

The Chamber Business Journal

June 2019

Doing what most people think just happens!

306 N. Main, McPherson, Kansas 67460 • Phone: 620-241-3303 • www.mcphersonchamber.org • Visit us on Facebook

Agriculture Committee Awards AFA Scholarships

The McPherson Chamber of Commerce Agriculture Committee and Agriculture Future of America announces two area high school students have been selected to receive one-year AFA Leader and Academic Scholarships. Congratulations Emily Smith, a senior at McPherson High School who plans to attend Kansas State University to study Food Science and Taylor Dieball, a senior at Inman High School who plans to attend Butler Community College to study Animal Science – Pre Vet. In addition to the \$3,200 academic scholarship, Smith and Dieball will attend the AFA Leaders Conference November 7-10, 2019 in Kansas City, Missouri. This event is attended by over 800 top agriculture students from across the nation.

The McPherson Chamber of Commerce Agriculture Committee is a community partner with Agriculture Future of America to award scholarships to McPherson County graduating seniors planning to pursue a bachelor's degree in an agriculture-related field of study. Funding has been provided through endowment earnings, contributions from individuals and businesses and various fund raising activities by the committee to raise the AFA matching scholarship. Applicants are scored based on Essay, Interview, Community Service and Student Group Activities. Since 2000, the committee has invested in the future of agriculture totaling over \$60,000 to 39 students from all over McPherson County.

Ribbon Cutting Scheduled for Omega Project Women's Center

The McPherson Chamber of Commerce will be hosting a Ribbon Cutting celebration during Chamber Connections on Thursday, May 23rd in preparation for the opening of the Omega Project Women's Center. The Women's Center, which was originally a church, is located at 201 S. Chestnut, in McPherson.

The process to establish the Women's Center started in 2016 by the Omega Project. The hope is to have their doors open for occupancy sometime this summer. The purpose of the shelter is to be a temporary safe-haven for women and children who find themselves in situations where they need a helping hand.

The center will serve women from two walks of life. The top level of the facility will house women who are dealing with life controlling issues. These women will make a commitment to be at the Omega Project Women's Center for 12-18 months as they work their way through the program and focus on recovery. The bottom level of the center will serve women and women who have children and are seeking short-term shelter. This will provide them with the time and guidance needed to explore local resources and plan their next step to a stable living situation.

To learn more about the Omega Project Women's Center and this program, check out their website at omegaprojects.com.

Have a Blast!

2019 Chamber Classic "Laughs on The Links" Golf Tournament

Join in the fun, lots of laughs and probably the most memorable 18 holes of a great mix of traditional and un-traditional golf you have done. The best part is whether you are a die-hard golfer or just someone that wants to get together with people you work with or clients, you will have fun! The Chamber Classic is a twist to your regular 18 holes of golf – still very challenging, but in a completely different form. The Chamber Classic "Laughs on the Links" Golf Tournament is Friday, June 7th at **Turkey Creek Golf Course**. The 4-person scramble begins with a Taco Bar Lunch sponsored by **REACH Solutions**. Tee off at 1:00 p.m. that will lead to new adventures of golf, super prizes, belly laughs and most importantly a heck of a lot of fun!

When your team finishes up the afternoon on the course, golfers will feast on freshly prepared right on the course piping hot **Papa Murphy's Pizza** during the awards presentation of the Chamber Classic. Team fees are \$350/team and include golf carts and all the fun stuff!

Sponsorship Opportunities

\$250 Wood

- Bring your company pop-up tent, challenge/haggle golfers with a "laugh out loud" game that is uniquely amusing! (We have game ideas and will hook you up with one).
- Hand out witty business swag provided by your awesome company and/or provide a prize
- Exclusive signage at your designated tee box. Business shout-out on the tournament program and awards celebration, recognition in Chamber Weekly E-Newsletter and Chamber website www.mcphersonchamber.org
- Bonus Perk: Add a team or several teams for a special price of \$300/team.

\$150 Iron

- Tee-box signboard, Business shout-out in the tournament program, announced during the awards celebration, recognition in the Chamber Weekly E-Newsletter and at www.mcphersonchamber.org

\$50 Ol' Wedgie

- Business shout-out in tournament program

For more information about the tournament, please call 241-3303.

From the McPherson Chamber of Commerce



Jennifer Burch
Executive Director

**#WHY
MCPHERSON
COUNTY**

If you are on Facebook and have been noticing posts about #WHY MCPHERSON COUNTY PHOTO CHALLENGE. I encourage you to join in – I think this should be an ongoing community and county effort in being Cheerleaders for McPherson County. Thanks to Kasi Morales, Key Accounts Manager with the Board of Public Utilities, and Executive Director of McPherson Industrial Development Co. and GoMcPherson who started this challenge. Kasi asked people who love

living in McPherson County to share their experience and favorite amenities on Facebook (i.e. you and your friends/network). The goal of GoMcPherson is to recruit people to live and work in McPherson County – and she thinks friends and family of current residents are great candidates to move here.

Get in the game late, but still make an impact of being a champion for your community in McPherson County!

DQ GRILL & CHILL WINNERS

Congratulations to Outdoor Power, 301 N. Main. They are the winner of a DQ Cake. Thank you Roger & Karen Horn, owners of DQ Grill & Chill, 1435 N. Main for providing the monthly DQ ice cream treat.

THE MCPHERSON SENTINEL

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Alex Graber, Graber's Ace Hardware

chamber events

May	June
23 9:30 a.m. Ribbon Cutting & Chamber Connections, Omega House, 201 S. Chestnut	4 11:30 a.m. 2019 Leadership McPherson Class Celebration Lunch @ the McPherson Museum, 1111 E. Kansas
11:30 a.m. Chamber Board @ Chamber, 306 N. Main	4:00-5:30 Chamber Power Hour ½ at Nex-Tech Wireless, 200 S. Champlain
27 Closed Memorial Day	5 12:00 noon Leadership Board @ Chamber, 306 N. Main
30 9:30 a.m. Chamber Connections hosted by the McPherson Pipeliners Baseball, Avenue A & Tulip Street (McPherson Museum, 1111 E. Kansas Ave. if inclement weather)	6 9:30 a.m. Chamber Connections at Mustang Park, 1909 Millers Lane
	7 11:30 a.m. Chamber Classic "Laughs on the Links" Golf Tournament @ Turkey Creek Golf Course, 1000 Fox Run
	13 9:30 a.m. Chamber Connections hosted by Bethany Home @ Chamber, 306 N. Main



CHAMBER OF COMMERCE
— McPHERSON —

“Experience McPherson” TV Advertising Promotes Community & Business

The McPherson Chamber of Commerce and McPherson Main Street have a cooperative KAKE TV advertising program that has been a membership benefit for quite a number of years. The program is very affordable and has been very popular with both membership organizations. The ads change every 3 months and we have had a consistent presence on tv with usually no less than 20-24 businesses participating. The program not only advertises the business, but it brings attention to our community and events. Having a constant presence on tv, provides a great reminder of the amazingly unique community we have. The ads spark interest from potential customers, residents and businesses. This is an ongoing promotion that members can join in throughout the year. To get in on the next advertising quarter, contact the McPherson Chamber of Commerce at 241-3303.

TV Ad Program Details

- Three businesses per commercial, 8 seconds per business, commercial length 30 seconds
- An average of 90 commercials per month, per business
- 3-month commitment for a total price of \$375 (no production charges)
- Take advantage of our non profit rate and deeply discounted MeTV
- Coverage area – Salina, Lindsborg, McPherson and (statewide, Wichita, Hutchinson, Newton and all of western Kansas) on Cox Cable channels, Channel 10 over the air, local broadcast channels.

Watch for the Spring TV ads going on now and go check them out: Treasure Chest Gun Shop & Indoor Range, Quick Pick, McPherson Hemp Victory Garden, The Cook's Nook, Venable Jewelers, Brooklyn & Co Bridal, Home State Bank, Cornerstone Premier Real Estate (Kendra Kuchta), Multi Community Diversified Services, Hutchinson Clinic-McPherson, A5 Western & Ramblin J Booteek, Nex-Tech Wireless, Graber's Ace Hardware, Clayworks at Disability Supports, Turkey Creek Golf Course, Holiday Inn Express, Artshirt-Gear for Sport, GraceMed Health Clinic, Esther V. Rettig, Stitches Quilt Shop, Fairfield Inn & Suites by Marriott, McPherson Hospital, Browns Shoe Fit and The Well.




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Troy Glidden - Director

2019 Leadership McPherson Class Graduation

Save the date for Tuesday, June 4 at 11:30 a.m. when the 2019 Leadership McPherson Class will graduate at the McPherson Museum, 1111 E. Kansas Avenue. The class has one more session of the seven to complete before officially graduated from Leadership McPherson. This class had the experience of spending 2 ½ days at the Kansas Leadership Center for the Leadership Edge training. The class members met with about 100 other leaders from across Kansas from various organizations to learn KLC Leadership Principles; Leadership is an activity, not a position. Anyone can lead, anytime, anywhere. It starts with you and must engage others. Your purpose must be clear. It's risky. The class will be making their announcement about their class project.

The cost of the lunch is \$22 per person and reservations are required by calling the Chamber at 241-3303 by Thursday, May 30th.

2019 Leadership McPherson Class: TJ Wyssmann- McPherson Fire Department, Jamie Simpson – Edward Jones (Aaron Mayfield), Shandi Schropp – Multi Community Diversified Services, Daniel Ryan – Ellene McKean & Associates, Bo Modellmog – City of McPherson, Kristin Long – Mt. Hope Sanctuary, Rachel Lesslie – Multi Community Diversified Services, Sue Johnson – Fly Away Farm USA, Mervyn John – Viega, Derick Goodson – Chris Goodson Appraisal Services, Mike Golden – McPherson Police Department and Lindsey Godfrey – McPherson College.

County Youth Honored OMEGA (Outstanding McPherson Eighth Grade Award

Integrity is often associated with the C.S. Lewis quote “doing the right thing, even when no one is watching.” It is also the characteristic that comes to mind when learning about this year's OMEGA honorees. The McPherson Chamber established the Outstanding McPherson area Eighth Grade Award (OMEGA) to recognize McPherson County 8th graders for making a difference by their compassionate gestures, positive attitudes, considerate actions and courage to overcome life's challenges.

The 2019 OMEGA honorees were nominated by teachers, neighbors, pastors, family friends and youth leaders who have noticed their kindness resilience and generosity. These 8th graders have impacted the lives around them by their example and by their integrity, choosing their thoughts and actions based on their values. Impressive values that guide them to be respectful in their interactions and community minded in volunteering their time. These OMEGA honorees are intuitive, caring individuals who offer encouragement and prayer to those in need.

Congratulations to the 2019 OMEGA honorees: Allie Stone, Asa Keough, Courtney Huber, Katelyn Phillips, Kelcie Kynaston, Laci Turner, Payton Hamilton, Sheyla Escobar & Ryder Norstrom. May they continue to lead with integrity.



ROB MACKEY
Executive Director

Stamping Out Hunger

McPherson County is pretty blessed. We have a lot of industry and many good jobs. But where there is prosperity, there is also poverty, and it's often hidden.

About a third of the children in McPherson County schools are enrolled in free or reduced-price school lunch programs. That translates to about 1,110 K-12 students whose families need help feeding their kids.

36 years ago, Father Grabner of St. Joseph's Catholic Church had the vision to start a food bank in McPherson

From the United Way of McPherson County

County. This totally volunteer enterprise helps fill the gap for a lot of people. Last month, 177 families consisting of 663 individuals received help from the food bank.

Each year, the National Letter Carriers' Association sponsors the Stamp Out Hunger Food Drive, and United Way has been a partner in this effort since its inception. The event was held on May 11th, and once again, United Way volunteers were greeted with a sea of blue bags, which had been distributed by letter carriers earlier in the week.

We'd like to thank our United Way volunteers who served this year: Team 1: Lenny, Dea, Jeremiah and Joseph Favara; Team 2: Tami Gossett, Tili Burton

and Claire Ademik; Team 3: Audrey Miller and Cindy Reno; Team 4: Monica Rice, Al and Deb Wagoner; Team 5: Liz, Trevor and Dylan Wilson; Team 6: And joining me, Ryan and Shirley Mackey.

Thanks to Brent Nutter with the NALC for helping plan the event this year and assuming the leadership reins from Joyce Tolle, and we thank her for her service, as well as all the letter carriers who also picked up bags on their routes.

We'd also like to thank those who volunteered in Lindsborg.

So we've filled the Food Bank for a few more weeks. Thanks to all of you who opened your cupboards so those in need know that people do care.