

The Chamber Business Journal

February 2020

Doing what most people think just happens!

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Congratulations & Welcome New Members

Express Employment Professionals
2326 Planet Ave., Salina KS 67401
Phone: 785-825-4545
Website: www.expresspros.com/salinaks/
Facebook: Facebook.com
Contact: Lisa & Phillip Heath

Owners, Phillip & Lisa Heath will bring their experience to help local job seekers find employment and area businesses find qualified employees in the McPherson area. **Express** offers traditional temporary and contract staffing, temp-to-hire evaluation and direct hiring options in a variety of fields, including commercial, administrative, customer service, technical and professional.

“I want **Express** to be recognized as the best employment service and recruiting source in the McPherson area” Phillip said. “We want to help employers by taking on the burden of finding good, quality people their businesses need, and we want to assist employees in finding great companies to work for.”

The **Express Employment Professionals** office is located at 2326 Planet Avenue in Salina, with plans to open in McPherson soon. Local businesses and job seekers are encouraged to stop by the office or call 785-825-4545.

“It’s an amazing feeling to be a part of helping people find hope through work. We truly believe that a job can be a turning point in someone’s life, and we’re looking forward to helping people as our business takes off,” Heath added.

Express has a long-term goal to put a million people to work annually. World-wide, **Express Employment Professionals** put more than 566,000 people to work in 2019 and has office in the U.S., Canada and South Africa. Their offices provide expertise in evaluation hire, temporary staffing, professional search and human resource, and work across a wide variety of industries.

L&L Advisors
224 S. Main, McPherson
Phone: 620-798-7170
Website: www.lladvisors.net
Facebook: L&L Advisors
Contact: Jana McKinney & Levi Huncovsky
Hours: Monday-Friday 8:30-4:30 and by appointment

Personalized, High-Quality Service You Deserve: **L&L Advisors** is an independent insurance agency and retirement income firm located in Salina, and now in McPherson. A team consisting of experienced insurance professionals with more than 40 years of combined experience, they use their experience, knowledge and unique backgrounds to form long-lasting relationships with each and every client they meet so they can best meet your needs and objectives.

Because they may not understand the challenges and obstacles you face on a daily basis, they utilize a risk-analysis questionnaire so they can fully comprehend your risk tolerance before they create a customized strategy to meet your needs.

L&L Advisors believe doing business the old-fashioned way is the best way, which is why they founded their business on the values of honesty and integrity, and why they strive to conduct face-to-face, personal meetings whenever possible. They know each of their clients by name and intend to provide you with the customized and high-quality service you deserve.

Join us for a Chamber Ribbon Cutting on Thursday, March 5th at 9:30 a.m. for L&L Advisors.

DQ GRILL & CHILL WINNERS

Congratulations to Bethany Home Association,
321 N. Chestnut in Lindsborg, KS. Winner of the DQ
Cake. Thank you, Roger and Karen Horn, owners of
DQ Grill & Chill, 1435 N. Main, McPherson for
providing the monthly DQ ice cream treat.



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McPherson Chamber Health Benefits Program

The McPherson Chamber is pleased to introduce NexUS Health Plans as a unique health benefits program designed for our Chamber members. NexUS Health Plans, a comprehensive and affordable benefit program, effective March 1, 2020 is available to those with an employee base of 2-500.

The McPherson Chamber recognizes that recruiting and retaining talent is vital for business and industry of all sizes, and health insurance benefits are a crucial piece to that success.

As a benefit of McPherson Chamber membership, our members will receive preferred pricing (a 5% discount on premiums) for their group health coverage through ProviDRs Care’s NexUs Health Plans program.

Health benefits too costly? Let us help. With NexUS Health Plans, McPherson Chamber of Commerce members can take advantage of economies of scale pricing through ProviDRs Care’s NexUS group health program. The NexUS Health Plans program offers the flexibility of level-funded group health coverage with the key features of cost containment, integrated wellness, value-based payments, care coordination, & disease management.

It’s time to navigate beyond traditional group health products for a more strategic approach to managing healthcare costs — one that addresses employee health behaviors while still providing great benefits!

What Makes NexUS Different?

- Flexibility of level-funded group health coverage with major medical plan designs.
- Member savings averaging 5-15% from traditional health insurance plans.
- Integrated wellness incentives and cash-rewards for employees and their families.
- Lower office visit copays when you use a ProviDRs Care Tier 1 Preferred Provider.
- Value-based payment model that ties physician payment to outcomes.
- High performance provider network reduces costs and improves quality.

Frequently Asked Questions

Q: Is Chamber membership required to enroll? A: The NexUS program is available to all McPherson area employers. However, McPherson Chamber members receive preferred pricing (a 5% discount on premiums) for their group health coverage as a benefit of their membership. NexUS will confirm that employers are McPherson Chamber members in good standing prior to completing enrollment and renewal.

Q: What is value-based healthcare? A: Value-based healthcare focuses on improving quality and outcomes for patients by changing the way a patient receives care. It is a system that is proactive instead of reactive by preventing problems before they start (real health care and not sick care). NexUS Health Plans enhances the primary care physician and patient relationship, ensuring coordinated access at all points of the care continuum. Primary care physicians are rewarded with value-based payment by actively managing the patient’s care, increasing quality and lowering costs.

Q: What are the program’s eligibility requirements? A: Participating employers will need to have a minimum of 2 full-time employees and a maximum of 500 enrolling and will need to be a member in good standing with the McPherson Chamber of Commerce.

Q: Who are ProviDRs Care and Medova Healthcare? A: ProviDRs Care is Kansas’ only physician owned and managed PPO network in the state. Formerly known as WPPA and operational since 1985, ProviDRs Care is owned by the Medical Society of Sedgwick County. Medova Healthcare Financial Group is the program’s Wichita-based Third Party Administrator (TPA) and benefits innovator. Medova’s group medical programs are designed to add value for employers who are committed to providing long-term, sustainable benefit solutions for their employees.

Q: I am an insurance agent or broker and would like to enroll my clients in the Chamber’s NexUS program. Is Chamber membership required to sell the NexUS program? A: Yes. Brokers and agents must be McPherson Chamber members to enroll employers in the McPherson Chamber NexUs program.

Q: My employees travel for work. Does the NexUS program provide coverage beyond the McPherson area? A: Yes, NexUS utilizes the ProviDRsCare network, which includes the vast majority of physicians within the state of Kansas. The NexUS program also includes a national “wrap” network to provide coverage out of state.

Informational Sessions: Employers who are interested in learning more about the NexUS program, the plan offerings, and the next steps for enrollment should attend one of these information sessions at the McPherson Chamber of Commerce, 306 N. Main.

- **Tuesday, February 18th from 5:30-6:30 pm.**
- **Wednesday, February 19th from 12:15-1:15 pm.**
Please feel free to bring your lunch.
- In addition to the meeting for Chamber members, we will also have an information session for licensed insurance agents at **2:00 pm. on February 19th at the Chamber office.**

If you have interest in seeing a proposal please contact Bret Emberson, with ProviDRs Care Network: bretemberson@providrscare.net (800) 801-9772 ext. 256 or (316) 221-9106.

2019 - 2020 Chamber of Commerce Board of Directors

President-Alex Graber, Graber’s Ace Hardware * President-Elect – Kendra Oakes, Peoples Bank & Trust * Treasurer- Justin Kaufman, Swindoll, Janzen, Hawk & Loyd * Past-President – Aaron Mayfield, Edwards Jones * Board of Directors: Amy Beckman, McPherson College * Shannon Brake, McPherson Public Library * Ryan Hicks, Farmers Alliance Kelly Pitts, PrairieLand Partners * Jeff Reitz, JAR Performance Automotive * Chuck Singleton, Central States Marketing & Manufacturing * Trent Timson, Community Foot Clinic of McPherson * Eric Wicker, Viega

chamber events

February

- 18

5:30 pm. Chamber Health Plan Informational Session (for employers) @ Chamber office

19

12:15 pm. Chamber Health Plan Informational Session (for employers) @ Chamber office

2:00 pm. Chamber Health Plan Informational Session (for licensed insurance agents) @ Chamber office

20

9:30 am. Chamber Connections hosted by Peoples Bank, 101 S. Main

24

6:00 pm. McPherson Chamber Farm Forum @ First United Methodist Church, 1200 E. Kansas

27

9:30 am. Chamber Connections @ First Bank Kansas, 1301 N. Main

11:30 am. Chamber board meeting @ Chamber office
- 5

9:30 Ribbon Cutting and Chamber Connections for LL Advisors, 224 S. Main.
- 10

12:00 pm. Community Development Committee meeting @ Chamber office
- 11

7:00 am. Ag Committee meeting @ K-State Research and Extension office, 600 W. Woodside
- Deadline to submit AFA Scholarship application
- 4:00 Chamber Classic Golf Tournament meeting @ Chamber office
- 12

9:30 am. Chamber Connections hosted by Wetlands Irrigation
- 18

4:00-5:30 pm. Chamber Power Hour ½ @ Three Rings Brewery, 536 S. Hwy 81 Bypass
- 19

9:30 am. Chamber Connections hosted by the McPherson Housing Coalition at McPherson Chamber office
- 21

9:00 am. Legislative Update hosted by the Chamber Civic Awareness Committee @ KMU, 2090 East Ave. A.

March

- 3

12:00 pm. Mac County Round Up 5K meeting @ Chamber office
- 4

12:00 pm. Leadership Advisory Committee meeting @ Chamber office

2020 Women’s Chamber Trip is filling up fast!

Come enjoy Asheville, NC with the McPherson Chamber Women’s Trip, August 27-31st. A city in western North Carolina’s Blue Ridge Mountains, Asheville is known for a vibrant art scene, its historic landmarks, and breath-taking natural beauty. You’ll explore the River Arts District, an area along the French Broad River where more than 200 local artists and crafters have studios in industrial and historical buildings. Tour the impressive Biltmore Estate, stroll through its gardens, visit Antler Hill Village and the Biltmore winery. Explore this metropolitan mountain city with the McPherson Chamber of Commerce Women’s Trip August 27th -31st. See complete trip details at www.mcphersonchamber.org

Legislative Update Scheduled for March 21

The McPherson Chamber of Commerce Civic Awareness Committee and KMU have partnered to host a Legislative Update on Saturday March 21st. This informal event is free and open to the public. Senator Rick Wilborn (District 35) along with State Representatives Les Mason (District 73), Steven Johnson (District 74), and Stephen Owens (District 108), have been confirmed to attend.

This is your opportunity to visit with our state legislators and learn about the current legislative topics.

Join us at 9:00 a.m. Saturday morning, March 21st at Kansas Municipal Utilities, 2090 E. Ave. A.

“Par-Tee On” at the Chamber Classic Golf Tournament on June 5th

Clear your calendar for the afternoon of Friday June 5th and plan to join us with your golf team, or as a sponsor, at the Chamber Classic “Par-Tee On” Golf Tournament at Turkey Creek Golf Course. Teams will kick off their good time with a Fiesta Par-Tee by Reach Solutions during the 11:30-12:15 check in. Tee-Off will be at 12:30, then teams will “Par-Tee On” with 18 holes of unforgettable, unconventional & untraditional golf! Team fees also include golf carts and a golfer Par-Tee favor, celebration swag from sponsors, Par-Tee games at each hole and prizes too. Then we will enjoy the Papa Murphy’s Pizza Par-Tee during the awards celebration! Be watching for more Par-Tee details and be gathering your team or pre-planning to enjoy the event while promoting your business as a sponsor.

Powerful Presentation & Special Honorees at the 2020 Farm Forum

The McPherson Chamber of Commerce Agriculture Committee invites you to the 35th Annual Farm Forum on **Monday, February 24th at 6:00 pm.** The Farm Forum is an opportunity to bring the agriculture and business sectors together for networking, to recognize those who make a difference to the agriculture community and to share information on current agriculture topics that affect us all.

Join us to learn from keynote speaker Mark Potter about “Embrace the Journey.” Life is a challenge and the current farming economy is tough, perhaps tougher financially than ever. Mark Potter and his wife Nanette have dealt with severe depression and mental challenges and use those experiences to communicate practical ideas about mindset changes and things we can all do to help others. Let’s all embrace a healthier attitude about seeking help and show our farmers and ranchers the strength of community.

We hope you will join us for this powerful presentation. We will also be recognizing Gary & Eileen Patrick as the 2019 Farm Family of the Year, for their outstanding achievement in agriculture, community leadership and family development. The McPherson County Fire Departments will be honored as the 2019 Friends of Agriculture, for their incredible contribution to agriculture and the families it impacts.

Tickets for the McPherson Chamber Farm Forum and catered meal by Knackies Meats & Sweets are \$15 per person and are required to attend. Stop by the Chamber office, 306 N. Main in McPherson by Feb. 20th to purchase tickets for yourself or your agriculture customers.



AFA Scholarship Application due March 11

The McPherson Chamber Ag Committee organizes several annual fundraising events to support an agriculture scholarship. Partnering with

AFA, we have awarded 29 full (\$4,600) and 12 leadership conference only (\$1,000) agriculture scholarships since 2000.

Scholarship applications are available online at www.agfuture.org and are due by March 11, 2020. Eligibility requirements for the McPherson Chamber of Commerce AFA Scholarship include seniors who reside in McPherson County &/or attend a high school in McPherson County, and plan to pursue a four-year degree in agriculture and related degree programs. The AFA scholarship program is dedicated to helping support higher education and leader development of future agriculture producers and rural business leaders.



ROB MACKEY
Executive Director

MORE THAN JUST A GOOD CAUSE

United Way of McPherson County announced earlier this month it had passed its goal of \$250,000, finishing at \$256,406.27. Nearly a thousand people donate to the local United Way campaign each year. It’s workers giving through payroll deduction. It’s retirees mailing us a check. It’s companies providing us corporate gifts.

We are grateful to everyone who contributed. United Way is more than just a good cause. In McPherson County, there are 17 great causes that benefit from United Way. United Way fights for the health, education, and financial stability of every person in McPherson County. Whether it’s housing, hunger, or aging – these and many more issues are addressed by

From the United Way of McPherson County

United Way partner agencies every day.

And now we are ready to put the money we’ve raised to work. Experienced volunteers have reviewed the work of each organization and decided where the money is most needed. In March, these programs will begin receiving the money so generously pledged.

Volunteers play such an important role in this United Way. But I’d like to highlight the efforts of Kipp Cordell. Kipp has led our campaign for the past three years. That’s a remarkable commitment, to give so much time to help ensure these valuable services remain available in the county. Two other retiring United Way board members, Audrey Miller and Brad Miller, have worked alongside Kipp supporting our campaign efforts.

Kipp started this campaign by asking you to “Be the Answer.” And you’ve answered. Thank you for caring for people in need through the United Way. United We Fight. United We Win.

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