

The Chamber Business Journal

February 2019

Doing what most people think just happens!

306 N. Main, McPherson, Kansas 67460 • Phone: 620-241-3303 • www.mcphersonchamber.org • Visit us on Facebook

Congratulations & Welcome to the Chamber!

OMNI21

121 W. Marlin – Suite 302
McPherson, KS 67460
Contact: Jennifer Flood
Phone: 620-504-2058
Website: omni21.com
Facebook: omni21digital

Omni21 is a digital marketing company located in McPherson, focusing on improving your Google search ranking, push new clients to your business with targeted social media, and improve your website and messaging to make it easier for new clients and customers to contact you. If your goal is to increase revenue, team up with the leading marketing company in the Midwest for mid-size markets. **Omni21** will make you #1.

FIRST MENNONITE CHURCH OF MCPHERSON

1161 E. Avenue A
McPherson, KS 67460
Contact: Connie Stucky
Eric Duerksen
Pastor Rose Marie Zook Barber
Phone: 620-241-4040
Website: firstmennonitechurchmcpherson.org
Hours: Thursday mornings 9:00 to 11:00 or by appointment
Sunday School 9:30 a.m.
Sunday Worship 10:40 a.m.

First Mennonite Church, McPherson began in 1945. Mennonites believe that Jesus Christ is central to worship and to everyday living and that to be Christian is to follow Christ's example of peace, love and service in all of life.

First Mennonite Church welcomes you to join them whether or not you have a Mennonite background. Sunday School is at 9:30 a.m.; worship at 10:40 a.m.

First Mennonite Church is a member of Western District Conference in Mennonite Church USA.

2019 Farm Forum

The McPherson Chamber of Commerce Agriculture Committee will host the 2019 Farm Forum on **Wednesday, February 20** at the First United Methodist Church, 1200 E. Kansas Avenue beginning at 6:30 a.m. The key note speaker is Dr. Daniel Thomson, Jones Professor of Production Medicine and Epidemiology at Kansas State University and is also known for his nationally aired veterinary TV show "Doc Talk." The morning program will also include the recognition of the 2018 Farm Family of the Year and the 2018 Friend of Agriculture Award.

The Chamber Agriculture Committee is very involved with keeping the importance of agriculture in the forefront. Since 2000 over 22 Agriculture Future of America scholarships have been awarded to McPherson County students valued at over \$55,000. The committee hosts several events throughout the year – Rural Appreciation, Mac County Round-up 5K Run, Farm Forum and is a partner in the Ag in the Classroom.

If you are interested in attending the breakfast presentation on February 20 the catered breakfast by Knackies will be \$12.00 per person. **Tickets are required to attend and can be purchased at the McPherson Chamber of Commerce, 306 N. Main.** If you have any questions about the event or would like to be involved, please call the Chamber at 241-3303, or stop by 306 N. Main.

2019 Leadership McPherson Class To Begin

The McPherson Chamber of Commerce Leadership Committee is pleased to announce the following individuals to the 2019 Leadership McPherson Class: Lindsey Godfrey – McPherson College; Mike Golden – McPherson Police Department; Derick Goodson – Chris Goodson Appraisal Service; Mervyn John – Viega; Sue Johnson – MCDS & Fly Away Farms; Rachel Lesslie – MCDS; Kristin Long – Mt. Hope Sanctuary; Bo Modellmog – City of McPherson; Daniel Ryan – Ellene McKean & Associates; Shandi Schropp-MCDS; Jamie Simpson – Edward Jones (Aaron Mayfield) and TJ Wyssmann – McPherson Fire Department.

The class will convene for the first time at a Class Reception hosted by the Leadership Committee on January 24. The half day sessions are scheduled for 2/5, 2/19, 4/2, 4/22, 5/7, 5/21. Leadership Edge Training at the Kansas Leadership Center in Wichita will be held 3/6-3/8. Class members will also attend a City, County and USD #418 School Board meeting.



"We have scheduled quite a full program and are very excited about incorporating new leadership concepts to the curriculum", said Jennifer Burch, Executive Director, McPherson Chamber of Commerce.

From Central Kansas SHRM

Introducing Central Kansas SHRM. They are an affiliate of the Society for Human Resource Management. Whether you are new to the HR (Human Resource) field or have many years of experience, they are a local starting point for networking, information, professional development and continued support of excellence in Human Resources.

Central Kansas SHRM will be an article provider for the monthly Chamber Business Journal. Watch for some of the most current information and hot topics relating to human resources.

If you would like to learn more and get involved, they meet monthly - Check out their website www.centranksshrm.org to register to attend a meeting or catch up and read the articles.

From the McPherson Chamber of Commerce



Jennifer Burch
Executive Director

We are still in Christmas mode in the Chamber and Main Street office. We are counting all of the Candy Cane Cash registrations. Yes, every single last one of them will be counted as well as the city and state of the entry will be recorded. Believe it or not, our McPherson shopping has reached an international customer from France.

Knowing where our shoppers are coming from helps in knowing where we need to spend the marketing dollars to promote our member businesses. We don't "milly nilly" ads here and there, throwing away valuable marketing funds and hope it sticks. We are strategic in where our member dollars are spent – Ann and I like a good bargain, just like anyone else and we look to where we can get the biggest bang for our buck and stretch those dollars as far as we can.

The 2019 Christmas Promotion surpassed previous years shopping dollars. Here is a recap:

2018 – 30 Chamber/Main Street member sponsors – 11,507 entries = \$575,350

2017 – 24 Chamber/Main Street member sponsors – 7,560 entries = \$378,000

2016 – 25 Chamber/Main Street member sponsors – 5,640 entries = \$282,000

2015 – 22 Chamber/Main Street member sponsors - 4,306 entries = \$215,300

2014 – 26 Chamber/Main Street member sponsors – 6,900 entries = \$345,000



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2018 - 2019 Chamber of Commerce Board of Directors

President – Aaron Mayfield, EdwardJones • President-Elect – Amy Beckman, Energy Construction Solutions LLC

Treasurer – Justin Kaufman, Swindoll, Janzen, Hawk & Loyd LLC • Past President – Brad Mears, Kansas Municipal Utilities

Board of Directors: Brad Bengtson, Home State Bank • Janey Anderson, A5 Western • Gordon Mohn, USD #418

Chuck Singleton, Central States Marketing & Mfg • Kelly Pitts, PrairieLand Partners

Dr. Trent Timson, Community Foot Clinic of McPherson • Shannon Brake, McPherson Public Library

Alex Graber, Graber’s Ace Hardware



Nashville Here We Come!

Space is filling up quickly! If you want to experience what makes Nashville special! Music inspired, written, recorded and performed. Neighborhoods providing a unique vibe and eclectic diversity. Food the new culinary capital of the South! Visit the museums. Dive into the past. Get cultured. Join the networking opportunity October 4th-7th in Nashville and experience distinct creative culture and southern hospitality.

Trip Cost: \$1,580/person double occupancy; \$1,420/person triple occupancy; \$1,340/person quad occupancy. Non Chamber members are welcome – for an additional \$50 trip fee (if your employer is a member, so are you – so let us check for you).

\$300 deposit reserves your space: due by February 5, 2019 to the McPherson Chamber of Commerce. Final balance due August 5, 2019. All monies paid are nonrefundable. For trip details go to www.mcphersonchamber.org or give the Chamber a call at 620-241-3303.

Candy Cane Cash Winners

Congratulations to Rachael Anderson winner of the \$1,000 Candy Cane Cash Drawing and Carla Williamson winner of the \$500 Candy Cane Cash.

The cooperative Holiday Promotion sponsored by members of the McPherson Chamber of Commerce and McPherson Main Street kicked off November 1 with the Snowball Drop and the start of Candy Cane Cash. From November 1 to December 31 we had shoppers from 127 Kansas communities and 20 states. The 11,507 Candy Cane Cash registration slips valued at \$50 each resulted in \$575,350 spent at the sponsors listed below.

The winners can spend their Candy Cane Cash at the following sponsors: A5 Western/Ramblin’ J Booteek, Appliance Depot, Artshirt-Gear for Sport, Brooklyn & Co., Brown’s Shoe Fit, CK Pharmacy, Clayworks, Creative Hairlines, Elysium Studios, Graber’s Ace Hardware, Hopp’s Sound, Integrity Salon & Spa, McPherson Hemp Victory Garden, McPherson Hospital Gift Shop, Nex-Tech Wireless, Nooks & Crannies, Papa Murphy’s, Rusty Tin Boutique, Simply Good Overstocks, Stitches Quilt Shop, Stupka Chiropractic, Tesori Boutique, The Bookshelf/Hidden Closet, The Cooks Nook, The Stone Chimney, The Village Geek, The Well, Twice Told Tales, Venable Jewelers and Mockingbird Vintage.

chamber events

January

- | | |
|------------|--|
| 14 | 9:30 a.m. Chamber Connections @ Integrated Health & Wellness, 1319 E. First |
| 24 | 9:30 a.m. Chamber Connections hosted by Women And Children Combating Cancer @ the Chamber 306 N. Main. |
| 11:30 a.m. | Chamber Board @ Chamber, 306 N. Main |
| 5:30 p.m. | 2019 Leadership McPherson Class Reception @ The Cedars, 1021 Cedars Dr. |
| 29 | 2:00 p.m. Ribbon Cutting for Best-One Tire @ 1030 W. Kansas |
| 31 | 9:30 a.m. Chamber Connections hosted by |
| 11:30 a.m. | Chamber Board @ Chamber office, 306 N. Main |
| 5:30 p.m. | Chamber Power Hour @ Turkey Creek Golf Course, 1000 Fox Run |
| 19 | 8:30 a.m. 2019 Leadership Class @ Chamber, 306 N. Main |
| 20 | 6:30 p.m. 2019 Farm Forum @ the First United Methodist Church, 1200 E. Kansas |
| 21 | 9:30 a.m. Chamber Connections @ Twice Told Tales, 104 S. Main |
| 28 | 9:30 a.m. Chamber Connections hosted by My Fearless Finance @ Chamber, 306 N. Main |

February

- | | |
|----|--|
| 5 | 8:30 a.m. 2019 Leadership Class @ Chamber, 306 N. Main |
| 7 | 9:30 a.m. Chamber Connections @ The Finish, 900 E. First |
| 13 | 7:00 a.m. Ag Committee @ The Well, 101 N. Main |



**CHAMBER OF COMMERCE
— McPHERSON —**



ROB MACKEY
Executive Director

The Case for United Way

This is not a joke. In 1887, a Denver woman, a priest, two ministers and a rabbi got together to find a better way to care for people in their city. And this was the birth of the United Way movement. That first campaign raised \$21,700 to assist 10 health and human services agencies.

We’ve come a long way in 132 years. Needs have evolved, but the reasons for being remain. United Way now serves the nation and the world.

We get asked to give to a lot of different things. So what makes United Way unique? In McPherson County, we represent 19 hu-

From the United Way of McPherson County

man service programs. Rebuilding lives by moving people from poverty to self-sufficiency; providing basic needs like delivering a well-balanced meal to people who have difficulty leaving their homes; building self-reliance for those with developmental disabilities, and helping our youth develop physical and social wellness.

You can support many good causes with one gift. And you don’t have to choose one good cause over another. Through the dedicated work of local volunteer teams, United Way examines each program’s work and finances. They do the homework so you don’t have to.

We’re grateful to Kipp Cordell with MTC who gives many hours leading our campaigns. Thanks also to local volunteers Raya Arnold, Sandy Ide, Audrey Miller, and Brad Miller who

make up our campaign committee.

Our annual campaign to raise \$250,000 to benefit all these programs comes to a close January 31st. We are blessed to have hundreds of individuals who contribute and dozens of businesses as well. But it doesn’t just happen, and we’re not there yet. So if you weren’t asked, please give the United Way. You can mail a check to United Way of McPherson County at P.O. Box 55, McPherson, 67460, drop it by our office at the Chamber of Commerce at 306 North Main, or give online at www.unitedway-mcpherson.org.

United Way fights for the health, education, and financial stability of every person in McPherson County. United We Fight, United We Win. Join us.




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LOYD, LLC**

Certified Public Accountants

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DQ GRILL & CHILL WINNERS

Congratulations to Walgreens, 2095 E. Kansas Ave. They are the winner of a DQ Cake. Thank you Roger & Karen Horn, owners of DQ Grill & Chill, 1435 N. Main for providing the monthly DQ ice cream treat.

*From Our Family
...To Yours*

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