that’s not what homelessness looks like. For us, homelessness tends to be single parents, mostly women, single moms with children in school, or babies, they are fleeing domestic violence, or there’s been a family disruption such as a divorce. They need help for themselves and their kids. “Couch surfing” is another phenomenon that Ballew observes. Kids sleep over at a friend or family’s house, while the parent sleeps in the car. “It tends to be invisible,” she said.

People who are in danger of losing their homes or are homeless, can apply for assistance.

Working with federal grants and United Way funding, the housing

coalition is able to help families quickly exit homelessness and not become homeless again in the near term. The secret to their success is having Ballew as a case worker for a period of at least six months or more to ensure people have the information and support which keeps them on a path to housing security.

“We’ll step in and help them with rent and utilities, and eventually they will start tapering off so they take on more and more of the responsibility. We do things that would help them increase their income, get more education, get better transportation, we help them set goals. It’s not just a band-aid. We’re in there for the long term, for up to two years.

If you or someone you know suffers from housing insecurity, call the McPherson Housing Coalition at 620-241-7828 for further information.

When you give to the United Way, you’re helping us fight for the health, education, and financial stability of every person in McPherson County.

From Our Family
...*To Yours*

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